

State Leadership Idea Exchange Council Opening Session & State President / President-Elect Information Exchange Guidelines

The State Leadership Idea Exchange Council (“SLIEC”) strives to provide exceptional presentations, spark innovation, create a unique learning experience, all while providing high quality networking opportunity among state association leaders. Aligned with SLIEC’s purpose of determining and administering hot topic idea exchanges, we ask that presentations center around creativity and innovative practices that are easily adaptable by other associations.

Please review the background and selection process that includes the criteria taken into consideration when selecting presentations. If selected, NAR staff will notify state presidents, state presidents-elect and the individual(s) that submitted the presentation (“submitter(s)”) as to whether they have received an invitation to present at the State Leadership Idea Exchange Council Opening Session or the State President / President-Elect Information Exchange (“Information Exchange”). **Please keep in mind that presentations not selected for the Opening Session will be considered for the Information Exchange.** We will post all presentations on nar.realtor for the benefit of everyone. Please also note that the Council leadership has also designated breakout session time, subsequent to the Opening Session to allow for continued dialogue, sharing and networking. There is also an opportunity to continue dialogue at the Information Exchange.

Background Information – SLIEC vs President/ Presidents-Elect Information Exchange: The difference between the SLIEC Opening Session, (Tuesday, May 15, 1:30 p.m. – 2:10 p.m.), and the Information Exchange, (Friday, May 18, 9 a.m. – 11 a.m.), is that the former meeting consists of top pick ideas shared among a larger crowd with NAR leadership present. The latter meeting consists of top pick ideas shared among state presidents and state presidents-elect only; NAR leadership and state association executives are not present. Additionally, during either the Opening Session or the Information Exchange, Council leadership may invite guest speakers to present on various topics that are of value to the Council.

Submission Timeline:

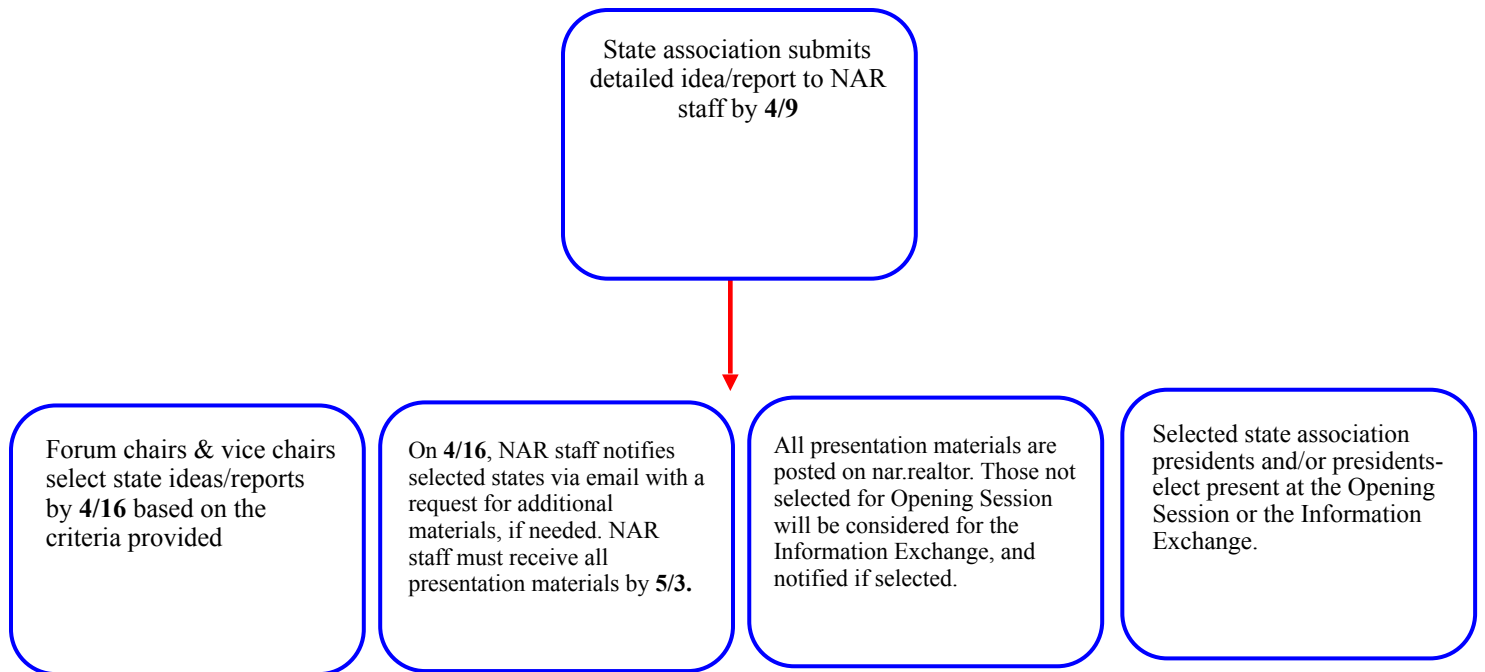
- Detailed ideas/reports are due to Council leadership by: **Monday, April 9, 2018** (*submission details provided on the submission form*).
- On **Monday, April 16, 2018**, NAR Staff will notify selected state associations via email as to whether the state association is invited to present at the SLIEC Opening Session or the Information Exchange.
- If your association accepts the invitation, all presentation materials are due to NAR staff by **Thursday, May 3, 2018**.

