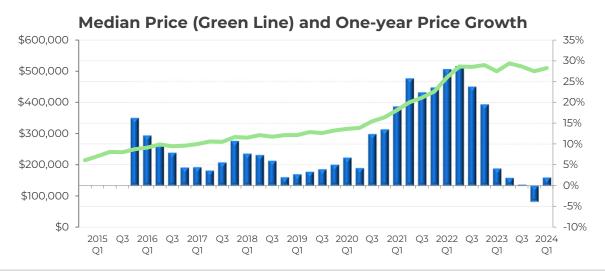


### **North Port-Sarasota-Bradenton Area**

#### **Local Market Report, First Quarter 2024**

### **Today's Market...**



Local Price Trends				
Price Activity	Sarasota	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$510,000	\$385,100	Prices continue to grow relative to last	
1-year (4-quarter) Appreciation (2024 Q1)	2.0%	5.1%		
3-year (12-quarter) Appreciation (2024 Q1)	36.0%	21.2%	year	
3-year (12-quarter) Housing Equity Gain*	\$135,000	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$243,600	\$154,400	the trend of positive price growth after	
9-year (36 quarters) Housing Equity Gain*	\$282,500	\$181,700	the recession	
*Note: Equity gain reflects price appreciation on	nly			

	Sarasota	U.S.	
Conforming Loan Limit**	\$766,550	\$1,149,825	
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access
Local Median to Conforming Limit Ratio	67%	not comparable	to government-backed financing
Note: limits are current and include the changes made on January 1st 2024.			

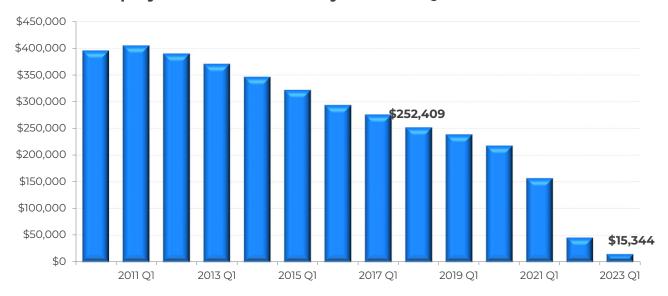
#### **Local NAR Leadership**

The North Port-Sarasota-Bradenton market is part of region 5 in the NAR governance system, which includes all of Georgia, Florida, Alabama, Mississippi, Virgin Islands, and Puerto Rico. The 2024 NAR Regional Vice President representing region 5 is Faron W. King.



# **Benefits of Ownership: Total Equity Appreciation**

#### **Total Equity Accrued to Owner by Year and Quarter of Purchase**



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased				
Price Activity	Sarasota	U.S.	Local Trend	
1-year (4-quarter)	\$15,344	\$22,451		
3-year (12-quarter)*	\$157,341	\$86,390	Price appreciation and principle	
5-year (20-quarter)*	\$239,286	\$152,868	payments in the last 3 years have	
7-year (28 quarters)*	\$276,572	\$182,953	boosted total equity growth since th	
9-year (36 quarters)*	\$322,466	\$217,432	recession	

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



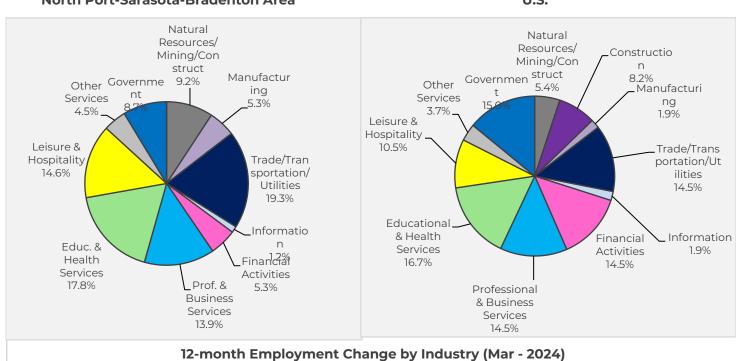
## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Sarasota	U.S.	
12-month Job Change (Mar)	7,200	Not Comparable	Employment has held up and is on an
12-month Job Change (Feb)	6,800	Not Comparable	upward trend
36-month Job Change (Mar)	37,700	Not Comparable	Unemployment has risen since the same period last year, but Sarasota's labor market has been more resilient than the national average
Current Unemployment Rate (Mar)	3.4%	3.8%	
Year-ago Unemployment Rate	2.7%	3.5%	Local employment growth is strong compared to other markets
1-year (12 month) Job Growth Rate	2.1%	2.1%	

#### **Share of Total Employment by Industry**

#### **North Port-Sarasota-Bradenton Area**

U.S.



