

NAR Campaign and Election Process

Hosted By:

John Smaby

2021 Chair, Credentials and Campaign Rules Committee

Vince Malta

2021 Vice Chair, Credentials and Campaign Rules Committee

NATIONAL ASSOCIATION OF REALTORS®





**2021 REALTORS®
LEGISLATIVE MEETINGS**

2021 REALTORS® Legislative Meetings

- Meetings will take place virtually from May 3-14, 2021.
- CCRC will host an Eligible Candidates Forum for the Eligible Candidates for NAR First Vice President 2022.
- The election of 2022 Eligible Candidates will take place during the NAR Board of Directors Meeting.
- Meeting dates and times to be announced on www.legislative.realtor/

2022 Eligible Candidates

Candidate Name	City, State	Office
Leslie Rouda Smith	Plano, TX	President*
Kenny Parcell	Spanish Fork, UT	President-Elect
Mike McGrew	Lawrence, KS	First Vice President
Tracy Kasper	Caldwell, ID	First Vice President

**In accordance with the NAR Constitution, the office of President-Elect automatically succeeds to President. Therefore, the 2022 NAR President will be Leslie Rouda Smith, Plano, TX.*

2022 Eligible Candidates

Candidate Name	City, State	Region
Kimberly Allard	Braintree, MA	RVP: Region 1
Frank Jacovini	Philadelphia, PA	RVP: Region 2
Russ Boyce	Waldorf, MD	RVP: Region 3
Brian Copeland	Nashville, TN	RVP: Region 4
Ryan Brashear	Augusta, GA	RVP: Region 5
Pete Kopf	Cincinnati, OH	RVP: Region 6
Peter Sveum	Stoughton, WI	RVP: Region 7

2022 Eligible Candidates

Candidate Name	City, State	Region
Bart Miller	Rapid City, SD	RVP: Region 8
Brenda Oliver	Odessa, MO	RVP: Region 9
Logan Morris	Leesville, LA	RVP: Region 10
Rick Southwick	Odgen, UT	RVP: Region 11
Dale Chumbley	Camas, WA	RVP: Region 12
Ziggy Zicarelli	Tarzana, CA	RVP: Region 13



2023 NAR ELECTED OFFICE: KEY DATES AND REMINDERS

Updates to Campaign and Election Manual

Effective January 2021, the following updates were made to NAR's Campaign and Election Rules Manual:

- **Clarification on Required Criteria - Bankruptcy**

Language was added to clarify that Candidates and Elected Officers may not have any personal bankruptcy that is pending or discharged within the last 7 years.

- **Social Media Audit Added to Potential Candidate Review Process**

An audit will be conducted to screen for a Potential Candidate's publicly available activity on social media platforms in order to identify illegal or otherwise concerning activity that may embarrass or shed a negative light on NAR.

Required Criteria

Applicants for NAR Elected Office **must** meet the Required Criteria:



No personal bankruptcy pending or discharged within the last 7 years.



Credit score at or above 650.



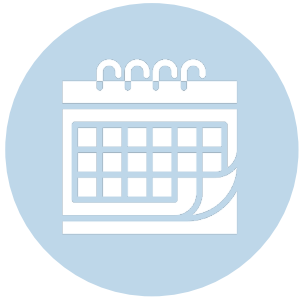
No personal foreclosure within the last 7 years.



No current or delinquent tax filings and/or payments.

***No exceptions to these criteria will be made.**

Application Submission Period



March 1 through June 1

Applications for 2023 NAR Elected Office, which includes the offices of First Vice President, President-Elect, Treasurer and Regional Vice President, must be submitted to NAR **between March 1 and June 1, 2021.**

Application Requirements



Home State Endorsement

Applicants must have their home state association endorsement to file an application.



Home State Officer Signature

A current elected officer of the applicant's home state association must sign the application.



3-Bureau Credit Report

All applicants must submit a **complete** 3-bureau credit report dated between March 1 and June 1, 2021.



Release and Authorization

Applicants must complete and submit the Authorization for Release and Disclosure of Legal, Criminal and Social Media Background.



Financial Disclosure Statement

Applicants for First Vice President, President-Elect and Treasurer must complete a Financial Disclosure Statement.

Application Review Process

Financial Audit

Confirms a candidate's ability to accept the financial burden of holding an NAR Elected Office.

Legal and Criminal Background Check

Identifies material issues, such as pending and regulatory matters, and criminal convictions.

Social Media Audit

Searches a candidate's publicly-available social media presence for issues such as evidence of racism, demonstrations of intolerance, violence, evidence of illegal activity, and sexually explicit content.

Application Review Process

1

CAWG reviews applications, and receives the financial, legal, and social media audit, and criminal background reports.

