

Oklahoma Association of REALTORS®

Chuck Harris/Pete Galbraith

1. Membership

Currently at 9,750.

2. OwnOK

Our statewide **Real Estate Industry Conference** – OwnOK - was another success, and we're looking at expanding it even further in the future by combining not only the annual conference, but also the annual trade shows of our partners into one HUGE program!

Partners:

- Oklahoma Mortgage Bankers Association
- Oklahoma State Home Builders Association
- Oklahoma Land Title Association
- Oklahoma Credit Union Association
- Oklahoma Employees Credit Union.

EXCELLENT way to build relationships between REALTORS® and related organizations, not only for their professional enrichment, but also for current and future legislative initiatives!

2. Education

GRI continues to be hugely successful – in fact so much, that we've had to move our classes from our building to one of the state vo-tech centers.

We provide half-off their first GRI class if taken within one year of their REALTOR® join date, plus a “bring a friend” promotion (if you bring a new student with you, each of you receive half-off one class)

The Oklahoma GRI culture allows for national speakers and fun activities alongside classroom learning: everything from a taco truck for lunch to drinks on the patio after class.

3. RPAC

We provided an "RPAC Carnival" at this years' OAR Annual Conference featuring "Bedlam Cornhole Bag Toss" and "Ring Toss" games for which RPAC Investments are required. We also offered chair massages for current \$99 Club+ RPAC investors.

4. Legislative

We anticipate "spotlighting" our SLA's at a complimentary lunch at the Governor's Mansion prior to the 2017 REALTOR® Day at the Capitol. We plan to spotlight SLAs on a regular basis to help create more pride and prestige in the position. Eventually this could turn into a very complex grassroots/grasstops network.

Next year at our first candidate-training academy, we plan to partner with coalition members (home builders, mortgage bankers, land/title etc) to offer training for those that are considering running for office. With time, we hope that this will put more real estate industry stakeholders into office, which will have a lasting impact on protecting private property rights and create a wider grassroots network.

This year at our annual Brokers Summit we are having a panel discussion and brainstorm ideas on how to incorporate advocacy into their offices. The panel consists of Brokers and industry partners which helps continue our overall goal of coalition building.