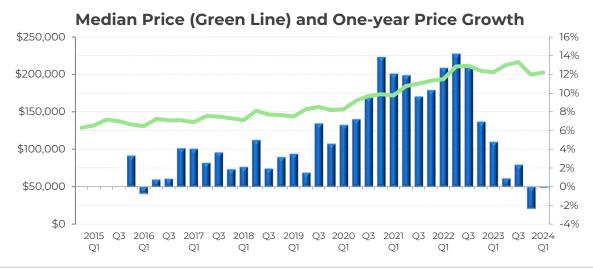


Little Rock-North Little Rock-Conway Area

Local Market Report, First Quarter 2024

Today's Market...



Local Price Trends				
Price Activity	Little Rock	U.S.	Local Trend	
Current Median Home Price (2024 Q1)	\$202,800	\$385,100	Prices are still down from a year ago,	
1-year (4-quarter) Appreciation (2024 Q1)	-0.1%	5.1%	but the trend is improving	
3-year (12-quarter) Appreciation (2024 Q1)	18.0%	21.2%	but the trend is improving	
3-year (12-quarter) Housing Equity Gain*	\$30,900	\$67,467	Gains in the last 3 years have extended	
7-year (28 quarters) Housing Equity Gain*	\$66,700	\$154,400	the trend of positive price growth after	
9-year (36 quarters) Housing Equity Gain*	\$71,000	\$181,700	the recession	
*Note: Equity gain reflects price appreciation only				

	Little Rock	U.S.	
Conforming Loan Limit**	\$766,550	\$1,149,825	
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access
Local Median to Conforming Limit Ratio	26%	not comparable	to government-backed financing
Note: limits are current and include the changes made on January 1st 2024.			

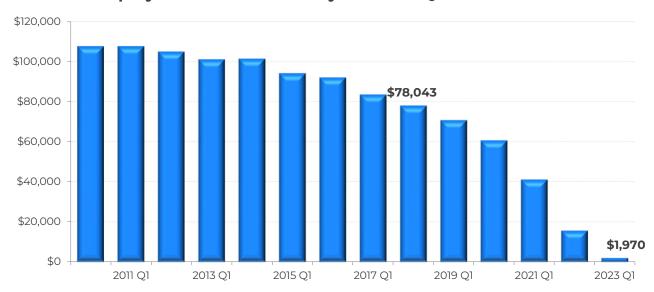
Local NAR Leadership

The Little Rock-North Little Rock-Conway market is part of region 9 in the NAR governance system, which includes all of Missouri, Kansas, Arkansas, and Oklahoma. The 2024 NAR Regional Vice President representing region 9 is Amy Bladow.



Benefits of Ownership: Total Equity Appreciation

Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2024 Q1 from quarter in which home was of purchased			
Price Activity	LittleRock	U.S.	Local Trend
1-year (4-quarter)	\$1,970	\$22,451	
3-year (12-quarter)*	\$41,141	\$86,390	Price trends in the last three years have
5-year (20-quarter)*	\$70,747	\$152,868	undercut the steady post-recession
7-year (28 quarters)*	\$83,545	\$182,953	home equity growth despite owners
9-year (36 quarters)*	\$94,154	\$217,432	paying down principle

^{*}Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



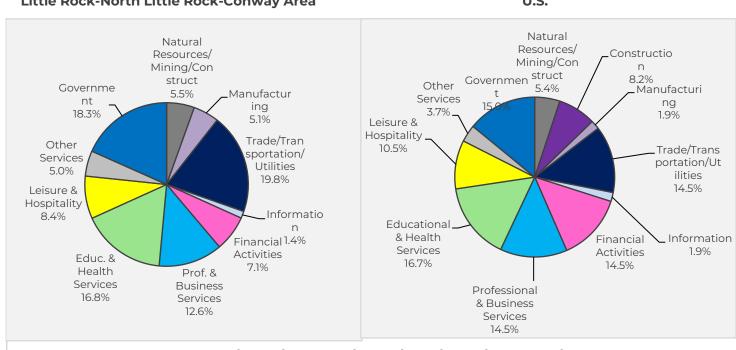
Drivers of Local Supply and Demand...

Local Economic Outlook	Little Rock	U.S.	
12-month Job Change (Mar)	6,900	Not Comparable	Employment has held up and is on an
12-month Job Change (Feb)	6,200	Not Comparable	upward trend
36-month Job Change (Mar)	33,800	Not Comparable	Unemployment has risen since the
Current Unemployment Rate (Mar)	3.1%	3.8%	same period last year, but Little Rock's labor market has been more resilient than the national average
Year-ago Unemployment Rate	2.7%	3.5%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.8%	2.1%	needs to improve

Share of Total Employment by Industry

Little Rock-North Little Rock-Conway Area

U.S.