2

CAWG reports any material issues to the CCRC.

3

CCRC determines the eligibility of each candidate.

4

The 2023 Eligible Candidates are announced **August 2, 2021**.



CAMPAIGN TEAMS

Campaign Teams

- Potential Candidates may assemble a campaign team of up to 14 individuals any time during the Submission Period (March 1 through June 1).
- Potential Candidates must submit the names of their campaign team members to the CCRC during the Submission Period.
- Upon advance written notice to the CCRC, Potential Candidates may make up to two substitutions on their campaign team.



STATE AND REGIONAL SELECTION ACTIVITIES

State and Regional Selection Activities

- A REALTOR®'s home state association and region may conduct an internal vetting process at any time to evaluate a REALTOR® for potential endorsement for NAR Elected Office. (See Section B, Campaign and Election Rules Manual).
- The NAR campaign rules do not apply to any activity conducted solely within a region or aimed at a region's efforts to select a candidate to campaign for NAR Regional Vice President. *(See Section B, NAR Campaign and Election Rules Manual)*
- Once a State or Region has identified a candidate to run for RVP, the candidate may not engage in any further campaign activities in violation of NAR's campaign and election rules.



ENDORSEMENTS

Endorsements

- **Home State Endorsement**

Beginning six months prior to the Submission Period in which the candidate will file their application for NAR Elected Office, a candidate's home state and region may endorse and make such endorsement public. *(See Section G(1), NAR Campaign and Election Rules Manual)*

- **Individual and Institutional Endorsements**

Once a candidate is deemed an Eligible Candidate, a candidate may obtain an endorsement from any individual or institution. *(See Section G(2), NAR Campaign and Election Rules Manual)*

**NAR no longer requires, accepts or retains confirmations of any state, regional, or individual endorsement.*



CAMPAIGN FINANCIAL SUPPORT

Campaign Financial Support

Prior to filing application

No campaign financial support may be accepted.

After filing application through August 2

May accept financial support only from home state association.

After August 2

May accept financial support from any individual or institution.



CAMPAIGN MATERIALS AND REVIEW

Campaign Materials

You may create and prepare campaign materials at any time, such as websites, social media profiles, and written materials, but no campaign materials may be distributed or made public until you are deemed an Eligible Candidate.

(See Section J, NAR Campaign and Election Rules Manual)

Campaign Material Review Process

- All NAR campaign materials must be reviewed by NAR's Office of the General Counsel prior to use.
- Materials are reviewed to ensure, for example, the proper use of the REALTOR® marks and that campaign materials accurately reflect the office and year a candidate is running.
- All campaign materials for review should be sent to the CCRC Staff Executive Deanne Rymarowicz (drymarowicz@nar.realtor).
- Submit materials as far in advance as possible to allow ample time for review, and expect an average of a 3 business day turnaround.



NAR CAMPAIGN AND ELECTION RESOURCES

National Leadership



- Leadership Team
- Regional Vice Presidents
- Board of Directors
- Committee Members & Liaisons
- NAR Constitution & Bylaws
- Distinguished Service Award
- Leadership Opportunities
- Delegate Body
- Appointees to Outside Organizations



Special Report From the Board of Directors Meeting

Directors approved recommendations to strengthen REALTORS®' commitment to fair housing by expanding the applicability of the Code of Ethics.

Member Value Plus **mvp+** program

EASY ACTIONS. BIG REWARDS.

 **ACT NOW!**  NATIONAL ASSOCIATION OF REALTORS®

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NAR Campaign and Election Process Website

For more information, visit the NAR Campaign and Election Process page on nar.realtor:

<https://www.nar.realtor/national-leadership/campaign-and-election-process-for-nar-elected-office>

Interested in learning more about the campaign and election process for NAR Elected Office? Find links and forms below about the application for NAR Elected Office, election timeline, and campaign and election rules.

Download the Supplemental Campaign Guidelines 11-04-2020  pdf
166.82 kb

Applications for 2023 NAR Elected Office must be submitted between March 1, 2021 through June 1, 2021.

Questions about NAR's campaign and election process may be directed to Credentials and Campaign Rules Committee Staff Executives Lesley Muchow[®], and Amy Jones[®].

Overview of Election Process and Campaign Rules +

Required Criteria and Qualifications +

Campaign & Election Rules Manual +

Application for Elected Office +

Potential Candidate Campaign Team Disclosure Form +

Financial Disclosure Statement +

Quarterly Financial Reports +

Questions?

Deanne Rymarowicz, CCRC Staff Executive

✉ drymarowicz@nar.realtor

📞 312-329-8386



THANK YOU.



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