



• Brand Guide

REALTORS® Commitment to Excellence Logo Usage

There are two versions of the REALTORS® Commitment to Excellence (C2EX) graphic: a horizontal and a stacked vertical.

CO-BRANDED NAR EMBLEM + PROGRAM



The Co-Branded NAR Emblem requires an area of isolation (AOI), the free space around a brand mark. The AOI ensures the logo and emblem remain clear from additional text or other visual elements within a composition.

Our NAR logo and emblem's AOI is defined by half the width of the Block R.



CO-BRANDED NAR EMBLEM + PROGRAM STACKED



MINIMUM SIZES



Please note: The C2EX graphic must never be broken apart, stretched, reformatted, skewed, or manipulated in any way. It must also never be connected to or lock-up with your Association, Firm, or any other program logo or graphic.