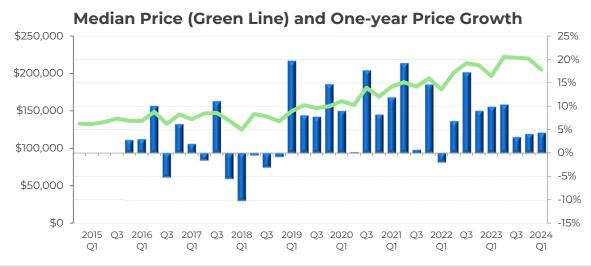


#### **Cape Girardeau Area**

#### **Local Market Report, First Quarter 2024**

## **Today's Market...**



Local Price Trends				
Price Activity	Cape Girardeau	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$205,100	\$385,100	Prices continue to grow relative to last	
1-year (4-quarter) Appreciation (2024 Q1)	4.4%	5.1%	vear	
3-year (12-quarter) Appreciation (2024 Q1)	12.4%	21.2%	year	
3-year (12-quarter) Housing Equity Gain*	\$22,700	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$66,100	\$154,400	the trend of positive price growth after	
9-year (36 quarters) Housing Equity Gain*	\$72,800	\$181,700	the recession	
*Note: Equity gain reflects price appreciation only				

	Cape Girardeau	U.S.	
Conforming Loan Limit**	\$766,550	\$1,149,825	
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access
Local Median to Conforming Limit Ratio	27%	not	to government-backed financing
		comparable	
Note: limits are current and include the changes made on January 1st 2024.			

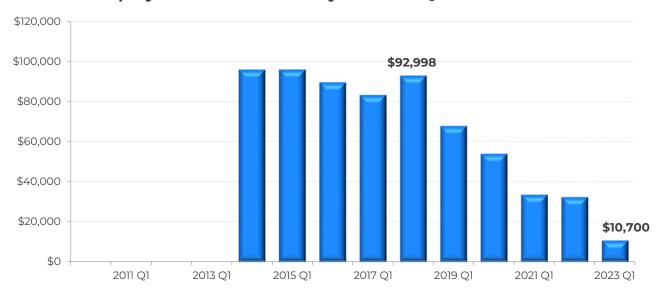
#### **Local NAR Leadership**

The Cape Girardeau market is part of region 9 in the NAR governance system, which includes all of Missouri, Kansas, Arkansas, and Oklahoma. The 2024 NAR Regional Vice President representing region 9 is Amy Bladow.



# **Benefits of Ownership: Total Equity Appreciation**

#### **Total Equity Accrued to Owner by Year and Quarter of Purchase**



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased				
Price Activity	Cape Girardeau	U.S.	Local Trend	
1-year (4-quarter)	\$10,700	\$22,451		
3-year (12-quarter)*	\$33,567	\$86,390	Price appreciation and principle	
5-year (20-quarter)*	\$67,908	\$152,868	payments in the last 3 years have	
7-year (28 quarters)*	\$83,304	\$182,953	boosted total equity growth since the	
9-year (36 quarters)*	\$96,042	\$217,432	recession	

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



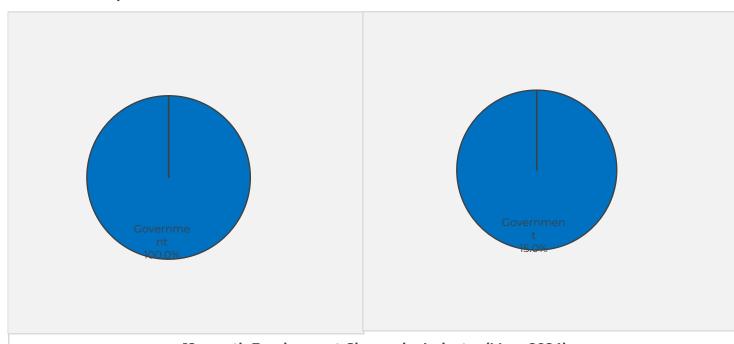
# **Drivers of Local Supply and Demand...**

Local Economic Outlook	Cape Girardeau	U.S.		
12-month Job Change (Mar)	200	Not Comparable	Employment growth has eased, but	
12-month Job Change (Feb)	300	Not Comparable	remains positive	
36-month Job Change (Mar)	2,000	Not Comparable	Unemployment has risen since the same period last year, but Cape	
Current Unemployment Rate (Mar)	3.5%	3.8%	Girardeau's labor market has been more resilient than the national average	
Year-ago Unemployment Rate	3.0%	3.5%	Local employment growth is poor and	
1-year (12 month) Job Growth Rate	0.4%	2.1%	needs to improve	

#### **Share of Total Employment by Industry**

#### **Cape Girardeau Area**

U.S.

