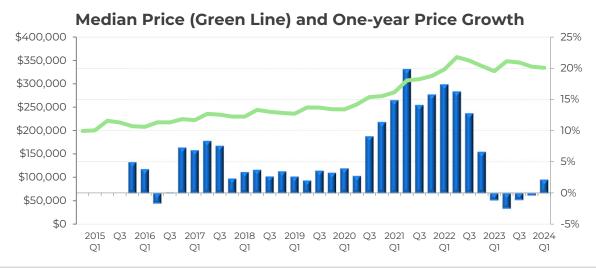


## **Houston-The Woodlands-Sugar Land Area**

### **Local Market Report, First Quarter 2024**

## **Today's Market...**



Local Price Trends				
Price Activity	Houston	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$334,100	\$385,100	Prices continue to grow relative to last	
1-year (4-quarter) Appreciation (2024 Q1)	2.2%	5.1%		
3-year (12-quarter) Appreciation (2024 Q1)	18.6%	21.2%	year	
3-year (12-quarter) Housing Equity Gain*	\$52,300	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$111,800	\$154,400	the trend of positive price growth after	
9-year (36 quarters) Housing Equity Gain*	\$133,800	\$181,700	the recession	
*Note: Equity gain reflects price appreciation or	nly			

	Houston	U.S.	
Conforming Loan Limit**	\$766,550	\$1,149,825	
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access
Local Median to Conforming Limit Ratio	44%	not comparable	to government-backed financing
Note: limits are current and include the changes made on January 1st 2024.			

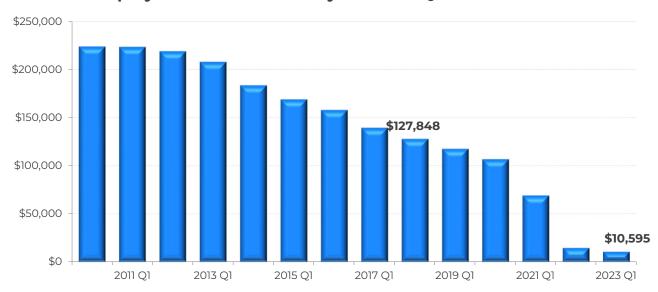
#### **Local NAR Leadership**

The Houston-The Woodlands-Sugar Land market is part of region 10 in the NAR governance system, which includes all of Louisiana and Texas. The 2024 NAR Regional Vice President representing region 10 is Marvin Jolly.



# **Benefits of Ownership: Total Equity Appreciation**

#### **Total Equity Accrued to Owner by Year and Quarter of Purchase**



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased			
Price Activity	Houston	U.S.	Local Trend
1-year (4-quarter)	\$10,595	\$22,451	
3-year (12-quarter)*	\$69,089	\$86,390	Price appreciation and principle
5-year (20-quarter)*	\$117,621	\$152,868	payments in the last 3 years have
7-year (28 quarters)*	\$139,314	\$182,953	boosted total equity growth since the
9-year (36 quarters)*	\$168,987	\$217,432	recession

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



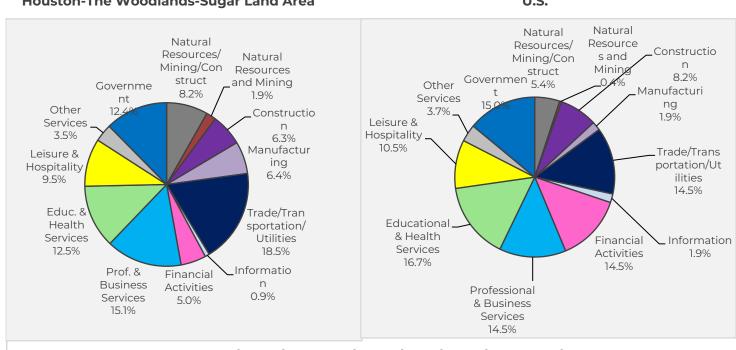
## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Houston	U.S.	
12-month Job Change (Mar)	67,400	Not Comparable	Employment growth has eased, but
12-month Job Change (Feb)	78,600	Not Comparable	remains positive
36-month Job Change (Mar)	403,500	Not Comparable	Houston's unemployment rate lags the
Current Unemployment Rate (Mar)	4.3%	3.8%	national average, but has improved relative to the same period last year
Year-ago Unemployment Rate	4.3%	3.5%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	2.0%	2.1%	needs to improve

#### **Share of Total Employment by Industry**

#### Houston-The Woodlands-Sugar Land Area

U.S.

