

Tennessee REALTORS®

In early 2017, TN REALTORS® partnered with Hands On Network to create the Lend A Hand Program. Part of our strategic plan is to raise the REALTOR brand in our communities through service. The Lend A Hand platform allows for associations to enter in community service opportunities and then match those opportunities with members in the area who have an interest in serving. The platform and projects are managed through a grant with the nonprofit. We piloted the program with the Northeast TN Association of REALTORS® and rolled it out to the entire membership in September.



THE ROAD TO 20%: NAR CALL FOR ACTION PLAN

BRIAN COPELAND
PRESIDENT, TENNESSEE REALTORS®

COMMUNITY OUTREACH

Tennessee REALTORS® elevates the reputation of the Realtor® “R” brand.

We created an innovative, unique partnership with Hands On Network to create the first REALTOR volunteer platform in any state. The Lend-A-Hand Program was tested by the Northeast Tennessee Association of REALTORS and rolled out statewide in September.

REALTORS



Hands On

LEND A HAND PROGRAM

with  TENNESSEE
REALTORS®

Give back to your community by joining fellow Tennessee REALTORS® and Hands On Network to volunteer for local projects—and strengthen our neighborhoods throughout the state!

#LendAHandTN



Learn more or sign up for a project at
tnrealtors.com/lendahandtn