NATIONAL ASSOCIATION OF REALTORS® Code of Ethics Video Series

Article 15 of the Code of Ethics

REALTORS® shall not knowingly or recklessly make false or misleading statements about other real estate professionals, their businesses, or their business practices. (*Amended 1/12*)

•Standard of Practice 15-1

REALTORS[®] shall not knowingly or recklessly file false or unfounded ethics complaints. (*Adopted 1/00*)

• Standard of Practice 15-2

The obligation to refrain from making false or misleading statements about other real estate professionals, their businesses, and their business practices includes the duty to not knowingly or recklessly publish, repeat, retransmit, or republish false or misleading statements made by others. This duty applies whether false or misleading statements are repeated in person, in writing, by technological means (e.g., the Internet), or by any other means. (*Adopted 1/07, Amended 1/12*)

• Standard of Practice 15-3

The obligation to refrain from making false or misleading statements about their businesses, and their business practices includes the duty to publish a clarification about or to remove statements made by others on electronic media the REALTOR[®] controls once the REALTOR[®] knows the statement is false or misleading. (*Adopted 1/10, Amended 1/12*)