

2025

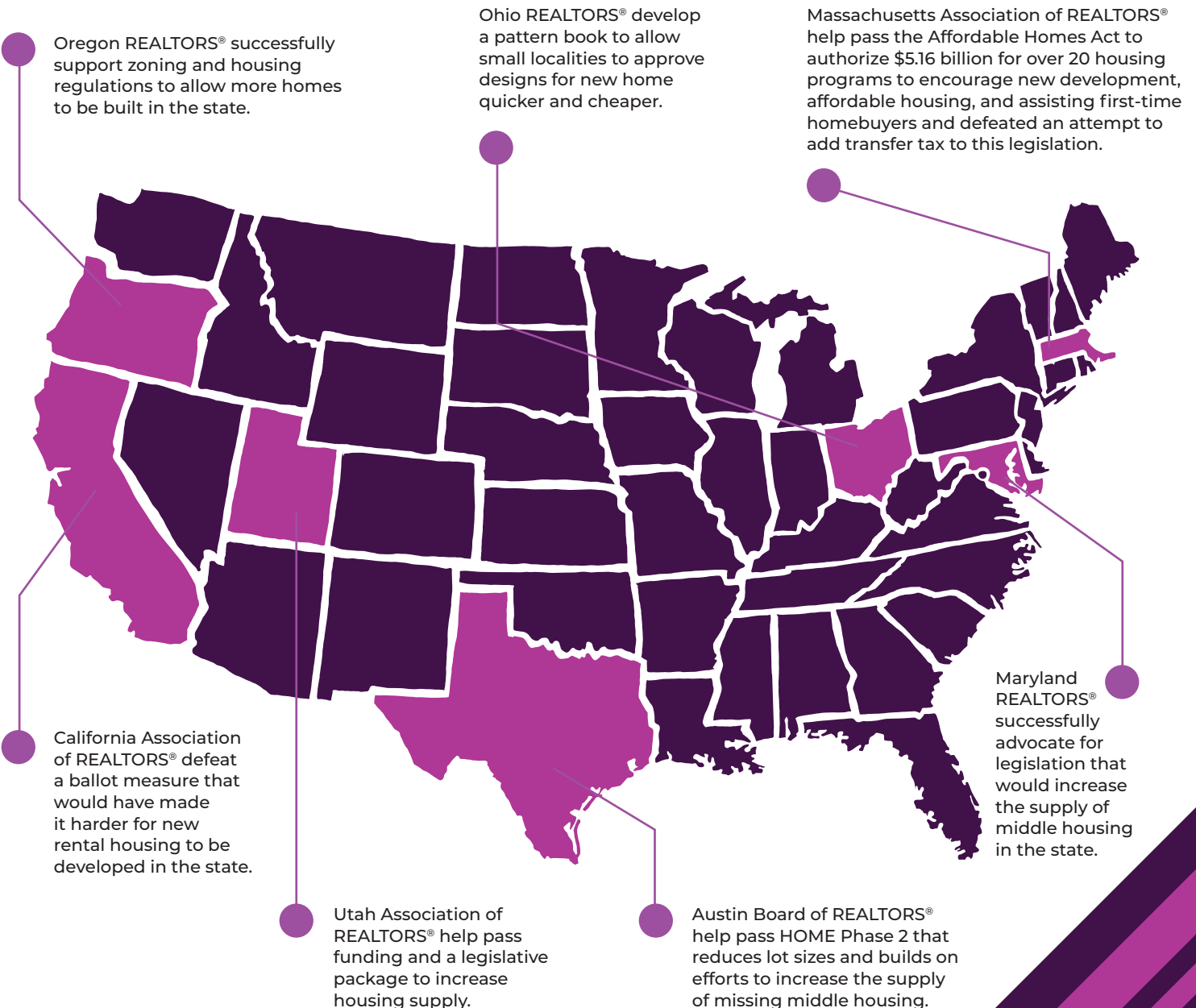
STATE AND LOCAL

WINS REPORT



NAR's Issues Mobilization and Advocacy Everywhere programs are working hand in hand with state and local associations across the country to deliver wins that protect property rights and make housing more affordable, available, and accessible.

