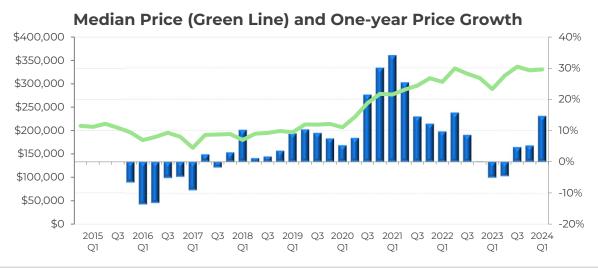


## **Atlantic City-Hammonton Area**

## **Local Market Report, First Quarter 2024**

## **Today's Market...**



Local Price Trends				
Price Activity	<b>Atlantic City</b>	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$330,900	\$385,100	Prices continue to grow relative to last	
1-year (4-quarter) Appreciation (2024 Q1)	14.6%	5.1%		
3-year (12-quarter) Appreciation (2024 Q1)	19.4%	21.2%	year	
3-year (12-quarter) Housing Equity Gain*	\$53,700	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$167,600	\$154,400	the trend of positive price growth after	
9-year (36 quarters) Housing Equity Gain*	\$123,000	\$181,700	the recession	
*Note: Equity gain reflects price appreciation only				

	<b>Atlantic City</b>	U.S.	
Conforming Loan Limit**	\$766,550	\$1,149,825	
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access
Local Median to Conforming Limit Ratio	43%	not comparable	to government-backed financing

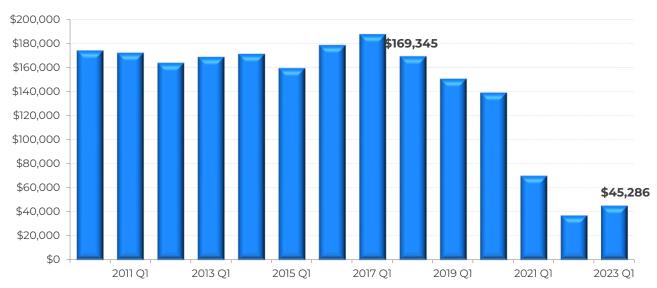
#### **Local NAR Leadership**

The Atlantic City-Hammonton market is part of region 2 in the NAR governance system, which includes all of New York, New Jersey, and Pennsylvania. The 2024 NAR Regional Vice President representing region 2 is Jennifer Stevenson.



# **Benefits of Ownership: Total Equity Appreciation**

#### **Total Equity Accrued to Owner by Year and Quarter of Purchase**



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased			
Price Activity	AtlanticCity	U.S.	Local Trend
1-year (4-quarter)	\$45,286	\$22,451	
3-year (12-quarter)*	\$70,215	\$86,390	Price appreciation and principle
5-year (20-quarter)*	\$150,669	\$152,868	payments in the last 3 years have
7-year (28 quarters)*	\$187,811	\$182,953	boosted total equity growth since the
9-year (36 quarters)*	\$159,522	\$217,432	recession

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



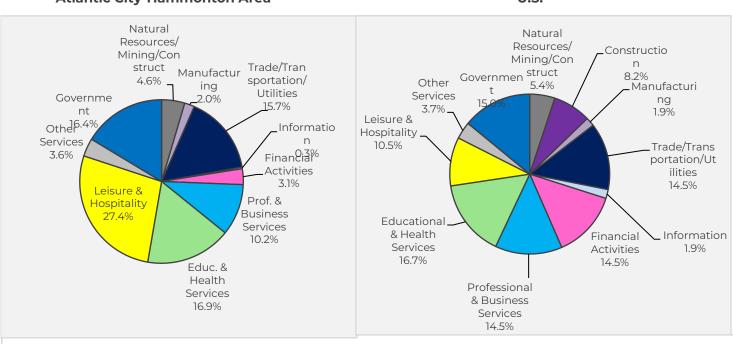
## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Atlantic City	U.S.	
12-month Job Change (Mar)	2,700	Not Comparable	Employment growth has eased, but
12-month Job Change (Feb)	2,800	Not Comparable	remains positive
36-month Job Change (Mar)	14,900	Not Comparable	Atlantic City's unemployment situation
Current Unemployment Rate (Mar)	6.6%	3.8%	is worse than the national average and weighs on confidence
Year-ago Unemployment Rate	5.9%	3.5%	Local employment growth is strong
1-year (12 month) Job Growth Rate	2.1%	2.1%	compared to other markets

### **Share of Total Employment by Industry**

#### **Atlantic City-Hammonton Area**

U.S.

