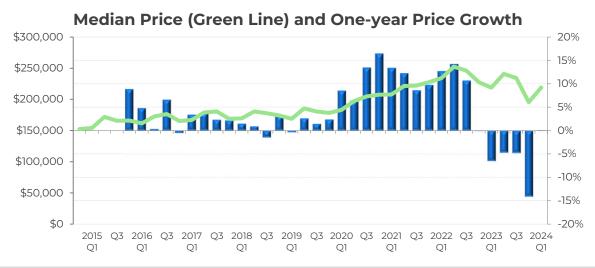


## **Jackson Area**

## **Local Market Report, First Quarter 2024**

## **Today's Market...**



Local Price Trends				
Price Activity	Jackson	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$219,100	\$385,100	Driege continue to grow relative to last	
1-year (4-quarter) Appreciation (2024 Q1)	0.1%	5.1%	Prices continue to grow relative to last year	
3-year (12-quarter) Appreciation (2024 Q1)	5.4%	21.2%		
3-year (12-quarter) Housing Equity Gain*	\$11,300	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$52,100	\$154,400	the trend of positive price growth after the recession	
9-year (36 quarters) Housing Equity Gain*	\$65,000	\$181,700		
*Note: Equity gain reflects price appreciation only				

	Jackson	U.S.		
Conforming Loan Limit**	\$766,550	\$1,149,825		
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access	
Local Median to Conforming Limit Ratio  29%  not comparable				
Note: limits are current and include the changes made on January 1st 2024.				

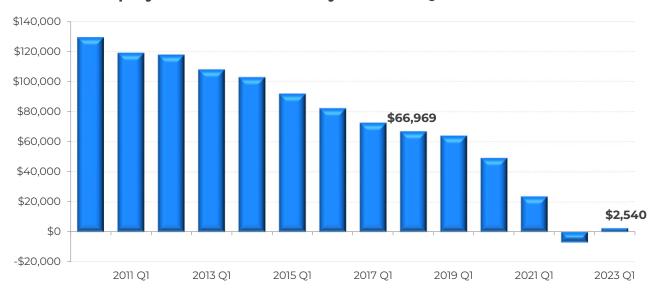
#### **Local NAR Leadership**

The Jackson market is part of region 5 in the NAR governance system, which includes all of Georgia, Florida, Alabama, Mississippi, Virgin Islands, and Puerto Rico. The 2024 NAR Regional Vice President representing region 5 is Faron W. King.



# **Benefits of Ownership: Total Equity Appreciation**

#### **Total Equity Accrued to Owner by Year and Quarter of Purchase**



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased				
Price Activity	Jackson	U.S.	Local Trend	
1-year (4-quarter)	\$2,540	\$22,451		
3-year (12-quarter)*	\$23,680	\$86,390	Price appreciation and principle	
5-year (20-quarter)*	\$64,105	\$152,868	payments in the last 3 years have boosted total equity growth since the recession	
7-year (28 quarters)*	\$72,769	\$182,953		
9-year (36 quarters)*	\$92,071	\$217,432		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

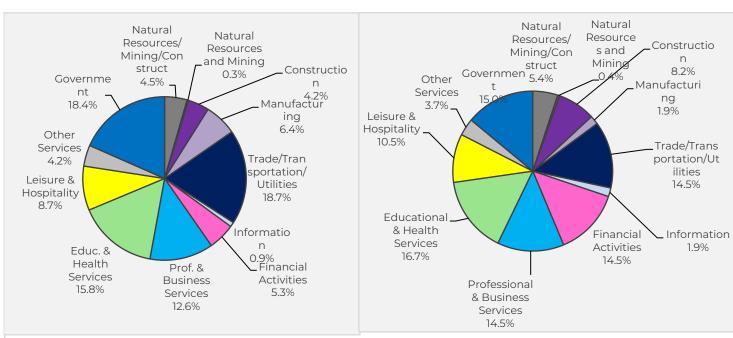


## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Jackson	U.S.	
12-month Job Change (Mar)	2,900	Not Comparable	Employment has held up and is on an
12-month Job Change (Feb)	2,800	Not Comparable	upward trend
36-month Job Change (Mar)	17,200	Not Comparable	Unemployment in Jackson is better
Current Unemployment Rate (Mar)	2.3%	3.8%	than the national average and improving
Year-ago Unemployment Rate	2.7%	3.5%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.0%	2.1%	needs to improve

### **Share of Total Employment by Industry**

Jackson Area U.S.

