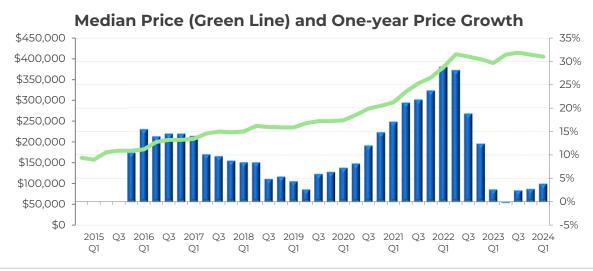


## **Tampa-St. Petersburg-Clearwater Area**

## **Local Market Report, First Quarter 2024**

## **Today's Market...**



Local Price Trends				
Price Activity	Tampa	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$405,200	\$385,100	Duizas asatiava ta avasvuvalativa ta last	
1-year (4-quarter) Appreciation (2024 Q1)	3.9%	5.1%	Prices continue to grow relative to last	
3-year (12-quarter) Appreciation (2024 Q1)	37.4%	21.2%	year	
3-year (12-quarter) Housing Equity Gain*	\$110,200	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$197,700	\$154,400	the trend of positive price growth after the recession	
9-year (36 quarters) Housing Equity Gain*	\$247,600	\$181,700		
*Note: Equity gain reflects price appreciation on	ly			

	Tampa	U.S.	
Conforming Loan Limit**	\$766,550	\$1,149,825	
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access
Local Median to Conforming Limit Ratio  53%  not  comparable  to government-backed final			
Note: limits are current and include the changes made on January 1st 2024.			

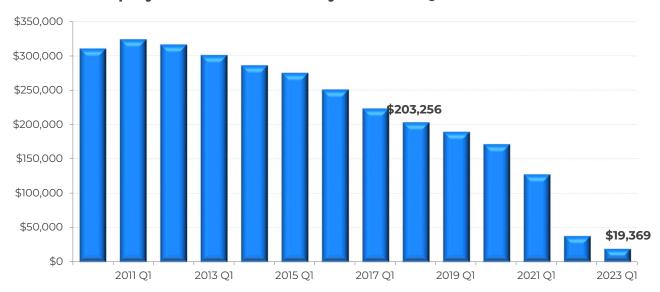
#### **Local NAR Leadership**

The Tampa-St. Petersburg-Clearwater market is part of region 5 in the NAR governance system, which includes all of Georgia, Florida, Alabama, Mississippi, Virgin Islands, and Puerto Rico. The 2024 NAR Regional Vice President representing region 5 is Faron W. King.



# **Benefits of Ownership: Total Equity Appreciation**

#### **Total Equity Accrued to Owner by Year and Quarter of Purchase**



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased			
Price Activity	Tampa	U.S.	Local Trend
1-year (4-quarter)	\$19,369	\$22,451	
3-year (12-quarter)*	\$127,775	\$86,390	Price appreciation and principle
5-year (20-quarter)*	\$189,639	\$152,868	payments in the last 3 years have
7-year (28 quarters)*	\$223,382	\$182,953	boosted total equity growth since the
9-year (36 quarters)*	\$275,286	\$217,432	recession

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



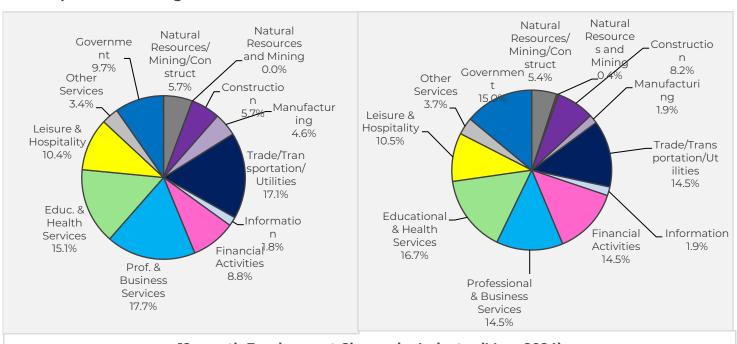
## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Tampa	U.S.	
12-month Job Change (Mar)	30,000	Not Comparable	Employment growth has eased, but
12-month Job Change (Feb)	32,900	Not Comparable	remains positive
36-month Job Change (Mar)	166,600	Not Comparable	Unemployment has risen since the
Current Unemployment Rate (Mar)	3.4%	3.8%	same period last year, but Tampa's labor market has been more resilient than the national average
Year-ago Unemployment Rate	2.7%	3.5%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	2.0%	2.1%	needs to improve

### **Share of Total Employment by Industry**

**Tampa-St. Petersburg-Clearwater Area** 

U.S.