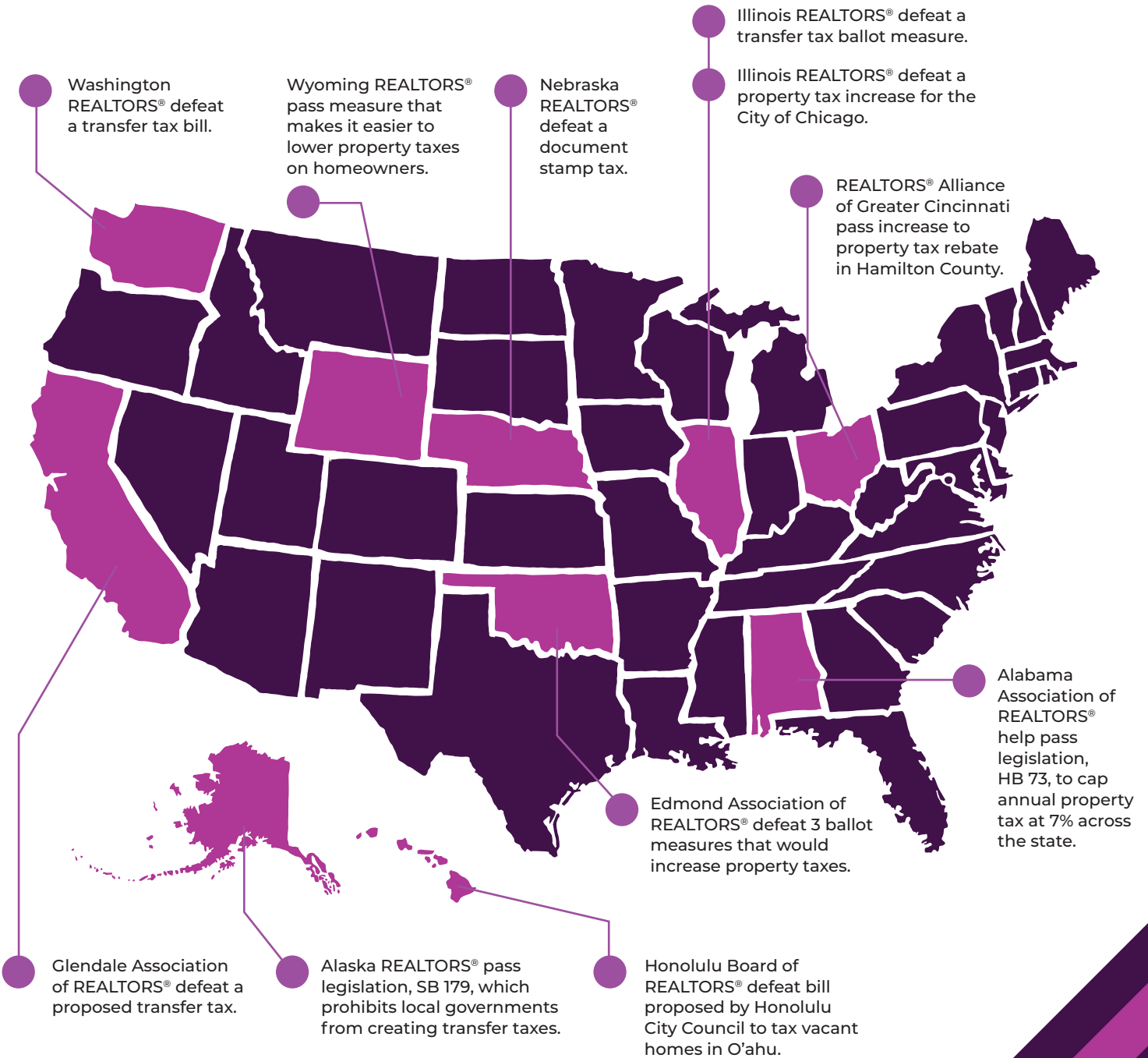
BOOSTING HOUSING SUPPLY



LOWERING THE COST OF OWNING PROPERTY AND RENTING

15

Issues Mobilization and Advocacy Everywhere Combined to defeat 15 attempts to raise millions of dollars on taxes on homeowners.



BY THE NUMBERS

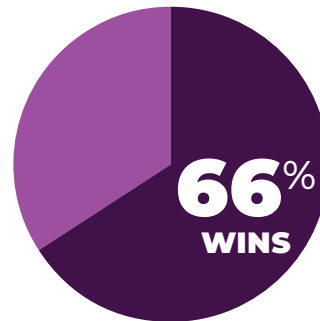
14

Successful Ballot Measures Improving Transit and Infrastructure in Communities Across the Country from Phoenix, AZ to Nashville, TN to Franklin County, OH to Horry County, SC.

More than \$14 million in issues mobilization grants awarded to state and local associations.

HOUSING BALLOT MEASURES SUPPORTED BY ISSUES MOBILIZATION GRANTS

Pro-housing ballot measures



85

issues mobilization grants awarded. Setting a new record

116

CALLS-FOR-ACTION

through Advocacy Everywhere

63

STATE

calls-for-action

53

LOCAL

calls-for-action

60,300

REALTORS®

took action

48

STATES

where associations used either Advocacy Everywhere or the Issues Mobilization Program



Approximately **90%** of policy effecting the real estate industry originates with state and local government. It is essential our state and local elected officials understand our priorities. Getting candidates elected who represent REALTOR® values is the best way to ensure our industry remains front of mind at every level of government, from governor's mansions or city halls.