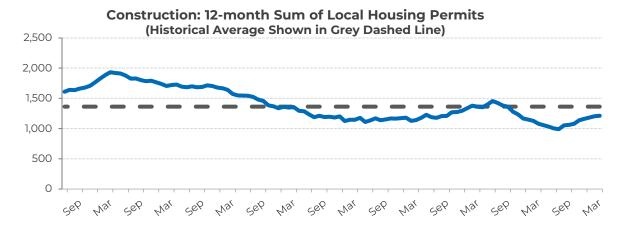


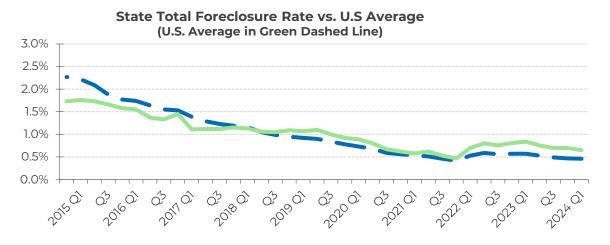
#### 12-month Employment Change by Industry (Mar - 2024) Goods Producing NA Information -100 Natural Resources/Mining/Construction 900 -500 Financial Activities Natural Resources and Mining 0 Prof. & Business Services -900 Construction 900 Educ. & Health Services 2,500 Manufacturing 0 Leisure & Hospitality 200 Service Providing Excluding Government NA Other Services -100 Trade/Transportation/Utilities -800 Government 1.600



State Economic Activity Index	Mississippi	U.S.	
	1.8%	2.9%	The economy of Mississippi is growing
12-month change (2024 - Mar)	1.070	2.970	more slowly than the rest of the nation,
	8.7%	12.9%	but improved modestly from last
36-month change (2024 - Mar)	0.770	12.970	month's 1.67% change

New Housing Construction				
Local Fundamentals	Jackson	U.S.		
12-month Sum of 1-unit Building Permits through Mar	1,211	not comparable	The current level of construction is 11.2% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	1,363	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	12.3%	8.8%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	



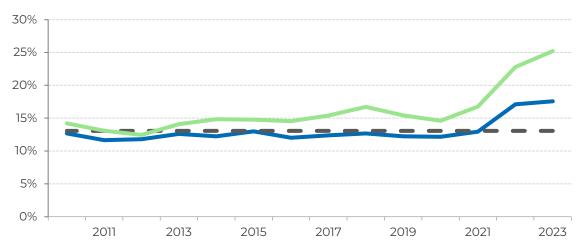


Source: Mortgage Bankers' Association



## **Affordability**

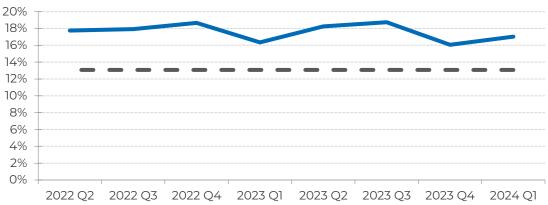
## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Jackson	U.S.	
Ratio for 2023	17.6%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	17.0%	23.7%	than the fourth quarter of 2023
Historical Average	13.1%	17.0%	More affordable than most markets

<sup>\*</sup>The median family Income was included for the calculation of the mortgage payment to income ratio

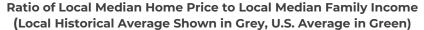
## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Grey Dashed Line)

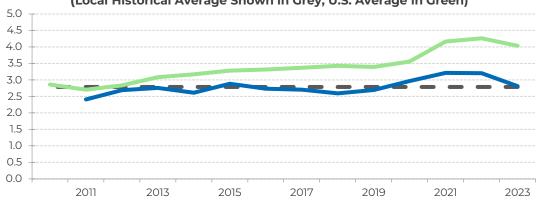


Median Home Price to Income*	Jackson	U.S.	
Ratio for 2023	2.8	4.0	The price-to-income ratio has fallen
Ratio for 2024 Q1	2.7	3.8	and is below the historical average
Historical Average	2.8	3.4	Affordable compared to most markets

<sup>\*</sup>The median family Income was included for the calculation of the median home price to income ratio







## **The Mortgage Market**





During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



## Geographic Coverage for this Report

The Jackson area referred to in this report covers the geographic area of the Jackson metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Copiah County, Hinds County, Madison County, Rankin County, Simpson County, and Yazoo County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/