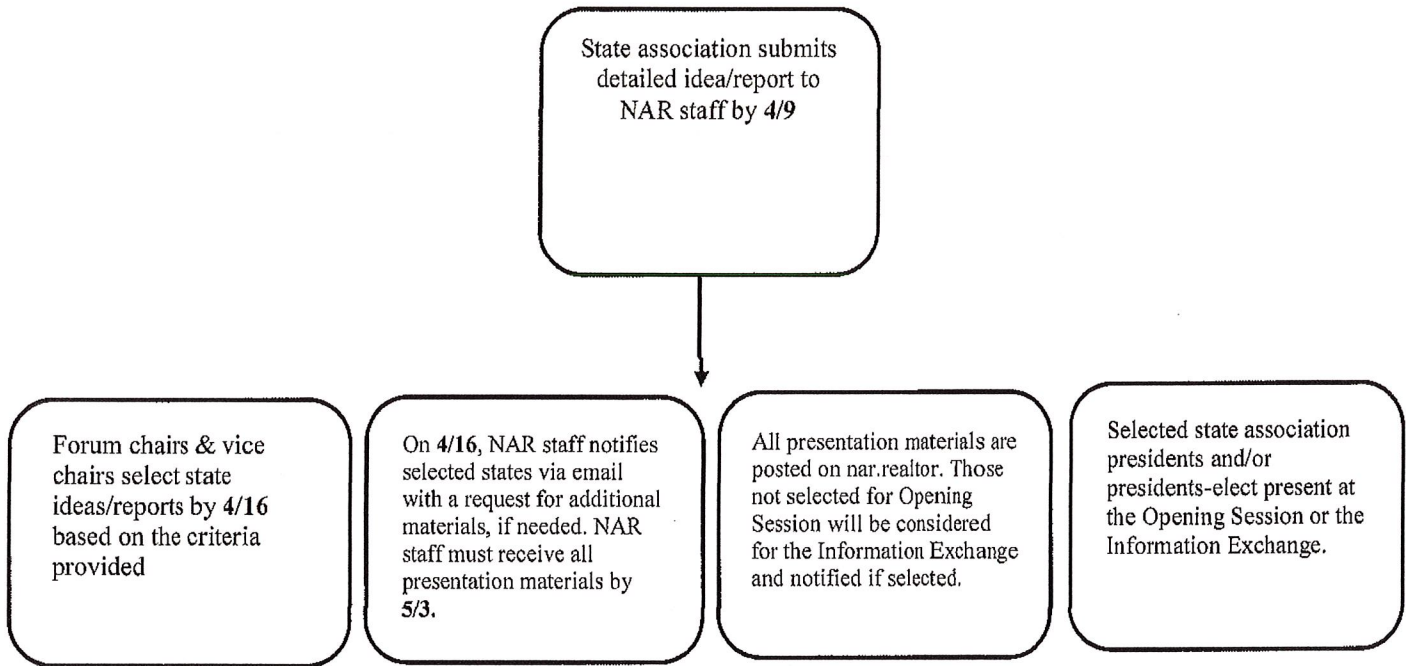


Submission Process:



State Leadership Idea Exchange Council Opening Session & State President / President-Elect Information Exchange Submission Form

Note: Presentations are designed to share ideas and initiatives that can be used and implemented by other state associations. Please keep presentations to five minutes or less. Designated SLIEC staff will time the presentations in one-minute increments to allow presenters to manage their time.

Contact Information

Presenter Name and Title: Velda Lueders, President

State Association: Arkansas REALTORS® Association

Contact Person for More Information: Velda Lueders

E-mail: velda@veldalueders.com Phone: 501 730 2857

Will you need a projector and screen? yes no

Are you using PowerPoint? yes no

If not, what format is your presentation? _____
Presentation materials must be sent to NAR by close of business, **Thursday, May 3, 2018.**

Will your presentation include sound? yes no

Will your presentation include video? yes no

Provide a detailed description of your presentation topic. Only detailed presentations aligned with the criteria will be considered for presentation at the Opening Session or the Information Exchange. The criteria of which the respective chairs and vice chairs of the respective forums will consider is:

Submission Criteria:

The chairs and vice chairs of the respective forums (i.e. small state, medium state and large state) evaluate presentations on each of the following four criteria:

- Originality
- Relevance
- Ability to inspire action
- Overall quality

~ See attached ~

Script + 6-slide ppt + 52 sec. video
1 - double-sided handout

Note: There is no Internet connection in the room.

Reproduction of Materials

- yes** I have authority to, and do authorize the National Association to reproduce and provide a copy (copies) of the materials (PowerPoint presentations, audio/video files, documents, etc.) used in connection with my presentation at the President/President-Elect Idea Exchange to other local and state REALTOR® Associations for their internal use.
- no** The materials used in connection with my presentation at the President/President-Elect Idea Exchange may not be reproduced and shared with the local and state REALTOR® Associations.

