

# ROLE OF GLOBAL AMBASSADORS (GAs)

<b>Term Length / Time Commitment</b>	4-year appointment with possible re-appointment for a 1-year transition term subject to recommendation by NAR Global to NAR Leadership.
<b>NAR Committee Assignments</b>	Global Alliances Advisory Board (GAAB)

## Criteria and Eligibility

Strong consideration is given to interested REALTOR® member practitioners that demonstrate the following:

- Must be based in the U.S.
- Must hold Certified International Property Specialist (CIPS) designation.
- Hold other designations offered by NAR.
- Real estate volunteer experience at the local, state, and/or national level.
- Engagement with NAR and NAR Global at REALTORS® Legislative Meetings and Trade Expo and the NAR NXT The REALTOR® Experience Conference.
- Demonstrated understanding of the NAR and NAR Global value proposition.
- Fluency in a language(s) spoken in at least one of the countries in the country grouping for which an applicant is interested.
- Knowledge and/or experience with the real estate industry and regional culture of at least one country in the country grouping for which an applicant is interested.
- Commitment to travel to their respective country(ies), if necessary.

## Core Responsibilities

1. To the extent that participation in the Bilateral Partner's annual meeting or convention can potentially help NAR reach its objectives, the Global Ambassadors are encouraged to attend the events as a representative of NAR.
2. Global Ambassadors should be prepared to share relevant information on their respective countries' real estate industries with interested NAR members. Global Ambassador's contact information (*e-mail address and phone number*) will be shared on the NAR website in the Global Alliances Directory: [globalalliances.apps.realtor](https://globalalliances.apps.realtor)
3. Global Ambassadors officially meet twice annually at the REALTORS® Legislative Meetings and Trade Expo and the NAR NXT The REALTOR® Experience Conference. As official appointees of the NAR President, Global Ambassadors are required to serve on and participate in the meetings of the Global Alliances Advisory Board (GAAB). Global

Ambassadors who cannot attend these meetings must request to be excused.

Global Ambassadors are also urged to attend meetings of the Global Business and Alliances Committee, especially at the NAR NXT The REALTOR® Experience Conference when many foreign delegations are present.

4. Global Ambassadors, in conjunction with the Ambassador Association (*if applicable*), host the president, executive officer and/or delegation of the respective Bilateral Partners during the REALTORS® Legislative Meetings and Trade Expo and the NAR NXT The REALTOR® Experience Conference. This includes but is not limited to:
  - Attending special meetings set up by NAR staff with the leaderships of the Bilateral Partner.
  - Participating in events for, or organized by, the Bilateral Partner.
  - Guiding and assisting the Bilateral Partner's delegation to relevant meetings and social activities.Global Ambassadors should contact the Bilateral Partner's delegation in advance of their arrival to plan an in-person meeting and go over the Conference agenda. NAR staff will provide Global Ambassadors with periodic lists of Bilateral Partner registrants.
5. Global Ambassadors communicate regularly with the Ambassador Associations assigned to their countries. We encourage the Global Ambassador and the Ambassador Association to each country to work together on programs that help the Bilateral Partner(s) in the country.
6. Global Ambassadors must communicate directly with their respective Global Coordinator, NAR staff, and the Ambassador Association before visiting their countries in order to best utilize resources from across our membership base, associations and Bilateral Partners.
7. Global Ambassadors are required to submit annual reports documenting activities concerning the Bilateral Partners in their countries throughout the year. If periodic reports are provided as a result of visits to the international partner country and/or other activities, an annual report may not be necessary.
8. Global Ambassadors may be asked to assist NAR staff in the event of a dispute or problem about a specific Bilateral Agreement. This may require special meetings and/or conference calls to agree upon a course of action. Global Ambassadors should be familiar with the terms of the partnerships between NAR and the Bilateral Partners in their countries.
9. Global Ambassadors should communicate regularly with NAR staff and their Global Coordinator throughout the year to discuss relevant aspects of the NAR/Bilateral Partner relationship, including association leadership changes and country real estate market information. Although Global Ambassadors are accountable to the NAR President by virtue of their appointment, generally they communicate with the assigned Global Coordinator and NAR staff, who communicate in turn, and if necessary, with the Chair of the Global Business Alliances Committee, the Global Alliances Advisory Board, and the NAR President.