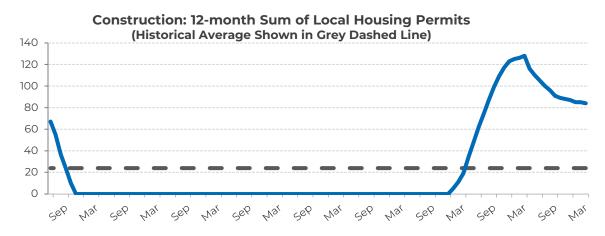


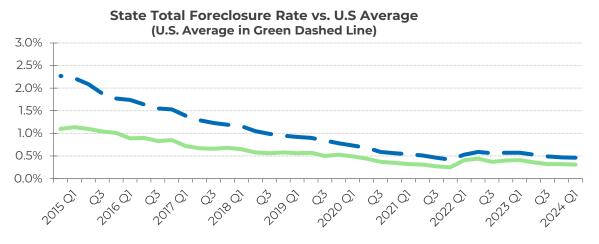
12-month Employment Change by Industry (Mar - 2024)					
Goods Producing	NA	Information	NA		
Natural Resources/Mining/Construction	NA	Financial Activities	NA		
Natural Resources and Mining	NA	Prof. & Business Services	NA		
Construction	NA	Educ. & Health Services	NA		
Manufacturing	NA	Leisure & Hospitality	NA		
Service Providing Excluding Government	NA	Other Services	NA		
Trade/Transportation/Utilities	NA	Government	100		



State Economic Activity Index	Missouri	U.S.	
	0.7%	2.9%	The economy of Missouri is growing
12-month change (2024 - Mar)	0.770	2.570	more slowly than the rest of the nation,
	11.6% 12.9%	12.9%	but improved modestly from last
36-month change (2024 - Mar)	11.070	12.570	month's 0.43% change

New Housing Construction				
Local Fundamentals	Cape Girardeau	U.S.		
12-month Sum of 1-unit Building Permits through Mar	84	not comparable	The current level of construction is 250.2% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	24	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	-34.4%	8.8%	Construction continues to decline from last year	



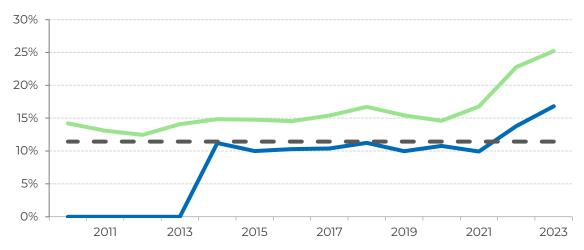


Source: Mortgage Bankers' Association



## **Affordability**

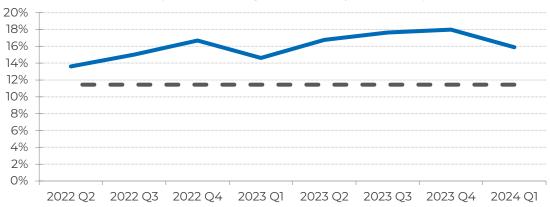
# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Cape Girardeau	U.S.		
Ratio for 2023	16.8%	25.2%	Weak by local standards, but better	
Ratio for 2024 Q1	15.9%	23.7%	than the fourth quarter of 2023	
Historical Average	11.4%	17.0%	More affordable than most markets	

<sup>\*</sup>The median family Income was included for the calculation of the mortgage payment to income ratio

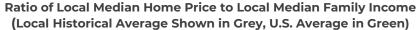
### Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Grey Dashed Line)

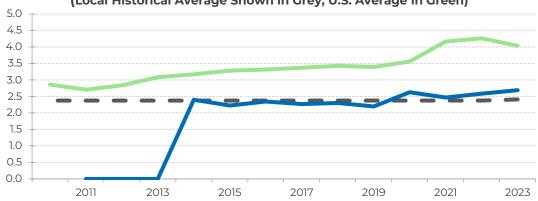


Median Home Price to Income*	Cape Girardeau	U.S.	
Ratio for 2023	2.7	4.0	The price-to-income ratio eased, but
Ratio for 2024 Q1	2.6	3.8	could be better
Historical Average	2.4	3.4	Affordable compared to most markets

<sup>\*</sup>The median family Income was included for the calculation of the median home price to income ratio

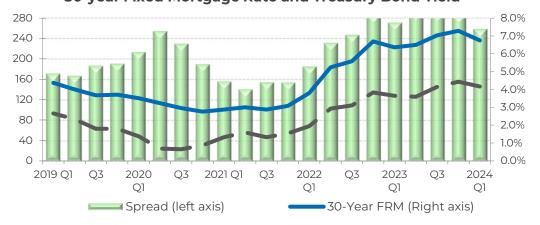






### The Mortgage Market





During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



## Geographic Coverage for this Report

The Cape Girardeau area referred to in this report covers the geographic area of the Cape Girardeau metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Alexander County, IL; Bollinger County, MO; Cape Girardeau County, MO

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/