

LEARN. LEVERAGE. LEAD.

ADVOCACY WEEK

FEDERAL POLITICAL COORDINATOR TRAINING

FPC Training Agenda * January 23-24, 2025

NOTES:

- Unless otherwise noted, **ALL FPC** sessions will occur at the **Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level.**
- **Advocacy Week** general sessions including the **Policy Forum** are held at the Grand Hyatt Washington Hotel; please check the mobile app for details.

Thursday, January 23, 2025

7:30 AM – 4:30 PM

Registration Open

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

7:30 AM

BREAKFAST

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

8:30 – 10:15 AM

Advocacy Week General Session

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

10:30 AM

FPC Training Welcome

- **Chandra Patterson**, Chair, FPC Advisory Committee

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

10:35 AM

Kickoff Exercise

- **Victoria Givens**, REALTOR® Mobilization Programs

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

10:50 AM

Nuts and Bolts of Being an FPC

- **Chandra Patterson**, Chair, FPC Advisory Committee,
- **Steve LaRue**, REALTOR® Party Member Involvement Liaison
- **Nick Manis**, NAR Public & Federal Issues Liaison

The Role:

- FPC Responsibilities & Structure
- Communicating: The Hub & FPC Facebook Group
- FPC Field Reports & Stipend
- Introducing Yourself to Congress
- REALTORS® Legislative Meetings
- 1Huddle

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

11:10 AM

Do's and Don'ts of Meeting with Your Members of Congress



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- **Ennis Antoine**, Vice Chair, FPC Advisory Committee

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

11:20 AM

Symposium #1: *How to Hug a Porcupine: Relationship Building with Lawmakers and Why It is Important*

- **Maranda Salig**, Director of Advocacy Congressional Management Foundation

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

12:00 PM

LUNCH and FPC Quizbowl

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

1:00 PM

Nuts and Bolts of Being an FPC (Continued)

- **April Gavin**, Director, Political Field Operations

The Money:

- RPAC & The REALTOR® Party
- In-State Recognition Funds
- Fundraising & Disbursements

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

1:20 PM

The Team: How to Build Your FPC Team

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

1:30 PM

Let Us Talk Role Play: Good/Bad Hill Meeting

- NAR Advocacy Team

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

1:55 PM

Symposium #2: *How to Create Stories to Move the Hearts, Minds, and VOTES of Lawmakers*

- **Maranda Salig**, Director of Advocacy Congressional Management Foundation

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

2:30 PM

FPC Lightning Round Breakout Sessions

- RPAC
- Lobbyist Corner
- Meet Your Political Directors
- Ask the Experts: Tax Reform & Flood Insurance
- Building Your Team
- FPC Field Reports
- 1Huddle Trivia App
- Consumer Advocacy Outreach
- Veteran FPC Advice
- NAR Research Resources
- RPR and You

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

3:25 PM

BREAK

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B



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3:45 PM

Problem Solvers Solving Problems

- **Congressman Don Davis**, (D-NC)
- **Congressman Mike Lawler**, (R-NY)

Moderated by: **Joe Harris**, NAR Vice President, Government Advocacy

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

4:30 PM

Cocktail Reception

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

Friday, January 24, 2025

7:30 AM

BREAKFAST

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

8:30 am

FPC Nuts and Bolts: *The Resources*

- **NAR Published Research and Research Resources**

Nadia Evangelou, NAR Senior Economist and Director of Research

- **RPR Reports**

Valerie Rivers, REALTOR® Property Resource

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

9:00 AM

Veteran FPC Panel Discussion: *Basics to Relationship Building*

How to Stay Strong with Your MOC

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

9:30 AM

Congressional Outlook Discussion with Co-Chairs of the Bi-Partisan Real Estate Caucus

- **Congressman Mark Alford** (R-MO)
- **Congressman Lou Correa** (D-CA)
- **Congressman Tracey Mann** (R-KS)

Moderated by: **Kevin Sears**, NAR President

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

10:00 AM

BREAK

10:15 - Noon

Advocacy Week General Session

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B



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