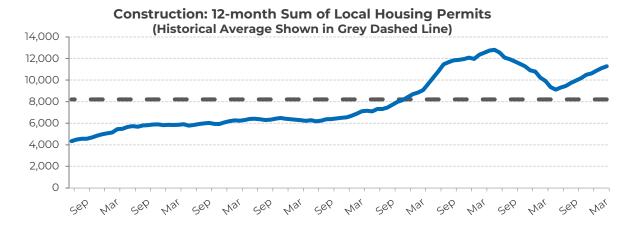
# Goods ProducingNAInformation100Natural Resources/Mining/Construction1,300Financial Activities300Natural Resources and MiningNAProf. & Business Services200

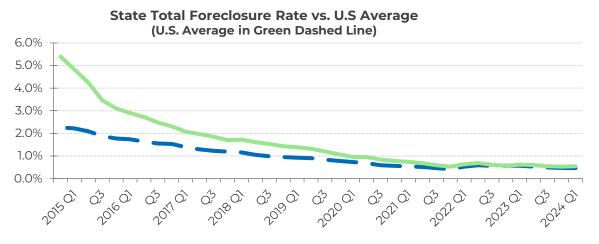
	Natural Resources and Mining	NA	Prof. & Business Services	200
Construction		NA	Educ. & Health Services	2,000
	Manufacturing	-200	Leisure & Hospitality	-100
	Service Providing Excluding Government	NA	Other Services	600
	Trade/Transportation/Utilities	1,900	Government	700



State Economic Activity Index	Florida	U.S.	
12-month change (2024 - Mar)	2.5%	2.9%	Florida's economy is growing, but
36-month change (2024 - Mar)	16.5%	12.9%	decelerated from last month's 2.67% change and lags the rest of the nation

New Housing Construction				
Local Fundamentals	Sarasota	U.S.		
12-month Sum of 1-unit Building Permits through Mar	11,273	not comparable	The current level of construction is 37.2% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	8,215	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	13.8%	8.8%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	



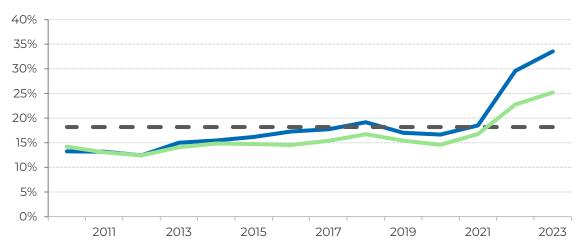


Source: Mortgage Bankers' Association



## **Affordability**

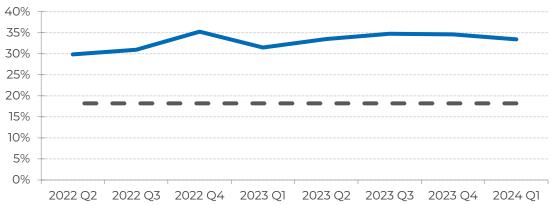
## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Sarasota	U.S.	
Ratio for 2023	33.6%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	33.4%	23.7%	than the fourth quarter of 2023
Historical Average	18.2%	17.0%	Weaker affordability than most markets

<sup>\*</sup>The median family Income was included for the calculation of the mortgage payment to income ratio

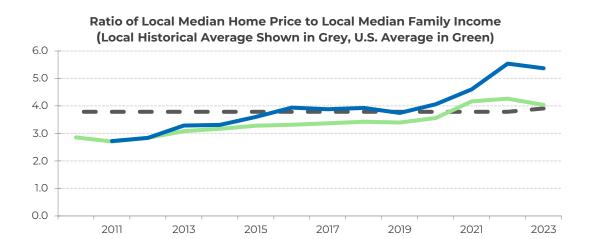




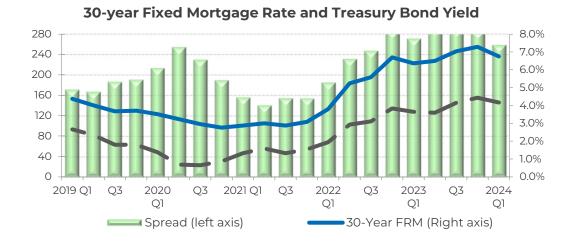
Median Home Price to Income*	Sarasota	U.S.	
Ratio for 2023	5.4	4.0	The price-to-income ratio eased, but
Ratio for 2024 Q1	5.4	3.8	could be better
Historical Average	3.9	3.4	Less affordable than most markets

<sup>\*</sup>The median family Income was included for the calculation of the median home price to income ratio





## **The Mortgage Market**



During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



## Geographic Coverage for this Report

The Sarasota area referred to in this report covers the geographic area of the North Port-Sarasota-Bradenton metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Manatee County and Sarasota County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/