

# NAR Campaign and Election Process

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**Hosted By:**

**CHARLIE OPPLER**

2023 Chair, Credentials and Campaign Rules Committee

**LESLIE ROUDA SMITH**

2023 Vice Chair, Credentials and Campaign Rules Committee

**February 3, 2023**



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# 2023 REALTORS® LEGISLATIVE MEETINGS

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# 2023 REALTORS® LEGISLATIVE MEETINGS

**May 6-11, 2023 at the DC Convention Center**

*Eligible Candidates Forum*

**NAR 2024 First Vice President**

Monday, May 8  
2 pm – 3 pm ET  
*Location TBD*

# 2023 REALTORS® LEGISLATIVE MEETINGS

**Election of 2024 NAR Elected Officers will take place at the NAR Board of Directors Meeting on Thursday, May 11.**

# 2024 ELIGIBLE CANDIDATES

Candidate Name	City, State	Office
Tracy Kasper	Eagle, ID	President
Kevin Sears	Springfield, MA	President-Elect
Kevin Brown	Tahoe Vista, CA	First Vice President
Leil Koch	Kula, HI	First Vice President
Candidate Name	City, State	Region
Stephen Medeiros	Dartmouth, MA	RVP: Region 1
Jennifer Stevenson	Ogdensburg, NY	RVP: Region 2
Jay Mitchell	Virginia Beach, VA	RVP: Region 3
David Kent	Mt. Pleasant, SC	RVP: Region 4

# 2024 ELIGIBLE CANDIDATES

Candidate Name	City, State	Region
Faron King	Blairsville, GA	RVP: Region 5
Sara Calo	Mayfield, OH	RVP: Region 6
Bernice Helman	Terre Haute, IN	RVP: Region 7
Jennifer Burkamper	Boone, IA	RVP: Region 8
Amy Bladow	Norman, OK	RVP: Region 9
Marvin Jolly	Plano, TX	RVP: Region 10
Devon Viehman	Jackson Hole, WY	RVP: Region 11
Evelyn Arnott	Fairbanks, AK	RVP: Region 12
Jennifer Branchini	Pleasanton, CA	RVP: Region 13

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# NAR CAMPAIGN AND ELECTION RESOURCES

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# CAMPAIGN & ELECTION WEBPAGE

The screenshot displays the website's header with the NAR logo, a search bar, and navigation links for Store, Contact, Pay Dues, and a user profile. A dark blue navigation bar contains links for Real Estate Topics, Membership, Research & Statistics, Advocacy, Education, News & Events, About NAR, and More. The main content area features the title 'Campaign and Election Process for NAR Elected Office' and a secondary navigation bar with links for Leadership Team, Regional Vice Presidents, Board of Directors, Committee Members & Liaisons, NAR Constitution & Bylaws, and More. A 'Share' button is visible below the navigation. The page includes a video player showing a row of black chairs in a conference room and an advertisement for the REALTOR BENEFITS PROGRAM, which features piggy banks and the NAR logo. A play button is located in the bottom left corner of the video player.



# CAMPAIGN & ELECTION WEBPAGE

- ✓ Campaign & Election Rules Manual
- ✓ Applications for Elected Office
- ✓ Team Disclosure Form
- ✓ Financial Disclosure Statement

Expand all	
Overview of Election Process and Campaign Rules	+
Required Criteria and Qualifications	+
Campaign & Election Rules Manual	+
Application for Elected Office	+
Potential Candidate Campaign Team Disclosure Form	+
Financial Disclosure Statement	+
Quarterly Financial Reports	+



# CAMPAIGN AND ELECTION RULES MANUAL

For REALTORS® Seeking NAR Office



Updated December 2022

CAMPAIGN RULES ARE  
FOUND IN THE  
**CAMPAIGN AND  
ELECTION RULES  
MANUAL**

**Download at [nar.realtor](https://nar.realtor)**



# UPDATES TO CAMPAIGN MANUAL

- Clarifying that non-home states within a region may only endorse a candidate on or after the August 1 notification date.
- Requiring anti-harassment and DEI training for all NAR Elected and Appointed Officers prior to taking office.
- Providing a process for the removal of an NAR Elected Officer.
- Adding an anti-nepotism policy for CCRC members.

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# **APPLICATIONS FOR 2025 NAR ELECTED OFFICE: KEY DATES AND REQUIREMENTS**

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# APPLICATION SUBMISSION PERIOD



**March 1 through June 1, 2023**

Applications for 2025 NAR Elected Office, which includes the offices of President-Elect, Treasurer\*, First Vice President, and Regional Vice President, must be submitted to NAR **between March 1 and June 1, 2023.**

*\* The service term of the Treasurer is 2025-2026.*



**NEW THIS YEAR!**

**AN ONLINE APPLICATION  
PORTAL WILL OPEN  
ON MARCH 1, 2023.**

# REQUIRED CRITERIA

Applicants for NAR Elected Office **must** meet the Required Criteria:



No personal bankruptcy pending or discharged within the last 7 years.



