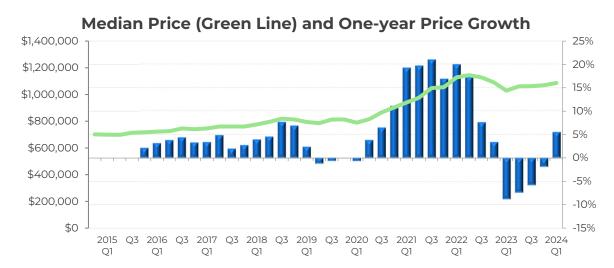


## **Urban Honolulu Area**

### **Local Market Report, First Quarter 2024**

## **Today's Market...**



Local Price Trends				
Price Activity	Honolulu	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$1,085,800	\$385,100	Prices continue to grow relative to last	
1-year (4-quarter) Appreciation (2024 Q1)	5.5%	5.1%	Vear	
3-year (12-quarter) Appreciation (2024 Q1)	15.5%	21.2%	year	
3-year (12-quarter) Housing Equity Gain*	\$145,400	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$339,800	\$154,400	the trend of positive price growth aft	
9-year (36 quarters) Housing Equity Gain*	\$386,500	\$181,700	the recession	
*Note: Equity gain reflects price appreciation o	nly			

		U.S.	
onforming Loan Limit**	\$1,149,825	\$1,149,825	Not all buyers have access to
FHA Loan Limit	\$779,700	\$1,149,825	government-backed financing in th
ocal Median to Conforming Limit Ratio	94%	not comparable	market

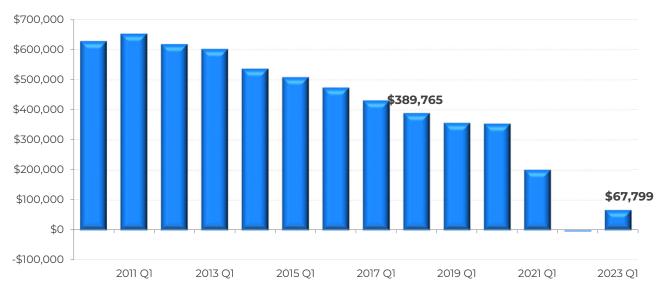
#### **Local NAR Leadership**

The Urban Honolulu market is part of region 13 in the NAR governance system, which includes all of California, Hawaii, and Guam. The 2024 NAR Regional Vice President representing region 13 is Jennifer Branchini.



# **Benefits of Ownership: Total Equity Appreciation**

#### **Total Equity Accrued to Owner by Year and Quarter of Purchase**



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased				
Price Activity	Honolulu	U.S.	Local Trend	
1-year (4-quarter)	\$67,799	\$22,451		
3-year (12-quarter)*	\$201,426	\$86,390	Price appreciation and principle	
5-year (20-quarter)*	\$357,076	\$152,868	payments in the last 3 years have	
7-year (28 quarters)*	\$432,131	\$182,953	boosted total equity growth since the	
9-year (36 quarters)*	\$509,348	\$217,432	recession	

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



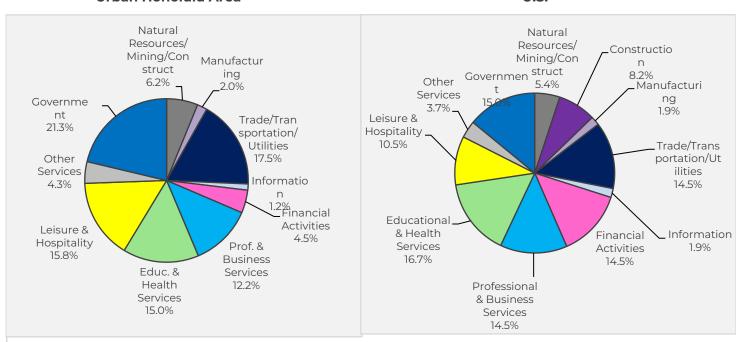
# **Drivers of Local Supply and Demand...**

Local Economic Outlook	Honolulu	U.S.	
12-month Job Change (Mar)	8,900	Not Comparable	Employment has held up and is on an
12-month Job Change (Feb)	4,400	Not Comparable	upward trend
36-month Job Change (Mar)	52,500	Not Comparable	Unemployment in Honolulu is better
Current Unemployment Rate (Mar)	2.5%	3.8%	than the national average and improving
Year-ago Unemployment Rate	2.7%	3.5%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	2.0%	2.1%	needs to improve

#### **Share of Total Employment by Industry**

#### **Urban Honolulu Area**

U.S.