E-mail completed form to Weeya Young at wyoung@realtors.org.

Slide 1 (cover):

The Arkansas REALTORS® have teamed up with Interact CE to provide the cutting-edge technology of GAMIFICATION to our ever-expanding catalog of professional development opportunities available in Arkansas.

Slide 2:

Gamification is the science of converting tasks into games and the benefits are HUGE! Research shows that we not only enjoy games, we retain far more information from them compared to conventional education.

You can play for 5 minutes or 5 hours, your time will be tracked for you and after successful completion, your CE will be complete and you will have experienced a superior method of developing your professionalism!

Slide 3:

Several professional industries have taken a hard look at game-based learning as a means to help increase retention, engagement, and remain relevant in students' very busy lives. Balancing subject matter with game play increases retention and motivates students to participate and become engaged in their learning experience to better achieve their goals.

Slide 4: (video)

Here is a short video to help you visualize the experience.

Slide 5:

There are two pilots each offering you a ride home. You have to choose one Airline pilot to trust with your life. One has trained taking multiple choice questions tests and the other has trained on a simulator. Which pilot do you trust will have the safe flight?

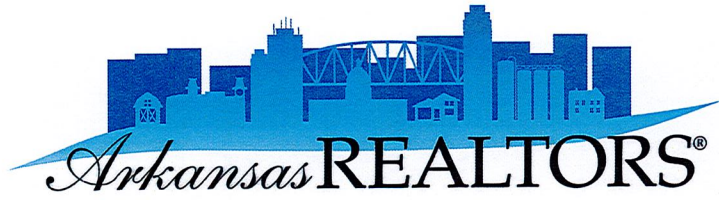
Slide 6:

I want to leave you with one thought. The number 1 thing affecting our industry is marginal agents. In other word's - agents that are not representing the industry well. By adding the simulation training - we can impact and change that trend. This is a tool that will help train real estate professionals and protect consumers. Overall, better trained agents equal a stronger industry and simulation training is part of the solution. **So now, it is GAME ON for Arkansas, an industry leader in professional development in Real Estate!!**



INTERACT





Forward thinking

Greater Retention



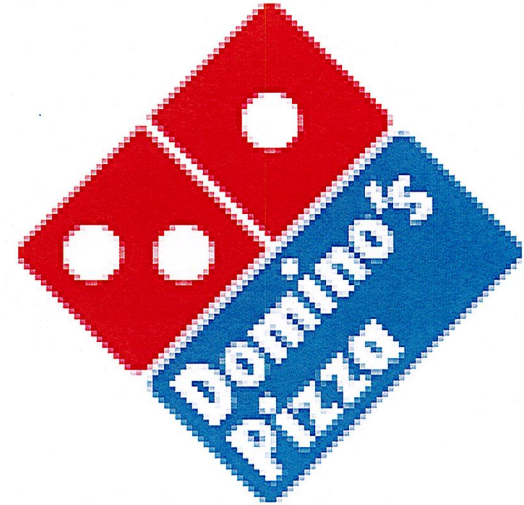
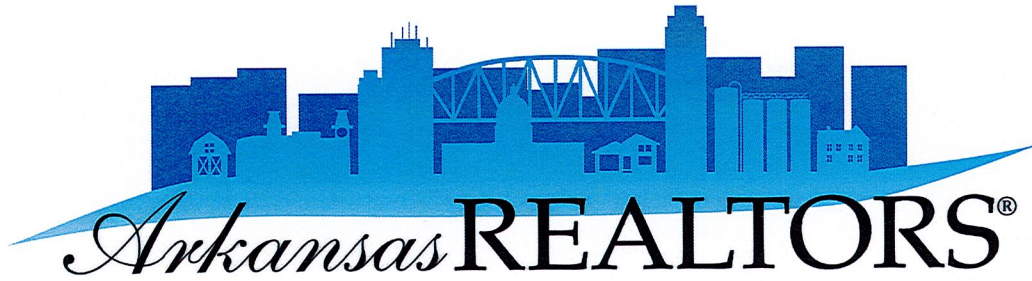
Gamification