Credit score at or above 650.



No personal foreclosure within the last 7 years.



No current or delinquent tax filings and/or payments.

***\*No exceptions to these criteria will be made.***



**ELIGIBLE CANDIDATES  
MUST CONTINUE TO MEET  
THE REQUIRED CRITERIA  
THROUGHOUT THEIR  
CAMPAIGN AND THEIR  
TENURE, IF ELECTED**



# OFFICER QUALIFICATIONS

Each Elected Officer position has additional qualifications, including:

- ✓ Have served within NAR's governance structure within the last 5 years;
- ✓ Have earned and maintained active status for C2EX or another designation; and
- ✓ Have completed At Home with Diversity, Fairhaven, and Implicit Bias training.

**See Section S of the Manual for more!**

# APPLICATION REQUIREMENTS



## Completed Application

All applicants must submit a complete application, responding to all qualification questions.



## Home State Endorsement

Applicants must have their home state association endorsement to file an application.



## 3-Bureau Credit Report

All applicants must submit a **complete** 3-bureau credit report dated between March 1 and June 1, 2023.

# APPLICATION REQUIREMENTS



## Financial Disclosure Statement

Applicants for First Vice President, President-Elect and Treasurer must complete a Financial Disclosure Statement.



## Home State Officer Signature

A current elected officer of the applicant's home state association must sign the application.



## Release and Authorization

Applicants must complete and submit the Authorization for Release and Disclosure of Legal, Criminal and Social Media Background.



# APPLICATION REVIEW PROCESS

## **Financial Audit**

Confirms a candidate's ability to accept the financial burden of holding an NAR Elected Office.

## **Legal and Criminal Background Check**

Identifies material issues, such as pending and regulatory matters, and criminal convictions.

## **Social Media Audit**

Searches a candidate's publicly-available social media presence for issues such as evidence of racism, demonstrations of intolerance, violence, evidence of illegal activity, and sexually explicit content.

# APPLICATION REVIEW PROCESS

1

CAWG reviews applications, and receives the financial, legal, and social media audit, and criminal background reports.

2

CAWG reports any material issues to the CCRC.

3

CCRC determines the eligibility of each candidate.

4

The 2025 Eligible Candidates are announced **August 1, 2023.**

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# STATE AND REGIONAL SELECTION ACTIVITIES

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# STATE AND REGIONAL ACTIVITIES

- A REALTOR®'s home state association and region may conduct an internal vetting process at any time to evaluate a REALTOR® for potential endorsement for NAR Elected Office. *Section B, Campaign and Election Rules Manual*
- The NAR campaign rules do not apply to any activity conducted solely within a region or aimed at a region's efforts to select a candidate to campaign for NAR Regional Vice President. *Section B, NAR Campaign and Election Rules Manual*
- States may endorse more than one REALTOR® for NAR Elected Office. Meaning, under the new RVP election process, there may be more than one applicant for 2024 RVP from a region.

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# REGIONAL VICE PRESIDENT ELECTIONS

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# RVP ELECTIONS

In October 2023, NAR will conduct an online electronic election within each Region to elect its Regional Vice President candidate to be presented to and voted on by the NAR Board of Directors.

# RVP ELECTIONS

- ✓ All applicants for RVP will go through the application review and vetting process, and there may be multiple Eligible Candidates for a Region's 2025 RVP position when the CCRC makes its announcement on August 1.
- ✓ After the Notification Date of August 1, NAR will set the date for the Regional RVP elections.
- ✓ Prior to the regional election, Regions may allow NAR Directors in its Region to interview and endorse RVP Eligible Candidates.
- ✓ NAR will work with the RVPs and the state associations to effectively notice and publicize the election date and process.

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# CAMPAIGN TEAMS

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# CAMPAIGN TEAMS



- Potential Candidates may assemble a campaign team of up to 14 individuals any time during the Submission Period (March 1 through June 1).
- Potential Candidates must submit the names of their campaign team members to the CCRC during the Submission Period.
- Upon advance written notice to the CCRC, Potential Candidates may make up to two substitutions on their campaign team.

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# ENDORSEMENTS

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# ENDORSEMENTS

## Home State Endorsement

Beginning **six months prior** to the Submission Period in which the candidate will file their application for NAR Elected Office, a candidate's home state and region may endorse and make such endorsement public.

*Section G(1), NAR Campaign and Election Rules Manual)*

# ENDORSEMENTS

## Individual and Institutional Endorsements

An Endorsed REALTOR® **may not** solicit or receive any Individual or other Institutional Endorsement prior to the August 1 Notification Date.

On or after August 1, an Eligible Candidate may obtain an endorsement from any individual or institution, except NAR staff and Elected and Appointed Officers and Leaders.