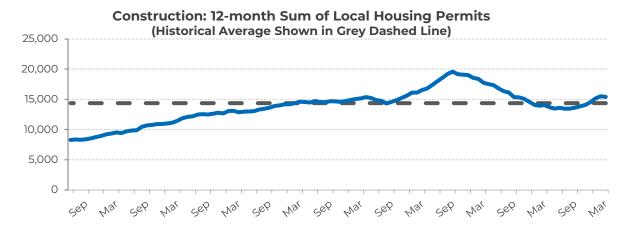


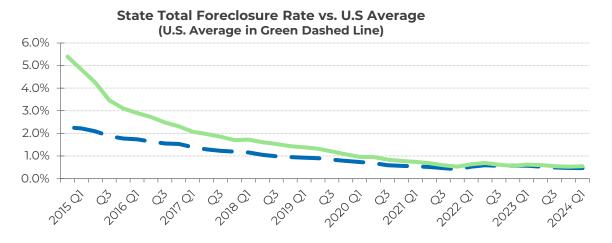
#### 12-month Employment Change by Industry (Mar - 2024) Goods Producing NA Information -200 Natural Resources/Mining/Construction 2,300 2.500 Financial Activities Natural Resources and Mining 0 Prof. & Business Services 200 Construction 2,300 Educ. & Health Services 12,100 Manufacturing 2.400 Leisure & Hospitality 4,900 NA Other Services 1,500 Service Providing Excluding Government Trade/Transportation/Utilities 4,000 Government 3.200



State Economic Activity Index	Florida	U.S.	
12-month change (2024 - Mar)	2.5%	2.9%	Florida's economy is growing, but
36-month change (2024 - Mar)	16.5%	12.9%	decelerated from last month's 2.67% change and lags the rest of the nation

New Housing Construction				
Local Fundamentals	Tampa	U.S.		
12-month Sum of 1-unit Building Permits through Mar	15,381	not comparable	The current level of construction is 7.1% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	14,362	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	9.6%	8.8%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	



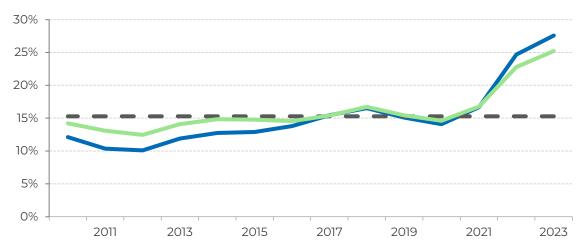


Source: Mortgage Bankers' Association



## **Affordability**

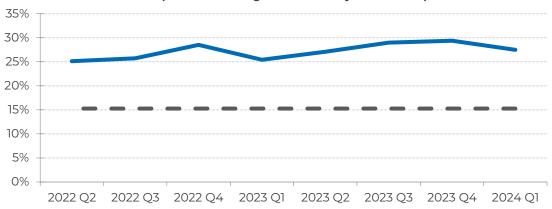
# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Tampa	U.S.	
Ratio for 2023	27.6%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	27.5%	23.7%	than the fourth quarter of 2023
Historical Average	15.3%	17.0%	More affordable than most markets

<sup>\*</sup>The median family Income was included for the calculation of the mortgage payment to income ratio



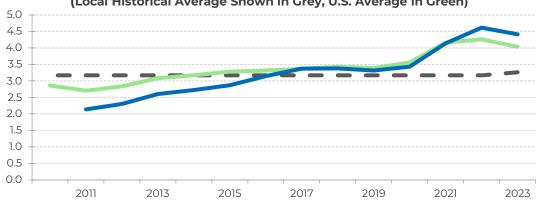


Median Home Price to Income*	Tampa	U.S.	
Ratio for 2023	4.4	4.0	The price-to-income ratio eased, but
Ratio for 2024 Q1	4.4	3.8	could be better
Historical Average	3.3	3.4	Affordable compared to most markets

<sup>\*</sup>The median family Income was included for the calculation of the median home price to income ratio

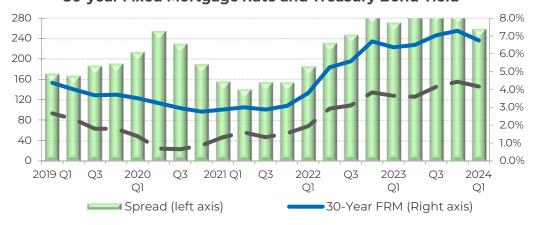






## **The Mortgage Market**

#### **30-year Fixed Mortgage Rate and Treasury Bond Yield**



During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



## Geographic Coverage for this Report

The Tampa area referred to in this report covers the geographic area of the Tampa-St. Petersburg-Clearwater metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Hernando County, Hillsborough County, Pasco County, and Pinellas County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/