New Generation learning

Cutting Edge

INTERACT



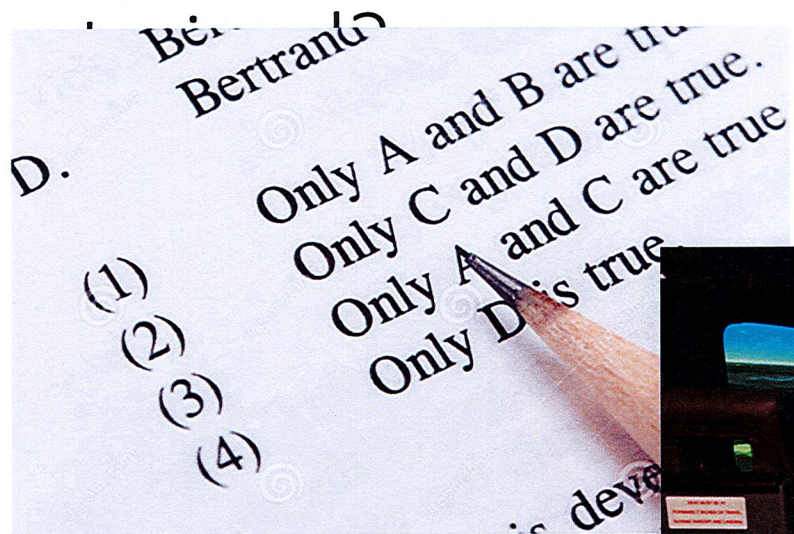


INTERACT



INSERT
52 second
VIDEO

How do you want your next pilot



Monday,
March
19th

Monday,
March
19th

It is
GAME ON
for
Arkansas **REALTORS®**

Monday, March 19th

Play The Game
Approved For
Real Estate
Clock Hours

START

INTERACT



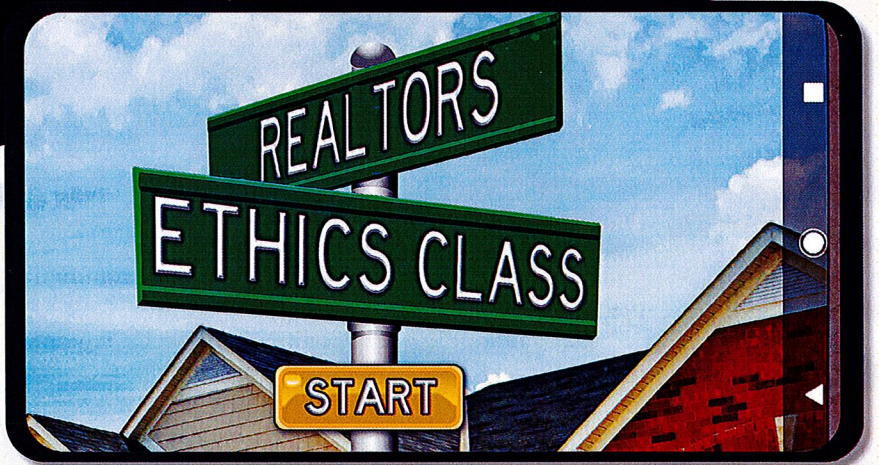


ETHICS ADVENTURE

Complete your
Code of Ethics
Training from
your phone!



DOWNLOAD 



Ethics Adventure is an interactive graphic story designed to educate REALTORS® on the Code of Ethics. Guide a REALTOR® through the purchase of his client's home while experiencing scenarios that relate to all 17 articles of the Code of Ethics!*

*Available in select states

**Also available online at our website



**Meets REALTOR®
Code of Ethics
Training Requirement**



**Available with or
without continuing
education hours**

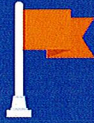
INTERACTCE.COM

Call us Monday - Friday from 9 AM to 5 PM 425.332.6447

Email: info@interactce.com



THE SERIOUS BUSINESS OF GAMIFICATION



gamification | noun gam-i-fi-ca-tion : the process of adding games or game-like elements to something (as a task) so as to encourage participation and improve education.

OVER **5**

million people play games for an average of 45 hours per week

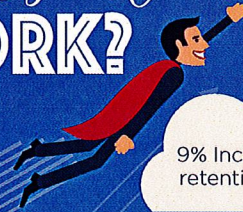
POKÉMON GO
EARNs
1.6 MILLION PER DAY!

28
MILLION PEOPLE
harvest their crops on FarmVille every day



We spend 3 billion hours per week playing video and computer games

Does it **WORK?**



14% Higher in skill-based knowledge assessments



11% Higher in terms of factual knowledge

9% Increase in retention rate

79% of participants (both corporate learners and university students) said that they would be more productive and motivated if their learning environment was more like a game.



Why the **REALTORS** are getting in the **GAME**

STRENGTHENING OUR INDUSTRY

PROGRESSION

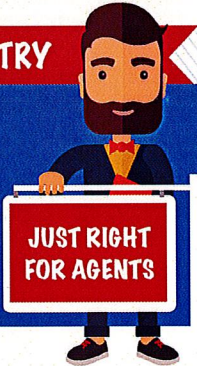
See success visualized incrementally.

MITIGATE DANGER

Real life circumstances improve real life ability. Creating excellent agents one broker at a time.

COMPETITION

Beat your peers on the leaderboard.



JED ETTERS
CEO & Founder
(206) 892-8584
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interactce.com