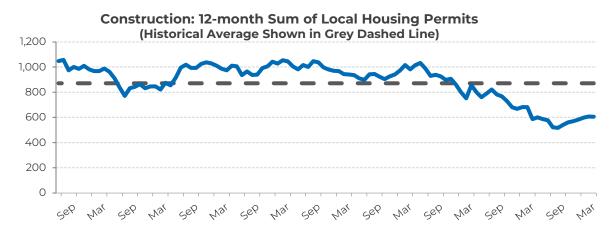
#### 12-month Employment Change by Industry (Mar - 2024)

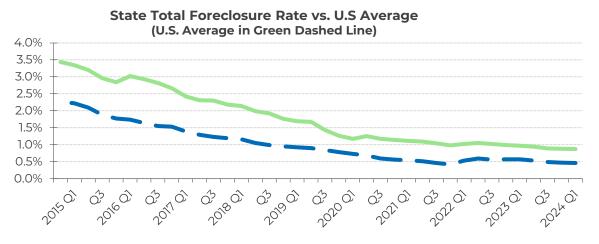
Goods Producing	NA	Information	-3,600
Natural Resources/Mining/Construction	2,300	Financial Activities	-400
Natural Resources and Mining	NA	Prof. & Business Services	200
Construction	NA	Educ. & Health Services	2,000
Manufacturing	-200	Leisure & Hospitality	2,900
Service Providing Excluding Government	NA	Other Services	-300
Trade/Transportation/Utilities	-500	Government	2,000



State Economic Activity Index	Hawaii	U.S.	
12-month change (2024 - Mar)	0.9%	2.9%	Hawaii's economy is growing, but
36-month change (2024 - Mar)	21.6%	12.9%	decelerated from last month's 1.17% change and lags the rest of the nation

New Housing Construction				
Local Fundamentals	Honolulu	U.S.		
12-month Sum of 1-unit Building Permits through Mar	605	not comparable	The current level of construction is 30.6% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	872	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	3.2%	8.8%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	



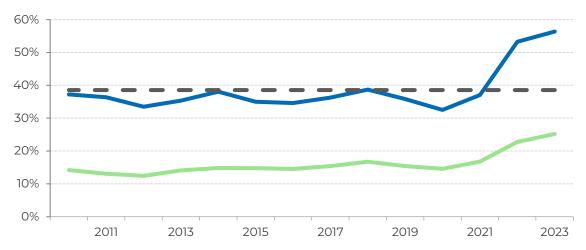


Source: Mortgage Bankers' Association



# **Affordability**

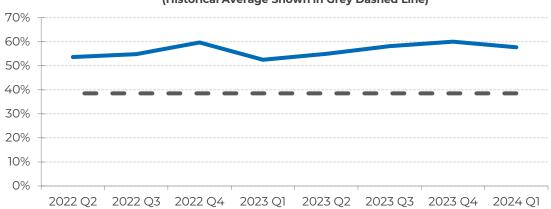
# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Honolulu	U.S.	
Ratio for 2023	56.4%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	57.7%	23.7%	than the fourth quarter of 2023
Historical Average	38.6%	17.0%	Weaker affordability than most markets

<sup>\*</sup>The median family Income was included for the calculation of the mortgage payment to income ratio



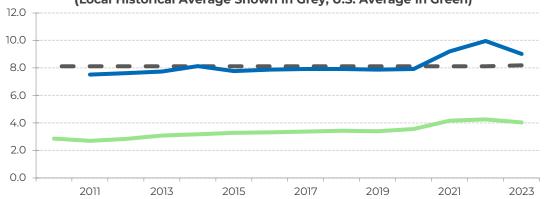


Median Home Price to Income*	Honolulu	U.S.	
Ratio for 2023	9.0	4.0	The price-to-income ratio is high by
Ratio for 2024 Q1	9.3	3.8	historic standards and getting worse
Historical Average	8.2	3.4	Less affordable than most markets

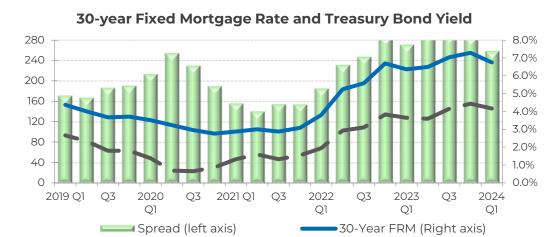
<sup>\*</sup>The median family Income was included for the calculation of the median home price to income ratio







## The Mortgage Market



During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



# Geographic Coverage for this Report

The Honolulu area referred to in this report covers the geographic area of the Urban Honolulu metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Honolulu County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/