Submission Criteria:

The chairs and vice chairs of the respective forums (i.e. small state, medium state and large state) evaluate presentations on each of the following four criteria:

- Originality
- Relevance
- Ability to inspire action
- Overall quality

Submission Process:



State Leadership Idea Exchange Council Opening Session & State President / President-Elect Information Exchange Submission Form

Note: Presentations are designed to share ideas and initiatives that can be used and implemented by other state associations. Please keep presentations to five minutes or less. Designated SLIEC staff will time the presentations in one-minute increments to allow presenters to manage their time.

Contact Information

Presenter Name and Title: Laura Derrick, SC REALTORS® 2018 President

State Association: South Carolina REALTORS® (SCR)

Contact Person for More Information: Sharon Delia

E-mail: sharon@screaltors.org Phone: 803-807-2125

Will you need a projector and screen? yes no

Are you using PowerPoint? yes no

If not, what format is your presentation? _____

Presentation materials must be sent to NAR by close of business, **Thursday, May 3, 2018.**

Will your presentation include sound? yes no

Will your presentation include video? yes no

Provide a detailed description of your presentation topic. Only detailed presentations aligned with the criteria will be considered for the Opening Session or the Information Exchange. The criteria of which the respective chairs and vice chairs of the forums (i.e. small state, medium state and large state) will consider is:

Submission Criteria:

- Originality
- Relevance
- Ability to inspire action
- Overall quality

SCR initiated its first women's conference -- REAL Women, this March 8, 2018. The event, which coincided with International Women's Day, was a celebration of women in real estate. The conference was envisioned by SCR's 2018 President Laura Derrick and strived to empower REALTORS® to take their careers and leadership roles to the next level. The speaker line-up included the NAR's 2018 President, Elizabeth Mendenhall; President of Coldwell Banker Residential Brokerage, Pauline Bennett; Fox and Friends CoHost, Ainsley Earhardt; and Nephron Pharmaceuticals CEO, Lou Kennedy, among others. SCR also had a charity table at the event to sign up volunteers for its Sumter Habitat for Humanity Veteran's Build, and collected shoes for The Women's Shelter, in partnership with speaker Jane Herlong.

Note: There is a hardline internet connection provided for presenters only.

Reproduction of Materials

yes I have authority to, and do authorize the National Association to reproduce and provide a copy (copies) of the materials (PowerPoint presentations, audio/video files, documents, etc.) used in connection with my presentation at the President/President-Elect Idea Exchange to other local and state REALTOR® Associations for their internal use.

no The materials used in connection with my presentation at the aforementioned sessions may not be reproduced and shared with the local and state REALTOR® Associations.

E-mail completed form to Weeya Young at wyoung@realtors.org.