The NAR State and Local Independent Expenditures (IE) Program is an exciting program to assist state and local associations that want to get involved in state and local elections. The program makes funds available for every association to support candidates for political office who support REALTORS® and the real estate industry.

I. SUCCESS UP AND DOWN THE TICKET

In 2024, the NAR State and Local IE Program supported **418** candidates across **36 states** plus DC. The Program approved **\$13,878,542.43** and was successful in **254** campaigns (with 4 results still pending). That's a success rate of **66.43%**.



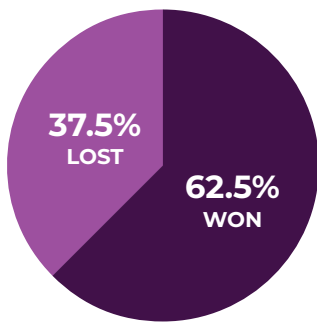
\$13,878,542.43



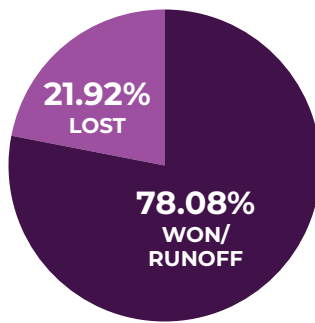
66% Success Rate

The NAR State and Local IE Program found success on races as small as St. Peters Alderman in Missouri and Oak Hill City Council in Florida, and as large as Governor in Utah and State Supreme Court in Michigan and Montana.

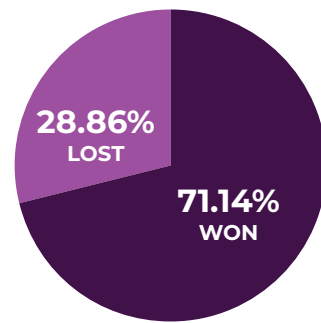
STATEWIDE



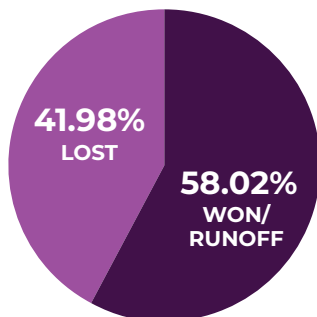
STATE SENATE



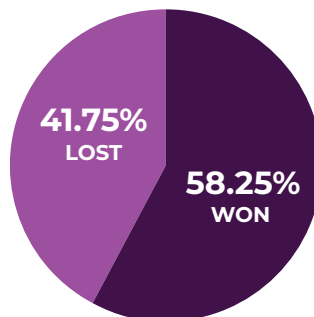
STATE HOUSE



COUNTY



CITY



II. HIGHLIGHTS



ASSOCIATIONS ARE GETTING MORE COMPETITIVE – Nearly 20 percent of November 5 results were too close to call 24 hours after polls closed. That is a record by a long shot. By that time in past years, the most the Program ever had still too close to call was 2020 when about 8 percent of races were too close to call. This is a sign that state and local associations are targeting more competitive races with IE dollars, rather than backing “sure thing” candidates.



SHAPING THE COURTS – The Program won three high-profile state supreme court races in Michigan, Mississippi, and Montana. In Mississippi, the election was a runoff held the Tuesday before Thanksgiving, something unprecedented for the NAR State and Local IE Program. Following a tight race and even tighter runoff, NAR’s preferred candidate emerged victorious by only 1,216 votes, or 0.96 percent.



ALL 50 STATES – Since adding North Dakota in 2018, the IE program has been able to brag about having run IEs in 49 states. New Hampshire remained the one hold out, until this year. The Program ran four IEs in with the New Hampshire Association of REALTORS, finally checking off that 50th state.



RANKED CHOICE VOTING IN MAINE – The IE Program tackled its first RCV campaigns in 2024, running two ranked choice slates for two city council races in Portland, Maine.



CLEAN SWEEP IN DELAWARE – The Program went seven for seven in Delaware’s state legislature.

KEY VICTORIES



Kyra Harris Bolden
Michigan Supreme Court



Kevin McCarty
Sacramento Mayor



Cory Swanson
Montana Supreme Court



Ryan Keim
Oceanside (CA) Mayor



Jenifer Branning
Mississippi Supreme Court



Patrick Morrisey
West Virginia Governor



Jenny Wilson
Salt Lake County Mayor



Spencer Cox
Utah Governor



NARdotRealtor

realtorparty.realtor