

Kansas City Area

Local Market Report, First Quarter 2024

Today's Market...





Local Price Trends				
Price Activity	Kansas City	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$308,600	\$385,100	Prices continue to grow relative to last	
1-year (4-quarter) Appreciation (2024 Q1)	6.0%	5.1%		
3-year (12-quarter) Appreciation (2024 Q1)	19.6%	21.2%	year	
3-year (12-quarter) Housing Equity Gain*	\$50,500	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$129,600	\$154,400	the trend of positive price growth after	
9-year (36 quarters) Housing Equity Gain*	\$155,600	\$181,700	the recession	
*Note: Equity gain reflects price appreciation o	nlv			

	Kansas City	U.S.	
Conforming Loan Limit**	\$766,550	\$1,149,825	
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access
Local Median to Conforming Limit Ratio	40%	not	to government-backed financing
Local Median to Comorning Limit Ratio		comparable	
Note: limits are current and include the changes made on January 1st 2024.			

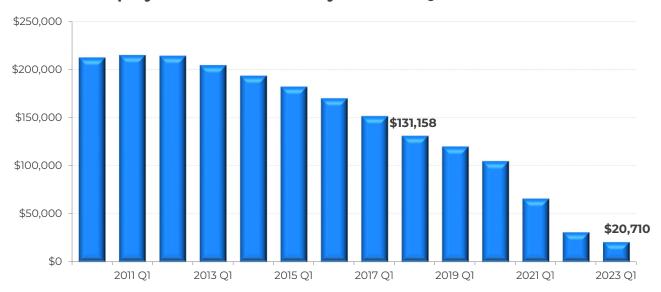
Local NAR Leadership

The Kansas City market is part of region 9 in the NAR governance system, which includes all of Missouri, Kansas, Arkansas, and Oklahoma. The 2024 NAR Regional Vice President representing region 9 is Amy Bladow.



Benefits of Ownership: Total Equity Appreciation

Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased			
Price Activity	Local Trend		
1-year (4-quarter)	\$20,710	\$22,451	
3-year (12-quarter)*	\$65,877	\$86,390	Price appreciation and principle
5-year (20-quarter)*	\$120,110	\$152,868	payments in the last 3 years have
7-year (28 quarters)*	\$151,754	\$182,953	boosted total equity growth since the
9-year (36 quarters)*	\$182,478	\$217,432	recession

^{*}Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



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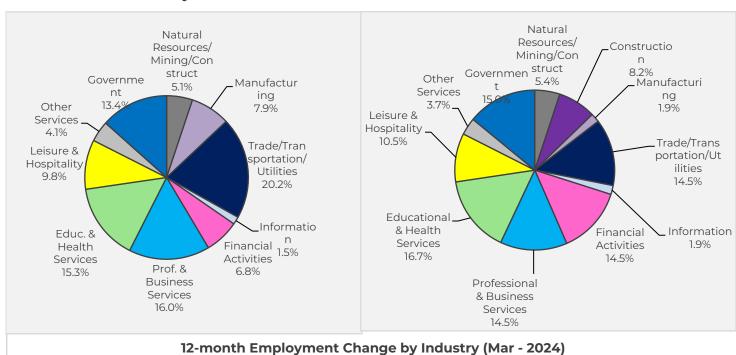
Drivers of Local Supply and Demand...

Local Economic Outlook	Kansas City	U.S.	
12-month Job Change (Mar)	12,000	Not Comparable	Employment has held up and is on an
12-month Job Change (Feb)	11,900	Not Comparable	upward trend
36-month Job Change (Mar)	73,800	Not Comparable	Unemployment has risen since the
Current Unemployment Rate (Mar)	3.5%	3.8%	same period last year, but Kansas City's labor market has been more resilient than the national average
Year-ago Unemployment Rate	3.1%	3.5%	Local employment growth is poor a
1-year (12 month) Job Growth Rate	1.1%	2.1%	needs to improve

Share of Total Employment by Industry

Kansas City Area

U.S.