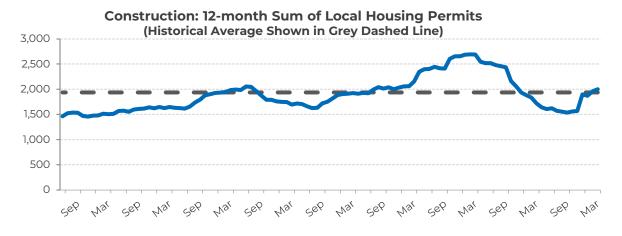


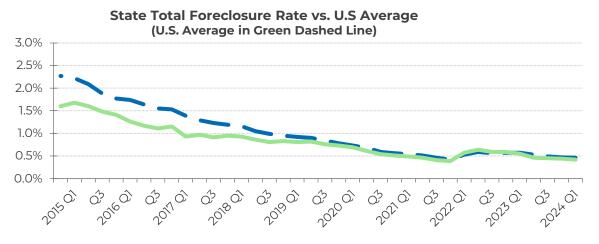
12-month Employment Change by Industry (Mar - 2024) Goods Producing NA Information -500 Natural Resources/Mining/Construction -300 1,500 Financial Activities Natural Resources and Mining NA Prof. & Business Services 800 Construction NA Educ. & Health Services 2,800 Manufacturing 0 Leisure & Hospitality -900 Service Providing Excluding Government NA Other Services 500 Trade/Transportation/Utilities 200 Government 2.100



State Economic Activity Index	Arkansas	U.S.	
	1.8%	2.9%	The economy of Arkansas is growing
12-month change (2024 - Mar)	1.070	2.570	more slowly than the rest of the nation,
	8.9%	12.9%	but improved modestly from last
36-month change (2024 - Mar)	0.570	12.570	month's 1.62% change

New Housing Construction			
Local Fundamentals	Little Rock	U.S.	
12-month Sum of 1-unit Building Permits through Mar	1,998	not comparable	The current level of construction is 3.1% above the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	1,937	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	16.1%	8.8%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized





Source: Mortgage Bankers' Association



Affordability

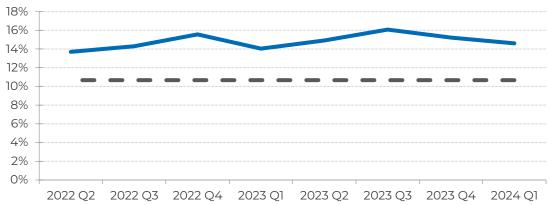
Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Grey, U.S. Average in Green)



Monthly Mortgage Payment to Income*	Little Rock	U.S.	
Ratio for 2023	15.1%	25.2%	Weak by local standards, but better
Ratio for 2024 Q1	14.6%	23.7%	than the fourth quarter of 2023
Historical Average	10.7%	17.0%	More affordable than most markets

^{*}The median family Income was included for the calculation of the mortgage payment to income ratio

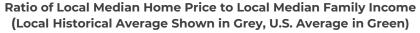
Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Grey Dashed Line)

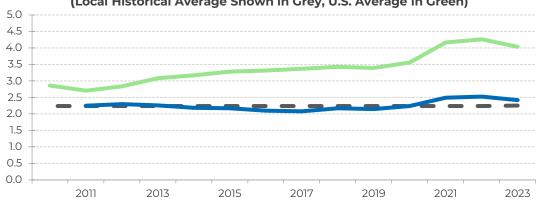


Median Home Price to Income*	Little Rock	U.S.	
Ratio for 2023	2.4	4.0	The price-to-income ratio eased, but
Ratio for 2024 Q1	2.3	3.8	could be better
Historical Average	2.3	3.4	Affordable compared to most markets

^{*}The median family Income was included for the calculation of the median home price to income ratio

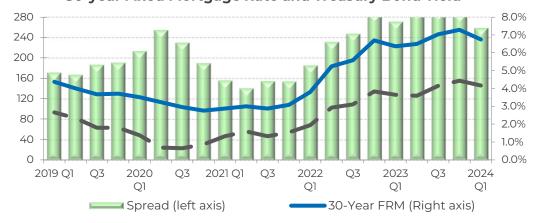






The Mortgage Market





During the first quarter of the year, housing affordability improved as mortgage rates fell below 7%. Steady interest rates from the Federal Reserve helped mortgage rates to ease in the first three months of the year. Nevertheless, even with this decrease, mortgage rates continued to be higher than a year ago. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 6.75% in the first quarter from 6.36% a year earlier.

With lower interest rates on the horizon, mortgage rates are expected to ease later this year, thereby enhancing affordability for potential homebuyers. NAR forecasts the 30-year fixed mortgage rate to average 6.5% at the last quarter of the year.



Geographic Coverage for this Report

The Little Rock area referred to in this report covers the geographic area of the Little Rock-North Little Rock-Conway metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Faulkner County, Grant County, Lonoke County, Perry County, Pulaski County, and Saline County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins_default/