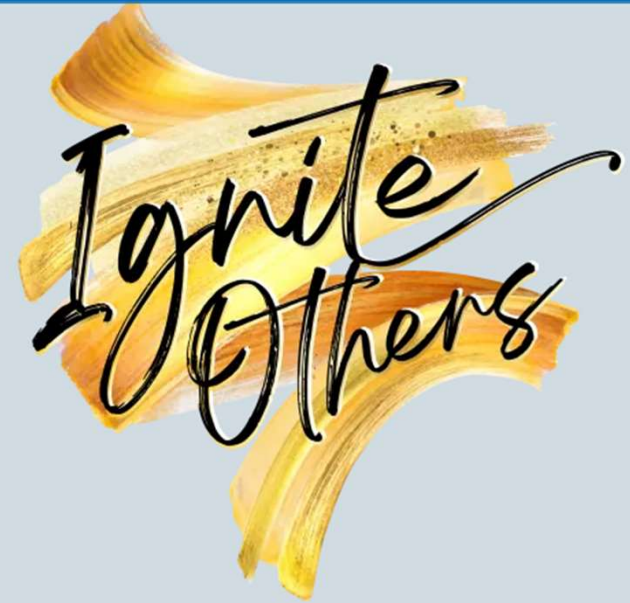


Ignite Others

# illuminating Our Community, Home and Property Ownership

Community Events and Grant Information



REALTORS® are members of the National Association of REALTORS®.



NARdotRealtor



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# IGNITE OTHERS GRANT PURPOSE

This grant program offers financial support to empower local REALTOR® Associations to host a **NEW** “Ignite Others” event or activity to illuminate our community, home, and property ownership. These events or activities demonstrate the importance of home, property ownership and REALTORS® as valued partners while engaging members who haven’t previously been involved in association activities and the community. Events and activities must include an “illumination” component (e.g. sparklers, candles, glow sticks) to shine a light on how REALTORS® can and do “Ignite Others”.

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<https://www.nar.realtor/ignite-others/illuminating-community>



# IGNITE OTHERS GRANT

Ignite Others Grant Gives Local Associations an Opportunity to Host NEW Events or Activities to Create Positive, Impactful Change!

**Local REALTORS® Can Apply  
for Ignite Others Grant**

**UP TO \$2,000**

**Applications Opened August 15<sup>th</sup>, 2023!**

- **Direct Disbursement**
- **NO Financial Commitment Requirement**
- **Applications Accepted Until  
Commitment Level Reaches 100% in  
2024**



**Grant page includes event ideas, suggested email and newsletter copy, social media messages and images, logos and animated assets.**

# IGNITE OTHERS GRANT IDEAS



**Community Clean-Up:** Gathering of REALTOR volunteers and community members who come together to improve the cleanliness and appearance of a specific area in their community such as a street or park.



**Walk, Relay, or 5K:** Different types of physical events that involve walking, running, or both. These events serve as platforms for community engagement, health promotion, and support for various charitable organizations or initiatives.



**Night Bowling Event:** A glowing, fun-filled evening gathering where participants enjoy a game of bowling in a specially illuminated alley with LED lights, music, and a vibrant, social atmosphere, perfect for all.

# IGNITE OTHERS GRANT EVENT IDEAS



**Bonfire after a Beach or Shore Clean-Up:** After a successful clean-up, participants gather around a beach bonfire, sharing stories and camaraderie. It's a rewarding way to end the day, appreciating the pristine environment they've helped preserve.



**Evening Roller Skating:** A vibrant, illuminated activity for people to enjoy roller skating in a fun and memorable atmosphere.



**School Backpack Drive:** Collecting and distributing backpacks with supplies, including highlighters, for students in need, ensuring a successful academic journey.



**Minor League Baseball Night:** An exciting event featuring a minor league baseball game, offering a fun and family-friendly experience with competitive sports and entertainment for all attendees.



**Fourth of July Parade or Event:** A festive celebration held on Independence Day, featuring parades, sparklers, music, and various activities to commemorate the nation's birthday with patriotism and community spirit.

# IGNITE OTHERS GRANT EVENT IDEAS

**Memorial Day Event:** Pay tribute to fallen heroes and those who made the ultimate sacrifice for our nation through a candlelight ceremony.

**Flag Day Event:** Host a flag-raising ceremony with illumination and/or parade fostering a sense of unity and patriotism.