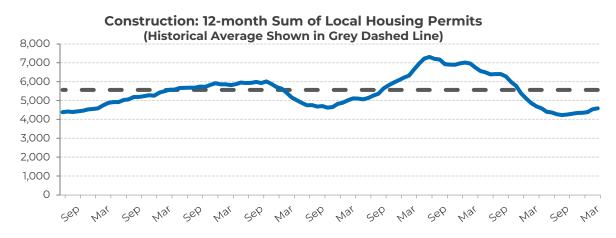
Goods Producing NA Information

3			
Natural Resources/Mining/Construction	100	Financial Activities	500
Natural Resources and Mining	NA	Prof. & Business Services	-4,200
Construction	NA	Educ. & Health Services	7,600
Manufacturing	1,300	Leisure & Hospitality	1,700
Service Providing Excluding Government	NA	Other Services	700
Trade/Transportation/Utilities	500	Government	4,000



State Economic Activity Index	Missouri	U.S.	
	0.7%	2.9%	The economy of Missouri is growing
12-month change (2024 - Mar)	0.770	2.970	more slowly than the rest of the nation,
	11.6%	12.9%	but improved modestly from last
36-month change (2024 - Mar)	11.070	12.570	month's 0.43% change

New Housing Construction			
Local Fundamentals	Kansas City	U.S.	
12-month Sum of 1-unit Building Permits through Mar	4,583	not comparable	The current level of construction is 17.7% below the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	5,568	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	-2.2%	8.8%	Construction is down from last year, but appears to have bottomed.



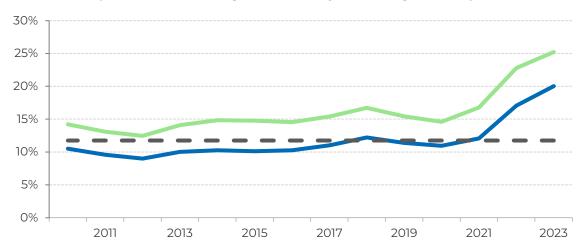


Source: Mortgage Bankers' Association



Affordability

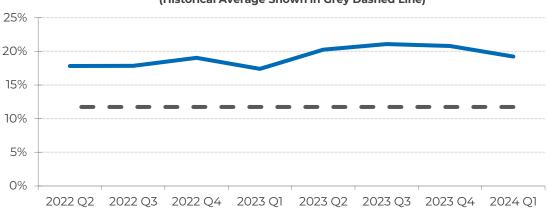
Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Kansas City	U.S.	
Ratio for 2023	20.0%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	24 Q1 19.2% 23.7% that	than the fourth quarter of 2023	
Historical Average	11.8%	17.0%	More affordable than most markets

^{*}The median family Income was included for the calculation of the mortgage payment to income ratio



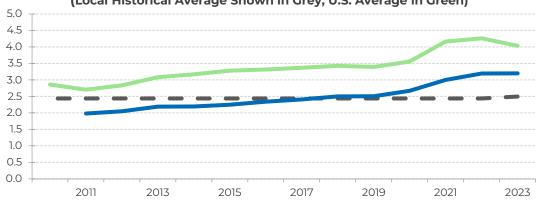


Median Home Price to Income*	Kansas City	U.S.	
Ratio for 2023	3.2	4.0	The price-to-income ratio eased, but
Ratio for 2024 Q1	3.1	3.8	could be better
Historical Average	2.5	3.4	Affordable compared to most markets

^{*}The median family Income was included for the calculation of the median home price to income ratio

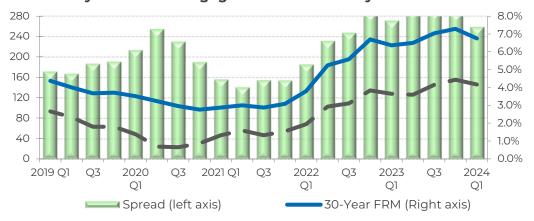






The Mortgage Market

30-year Fixed Mortgage Rate and Treasury Bond Yield



During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



Geographic Coverage for this Report

The Kansas City area referred to in this report covers the geographic area of the Kansas City metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Johnson County, KS; Leavenworth County, KS; Linn County, KS; Miami County, KS; Wyandotte County, KS; Bates County, MO; Caldwell County, MO; Cass County, MO; Clay County, MO; Clinton County, MO; Jackson County, MO; Lafayette County, MO; Platte County, MO; Ray County, MO

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins_default/