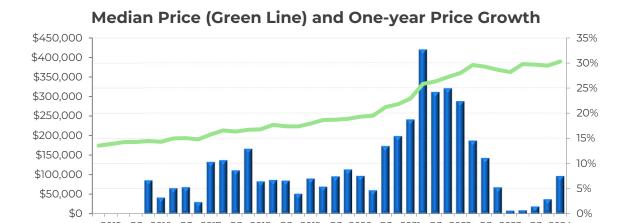


### **Tucson Area**

## **Local Market Report, First Quarter 2024**

## **Today's Market...**



Local Price Trends			
Price Activity	Tucson	U.S.	Local Trend
Current Median Home Price (2024 Q1)	\$389,700	\$385,100	Prices continue to grow relative to last year
1-year (4-quarter) Appreciation (2024 Q1)	7.5%	5.1%	
3-year (12-quarter) Appreciation (2024 Q1)	32.3%	21.2%	
3-year (12-quarter) Housing Equity Gain*	\$95,200	\$67,467	Gains in the last 3 years have extended
7-year (28 quarters) Housing Equity Gain*	\$187,000	\$154,400	the trend of positive price growth after the recession
9-year (36 quarters) Housing Equity Gain*	\$211,600	\$181,700	
*Note: Equity gain reflects price appreciation or	nly		

	Tucson	U.S.	
Conforming Loan Limit**	\$766,550	\$1,149,825	
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access
Local Median to Conforming Limit Ratio	51%	not comparable	to government-backed financing
Note: limits are current and include the changes made on January 1st 2024			

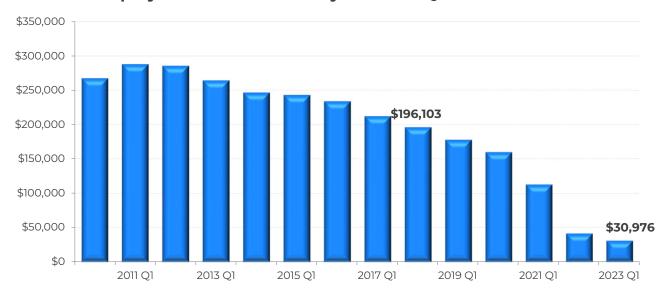
#### **Local NAR Leadership**

The Tucson market is part of region 11 in the NAR governance system, which includes all of Wyoming, Colorado, New Mexico, Arizona, Utah, and Nevada. The 2024 NAR Regional Vice President representing region 11 is Devon Viehman.



# **Benefits of Ownership: Total Equity Appreciation**

#### **Total Equity Accrued to Owner by Year and Quarter of Purchase**



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased			
Price Activity	Tucson	U.S.	Local Trend
1-year (4-quarter)	\$30,976	\$22,451	
3-year (12-quarter)*	\$112,745	\$86,390	Price appreciation and principle
5-year (20-quarter)*	\$177,901	\$152,868	payments in the last 3 years have
7-year (28 quarters)*	\$212,088	\$182,953	boosted total equity growth since the
9-year (36 quarters)*	\$242,887	\$217,432	recession

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

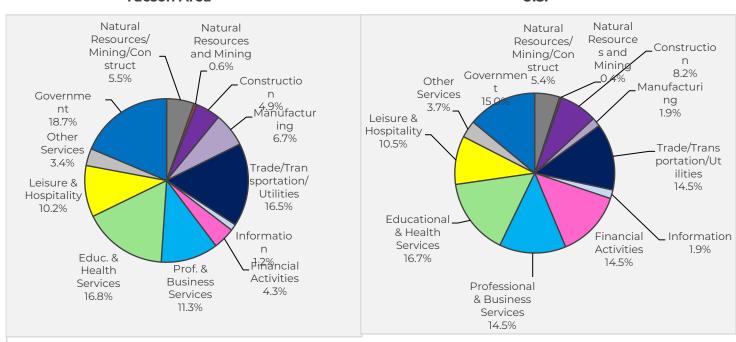


## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Tucson	U.S.	
12-month Job Change (Mar)	4,400	Not Comparable	Employment has held up and is on an
12-month Job Change (Feb)	3,200	Not Comparable	upward trend
36-month Job Change (Mar)	28,100	Not Comparable	Unemployment in Tucson is better
Current Unemployment Rate (Mar)	2.8%	3.8%	than the national average and improving
Year-ago Unemployment Rate	3.5%	3.5%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.1%	2.1%	needs to improve

#### **Share of Total Employment by Industry**

Tucson Area U.S.