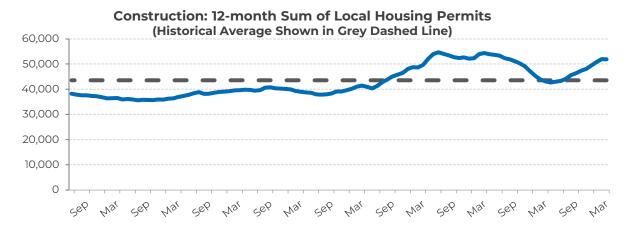


#### 12-month Employment Change by Industry (Mar - 2024) Goods Producing NA Information -700 Natural Resources/Mining/Construction -100 -100 Financial Activities Natural Resources and Mining -800 Prof. & Business Services 9,100 Construction 700 Educ. & Health Services 23,600 Manufacturing 7.300 Leisure & Hospitality 6,800 Service Providing Excluding Government NA Other Services 6,600 Trade/Transportation/Utilities 6,800 Government 19.300



State Economic Activity Index	Texas	U.S.	
12-month change (2024 - Mar)	3.3%	2.9%	Texas's economy is stronger than the
36-month change (2024 - Mar)	15.9%	12.9%	nation's, but slowed from last month's 3.56% change

New Housing Construction				
Local Fundamentals	Houston	U.S.		
12-month Sum of 1-unit Building Permits through Mar	51,851	not comparable	The current level of construction is 19.0% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	43,581	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	20.3%	8.8%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	



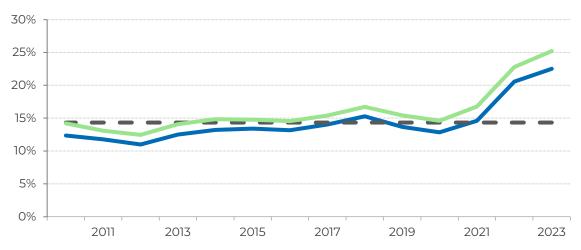


Source: Mortgage Bankers' Association



## **Affordability**

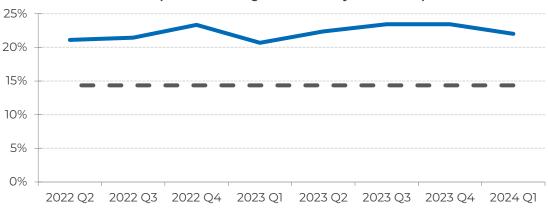
## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Houston	U.S.	
Ratio for 2023	22.5%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	22.0%	23.7%	than the fourth quarter of 2023
Historical Average	14.4%	17.0%	More affordable than most markets

<sup>\*</sup>The median family Income was included for the calculation of the mortgage payment to income ratio

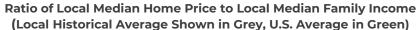


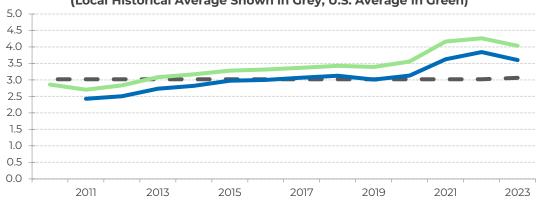


Median Home Price to Income*	Houston	U.S.	
Ratio for 2023	3.6	4.0	The price-to-income ratio eased, but
Ratio for 2024 Q1	3.5	3.8	could be better
Historical Average	3.1	3.4	Affordable compared to most markets

<sup>\*</sup>The median family Income was included for the calculation of the median home price to income ratio

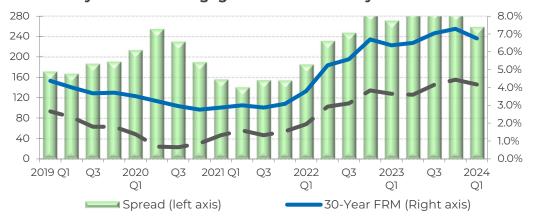






## **The Mortgage Market**





During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



## Geographic Coverage for this Report

The Houston area referred to in this report covers the geographic area of the Houston-The Woodlands-Sugar Land metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Austin County, Brazoria County, Chambers County, Fort Bend County, Galveston County, Harris County, Liberty County, Montgomery County, and Waller County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/