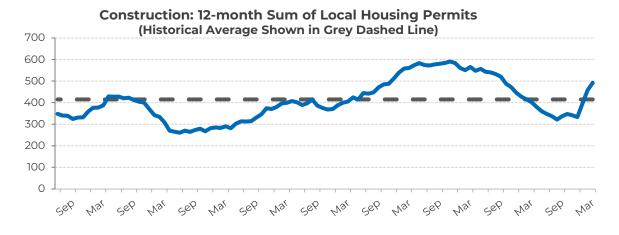


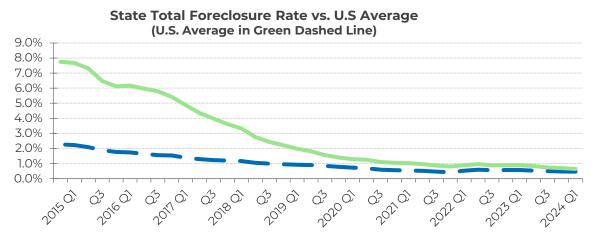
#### 12-month Employment Change by Industry (Mar - 2024) Goods Producing NA Information -100 Natural Resources/Mining/Construction 100 100 Financial Activities Natural Resources and Mining NA Prof. & Business Services 1,000 Construction NA Educ. & Health Services 600 Manufacturing 100 Leisure & Hospitality 700 Service Providing Excluding Government NA Other Services 200 Trade/Transportation/Utilities 200 Government -100



State Economic Activity Index	New Jersey	U.S.	
12-month change (2024 - Mar)	0.7%	2.9%	New Jersey's economy is growing, but decelerated from last month's 0.75% change and lags the rest of the nation
36-month change (2024 - Mar)	11.2%	12.9%	

New Housing Construction			
Local Fundamentals	Atlantic City	U.S.	
12-month Sum of 1-unit Building Permits through Mar	492	not comparable	The current level of construction is 18.6% above the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	415	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	22.4%	8.8%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized



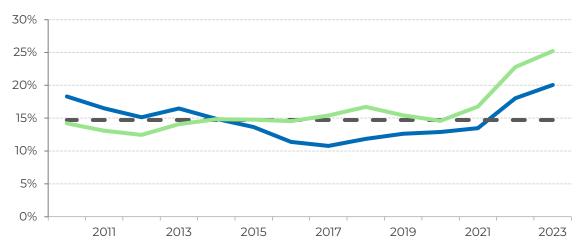


Source: Mortgage Bankers' Association



## **Affordability**

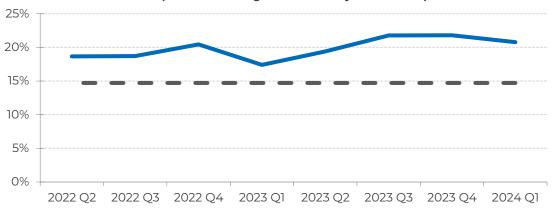
## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Atlantic City	U.S.	
Ratio for 2023	20.1%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	20.7%	23.7%	than the fourth quarter of 2023
Historical Average	14.7%	17.0%	More affordable than most markets

<sup>\*</sup>The median family Income was included for the calculation of the mortgage payment to income ratio

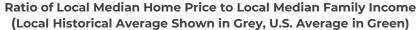




Median Home Price to Income*	Atlantic City	U.S.	
Ratio for 2023	3.2	4.0	The price-to-income ratio eased, but
Ratio for 2024 Q1	3.3	3.8	could be better
Historical Average	3.1	3.4	Affordable compared to most markets

<sup>\*</sup>The median family Income was included for the calculation of the median home price to income ratio







## **The Mortgage Market**





During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



## Geographic Coverage for this Report

The Atlantic City area referred to in this report covers the geographic area of the Atlantic City-Hammonton metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

**Atlantic County** 

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/