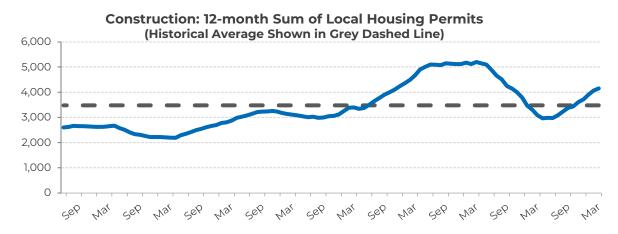


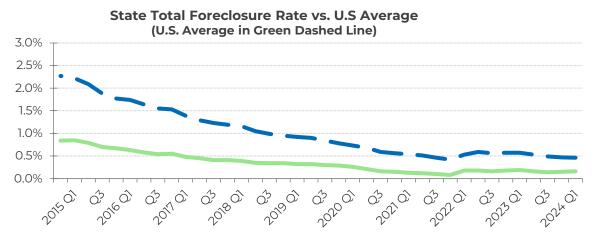
#### 12-month Employment Change by Industry (Mar - 2024) Goods Producing NA Information -300 Natural Resources/Mining/Construction 1,100 200 Financial Activities Natural Resources and Mining 200 Prof. & Business Services -1,100 Construction 900 Educ. & Health Services 3,400 Manufacturing 1.300 Leisure & Hospitality -1.700 Service Providing Excluding Government NA Other Services -100 Trade/Transportation/Utilities 400 Government 0



State Economic Activity Index	Arizona	U.S.	
	3.2%	2.9%	The economy of Arizona has outpaced
12-month change (2024 - Mar)	J.Z 70	2.970	the rest of the nation and improved
	16.6%	12.9%	modestly from last month's 2.92%
36-month change (2024 - Mar)	10.070	12.970	change

New Housing Construction				
Local Fundamentals	Tucson	U.S.		
12-month Sum of 1-unit Building Permits through Mar	4,154	not comparable	The current level of construction is 19.3% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	3,483	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	34.6%	8.8%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	





Source: Mortgage Bankers' Association



## **Affordability**

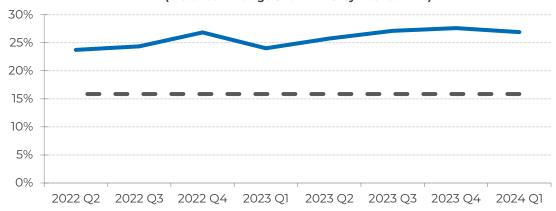
## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Tucson	U.S.	
Ratio for 2023	26.1%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	26.9%	23.7%	than the fourth quarter of 2023
Historical Average	15.9%	17.0%	More affordable than most markets

<sup>\*</sup>The median family Income was included for the calculation of the mortgage payment to income ratio

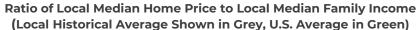


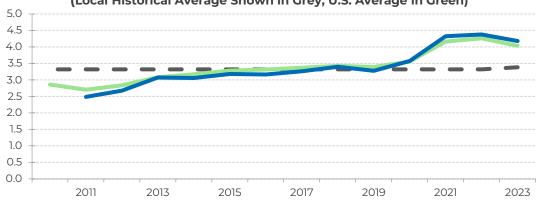


Median Home Price to Income*	Tucson	U.S.	
Ratio for 2023	4.2	4.0	The price-to-income ratio is high by
Ratio for 2024 Q1	4.3	3.8	historic standards and getting worse
Historical Average	3.4	3.4	Less affordable than most markets

<sup>\*</sup>The median family Income was included for the calculation of the median home price to income ratio

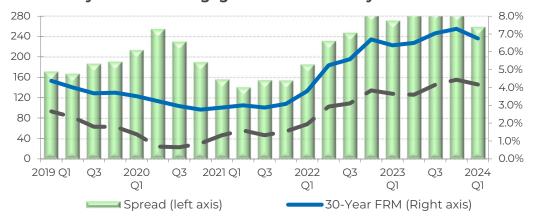






## **The Mortgage Market**





During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



## Geographic Coverage for this Report

The Tucson area referred to in this report covers the geographic area of the Tucson metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Pima County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/