*Section G(2), NAR Campaign and Election Rules Manual*

# ENDORSEMENTS

## Campaign Team Endorsements

**After June 1**, a Potential Candidate may make public the Individual Endorsement of any campaign team member identified in the submission form filed with the CCRC.

*Section G(3), NAR Campaign and Election Rules Manual*

*NOTE: NAR no longer requires, accepts or retains confirmations of any state, regional, or individual endorsement.*



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# CAMPAIGN FINANCIAL SUPPORT

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# CAMPAIGN FINANCIAL SUPPORT

## **Prior to filing application**

No campaign financial support may be accepted.

## **After filing application through August 1**

May accept financial support only from home state association.

## **After August 1**

May accept financial support from any individual or institution.



**CAMPAIGN FINANCIAL  
SUPPORT MAY NOT BE USED  
TO REIMBURSE PREVIOUSLY-  
INCURRED EXPENSES**

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# CAMPAIGN MATERIALS AND REVIEW

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A hand with white nail polish is holding a pen and drawing a wireframe on a document. The wireframe consists of several rectangular boxes connected by lines, with arrows indicating flow or direction. The background is a blurred image of a person's hand and arm, suggesting a professional or creative setting.

# CAMPAIGN MATERIALS

You may create and prepare campaign materials at any time, such as **websites, social media profiles, and written materials**, but no campaign materials may be distributed or made public until you are deemed an Eligible Candidate.

*Section J, NAR Campaign and Election Rules Manual*

# CAMPAIGN MATERIAL REVIEW PROCESS

- All NAR campaign materials must be reviewed by NAR's Office of the General Counsel prior to use.
- Materials are reviewed to ensure, for example, the proper use of the REALTOR® marks and that campaign materials accurately reflect the office and year a candidate is running.
- All campaign materials for review should be sent to the CCRC Staff Executive, Deanne Rymarowicz ([drymarowicz@nar.realtor](mailto:drymarowicz@nar.realtor)).
- Submit materials as far in advance as possible to allow ample time for review, and expect an average of a 3 business day turnaround.



**NEW THIS YEAR!**

**NAR WILL SEND POTENTIAL  
CANDIDATES A “CHEAT  
SHEET” WITH GUIDANCE FOR  
USING THE REALTOR® MARK  
IN CAMPAIGN MATERIALS**

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# NEXT STEPS

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# NEXT STEPS



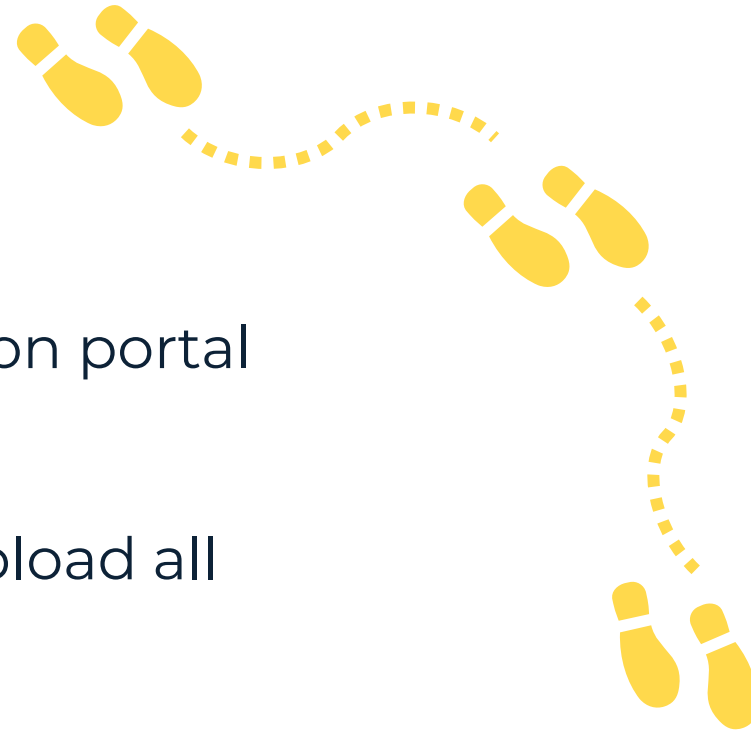
## Before March 1

- ✓ Download the Campaign and Elections Rules Manual and read the rules, requirements and qualifications.
- ✓ Download the Campaign Team Form and Statement of Financial Interests and prepare to complete them.
- ✓ Review the Application for Elected Office on the CCRC webpage for information only.
- ✓ Complete any required training (Fairhaven, AHWD, Implicit Bias, C2EX).

# NEXT STEPS

## On/after March 1

- ✓ Obtain a tri-merge credit report.
- ✓ Access the NEW online application portal from the CCRC webpage.
- ✓ Complete the application and upload all required documents.





**QUESTIONS?**

# Questions?

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**Deanne Rymarowicz**  
CCRC STAFF EXECUTIVE

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