



RPR®

Grow and brand your business with this innovative, all-important REALTOR® benefit

Market Insights & Property Data at Your Fingertips

RPR (Realtors Property Resource®) provides REALTOR® access to a powerful platform of property data, market insights and client-ready reports—all included in your NAR membership at no additional cost.

- ✓ Listings, sales, valuations, tax and mortgage history
- ✓ Neighborhood insights, school data and interactive maps

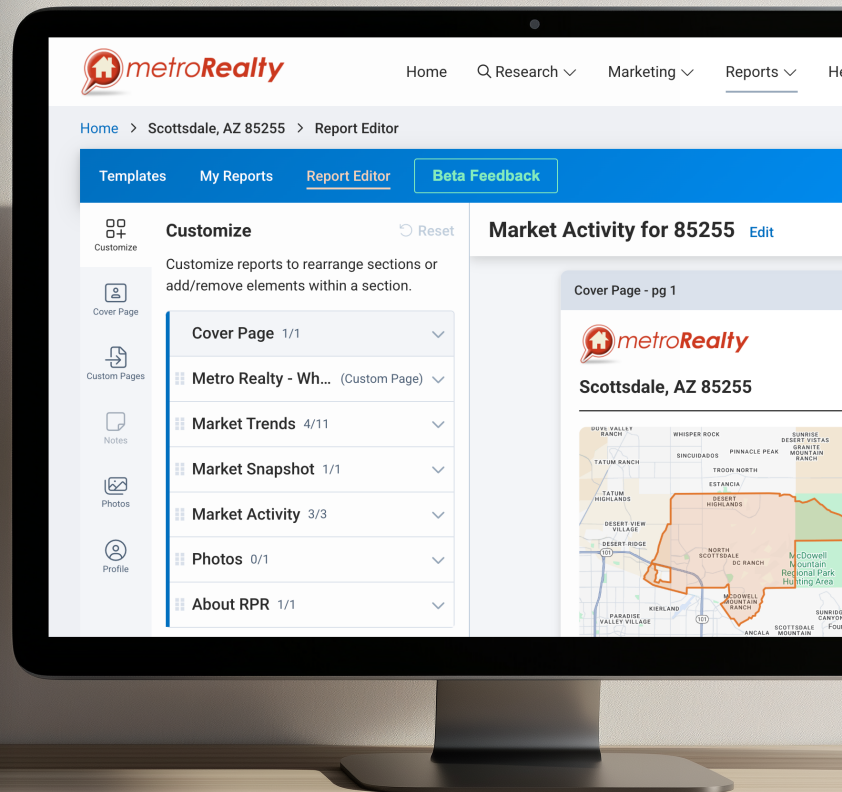
Easily integrated into every aspect of your business:

- ✓ Winning listing presentations
- ✓ Results-oriented farming strategies
- ✓ Guide buyers with confidence
- ✓ Successful open houses
- ✓ Hyper-local market trends

Sign up today at www.narrpr.com and start leveraging RPR for smarter real estate decisions.



Your Brokerage. Your Brand. Fully Integrated Into RPR.



A No-Cost Advantage: Integrated Branding, Custom Content and Market Insights.



Company Branding

Your brand prominently displayed on RPR, the RPR app, and agent-generated reports.



Custom Company Pages

Strengthen brand identity and equip agents with brokerage-approved content in client reports.



Affiliated Services

Promote mortgage, title, home warranty, insurance, or other ancillary services.



RPR Broker AVM

Customizable AVM displayed on your website or Intranet—built to load fast and easy to set up.

RPR Resources

- News and Info: blog.narrpr.com
- Online Help: support.narrpr.com
- Member Support: [877.977.7576](tel:877.977.7576)

Get Started

- Visit blog.narrpr.com/enroll
- Download the spreadsheet
- Upload the form and your logos