**Night Golf or Cornhole Event:**  
An engaging evening gathering where participants enjoy playing golf or cornhole under the stars, using glowing or illuminated equipment, creating a unique and entertaining experience.

**Building/County Courthouse:** A captivating event where the city building or county courthouse is illuminated with colorful lights, symbolizing unity, celebration, or awareness

**Pumpkin Carving Event:** A creative activity where people carve intricate designs or faces on pumpkins, often during Halloween, resulting in festive and illuminating decorations.

**Biodegradable Floating Lantern Release:** A beautiful event where environmentally friendly lanterns are set afloat on water, creating a mesmerizing and eco-friendly spectacle.

# IGNITE OTHERS GRANT EVENTS APPROVED

Minor baseball league	Meet the Affiliates and New Member Night Out	Walk	Relay	Backpacks for homeless	Park clean up
School backpack drive	Pumpkin carving	Food Drive	Gingerbread contest	Night Bowling	Home repair day
Movie in the Park night	Affordable Housing Rally	Beach Clean Up	National Night Out	Tree Lighting Holiday Tour	

## ILLUMINATION COMPONENTS

GLOW STICKS

NEON LIGHTS

FLASHLIGHTS

GLOW  
BRACELETS

TEA LIGHTS

SPARKLERS

TREE LIGHTS

GLOW STICKS

FLASHLIGHTS



Ignite Others | Illuminating Our Community, Home and Property Ownership

## Ignite Others Community Events: AE Toolkit



AE Communications Toolkit includes, suggested email and newsletter copy, social media messages and images, logos and animated assets.



# IGNITE OTHERS GRANT REQUIREMENTS



Submission of a completed Ignite Others application beginning 8/15/2023 (applications accepted until commitment level reaches capacity)



Include an "Illumination" component



Engage members who haven't been previously involved in association activities



Engage community members, including public and private stakeholders



Event or activity to be conducted between November 15, 2023 – November 1, 2024



An after-action report is submitted following completion of the event or activity



Any unused grant funds must be returned to NAR

# IGNITE OTHERS GRANT REQUIREMENTS

## The following are eligible uses of grant funds:

- Illumination components (sparklers, candles, glow sticks)
- Venue rental
- Refreshments
- Marketing and event related materials

## The following are NOT eligible uses of grant funds:

- REALTOR® association staff time/hours, including contract staff
- General operating expenses for the REALTOR® association or partner organization
- Donations to an organization or person
- Cash prizes or purchase of gifts and prizes
- In-house association classroom rental fee

# IGNITE OTHERS GRANT FAQs

## **What is the maximum funding amount? How many grants can our local association receive as part of this program?**

Local associations can apply for up to \$2,000 in grant funding and are eligible to receive one grant as part of this program.

## **How far in advance can I submit our association's application?**

Local associations can apply for up to \$2,000 in grant funding beginning August 15th, 2023. Grants are offered first come, first served. Decisions about applications are made within two weeks of submission. Applications will not be considered for events or activities that have already taken place or for activities completed prior to submission.

## **We are partnering with another REALTOR association on an activity. Can we both apply for the grant?**

Associations may partner and host an event with other local associations. Both associations may apply for a grant to support the event.

## **Can the grant fund an event that we normally conduct during the year?**

Since the grant offers financial support to empower local REALTOR® Associations to host a NEW “Ignite Others” event or activity to illuminate our community, home, and property ownership, the funds cannot be used to support events that are normally conducted during the year such as officer installation, convention or membership meetings.



# IGNITE OTHERS GRANT – NEXT STEPS

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## DISCUSS AN IGNITE OTHERS EVENT OR ACTIVITY IDEA TITLE

REVIEW Ignite Others Grant site for ideas, criteria, eligibility and FAQs.



## CONDUCT THE IGNITE OTHERS EVENT

Following the event, submit your After- Action Report plus pictures/videos to help inspire others and share your success! Return any unused portion of funds to NAR.



## SUBMIT YOUR ASSOCIATION'S APPLICATION

Application approval notification will follow with request for electronic or check delivery of funds, W9, and link to after-action report.



## QUESTIONS?

Please direct questions to [IgniteOthersGrant@nar.realtor](mailto:IgniteOthersGrant@nar.realtor).



<https://www.nar.realtor/ignite-others/illuminating-community>

# Questions?

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# THANK YOU.



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