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# ADVOCACY WEEK

## 2025 Advocacy Week Agenda At-a-Glance

Wednesday, January 22 – Friday, January 24, 2025 \* Washington D.C.

**NOTE:** All attendees can access sessions labeled as **information**, **networking**, and **main sessions**. **Breakout sessions** are designated for select groups, as noted. Badges are required for access to all sessions, including receptions.

### Wednesday, January 22

11:00 AM – 7:00 PM

**INFORMATION**

#### Registration Open

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

3:30 – 5:00 PM

**RPT BREAKOUT**

#### REALTOR® Party Training (RPT) Breakout Session: Smart Growth Advisory Board Meeting

Location: Grand Hyatt Washington, Burnham, Constitution Level 3B

6:00 – 9:00 PM

**NETWORKING**

#### Welcome Reception, National Building Museum\*

Location: 401 F St. NW, Washington, D.C.

#### \*Getting to the Building Museum:

**Walking:** approx. 12 min., walk for the Grand Hyatt Washington. **Metro:** Metro (Red Line) from the Grand Hyatt Hotel to Judiciary Square (2 stops); the museum entrance is across the street. **Ride Share:** Uber, Lyft, and taxis are also available at the hotel. **ADA Shuttle:** Provided by NAR, departing from the Grand Hyatt's main entrance on H St., N.W.

### Thursday, January 23

7:30 AM – 4:30 PM

**INFORMATION**

#### Registration Open

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

7:30 – 8:30 AM

**NETWORKING**

#### BREAKFAST

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

8:30 – 8:40 AM

**OPENING SESSION**

#### Advocates Activate!

- **Kevin Sears**, NAR President
  - **Sara Lipnitz**, NAR Vice President of Advocacy
  - **Zeke Morris**, NAR REALTOR® Party Director
- Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

8:40 – 9:00 AM

**MAIN SESSION**

#### Unpacking RPAC

- **Beth Dalton**, Chair, RPAC Trustees Federal Disbursements Committee
  - **Jon Waclawski**, NAR Vice President, Political Advocacy
- Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

9:00 – 9:15 AM

**MAIN SESSION**

#### Economic Update with Lawrence Yun

- **Lawrence Yun**, NAR Chief Economist and Senior Vice President of Research
- Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

9:15 – 9:45 AM

**MAIN SESSION**

#### The Advocacy Scoop

- **Shannon McGahn**, NAR Chief Advocacy Officer
  - **Patrick Newton**, NAR Director, Advocacy Communications and Strategy
- Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B



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**9:45 – 10:15 AM**  
**MAIN SESSION**

### Election Reflection

- **Jim Ellis**, Ellis Insight Publication and Senior Political Analyst for BIPAC
  - *Moderated by:* **Sara Lipnitz**, NAR Vice President of Advocacy
- Location:* Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

**10:15 – 10:30 AM**  
**NETWORKING**

### BREAK

*Location:* Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

**10:30 AM – 12:00 PM**  
**RPT, FPC & PPCC**  
**BREAKOUTS**

### Committee Meetings/Training Sessions

- **RPT:** Consumer Advocacy Outreach Advisory Board, Multicultural Partners Advisory Group, REALTOR® Party Trustees for Campaign Services Committee, RPAC Committees, State and Local Issues Mobilization Support Committee.
  - **FPC:** Federal Political Coordinators Training
  - **PPCC:** Public Policy Coordinating Committee Meeting
- Locations:* Various, see event mobile app for hotel & room details

**Noon – 1:00 PM**  
**NETWORKING**

### LUNCH

- **General Attendees** (*except for FPCs*):  
*Location:* Grand Hyatt Washington, Independence Foyer, Lafayette Park & Farragut Square, Independence Level 5B
- **FPCs:**  
*Location:* Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

**1:00 – 2:15 PM**  
**RPT BREAKOUT**

### Committee Meetings/Training Sessions \*\*

- **RPT:** Consumer Advocacy Outreach Advisory Board, Multicultural Partners Advisory Group, REALTOR® Party Trustees for Campaign Services Committee, RPAC Committees, State and Local Issues Mobilization Support Committee  
*Locations:* Various, see event mobile app for hotel & room details
- \*\*** *RPT Committee meetings break at 2:15 PM. Members proceed to the Grand Hyatt Independence Ballroom by 2:30 PM for additional breakout sessions.*

**1:00 – 3:25 PM**  
**FPC, PPCC**  
**BREAKOUTS**

### FPC Training & PPCC Meeting \*\*\*

- Locations:* Various, see event mobile app for hotel & room details
- \*\*\*** *After the FPC and PPCC breakout sessions conclude, proceed to the Grand Hyatt Independence Ballroom for a catered break until 3:45 PM, when the next general session begins.*

**2:30 – 3:25 PM**  
**RPT BREAKOUT**

### RPT Breakout Session

*Location:* Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

**3:25 – 3:45 PM**  
**NETWORKING**

### BREAK

*Location:* Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

**3:45 – 4:30 PM**  
**MAIN SESSION**

### Problem Solvers Solving Problems

- **Congressman Don Davis**, (D-NC)
  - **Congressman Mike Lawler**, (R-NY)
- Moderated by:* **Joe Harris**, NAR Vice President, Government Advocacy  
*Location:* Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

**4:30 – 6:00 PM**  
**NETWORKING**

### Cocktail Reception

*Location:* Grand Hyatt Washington, Independence Foyer, Independence Level 5B

**Evening**

**Free / Dinner on Your Own**



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7:30 AM – 12:00 PM  
INFORMATION

**Info Desk**

Location: Grand Hyatt Washington, Independence Foyer, Independence Level 5B

7:30 – 8:30 AM  
NETWORKING

**BREAKFAST**

- **General Attendees** (except for FPCs):

Location: Grand Hyatt Washington, Independence Foyer, Lafayette Park & Farragut Square, Independence Level 5B

- **FPCs:**

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

8:30 – 10:00 AM  
FPC BREAKOUT

**FPC Breakout Session**

Location: Washington Marriott at Metro Center, Marriott Grand Ballroom, Ballroom Level

8:30 – 10:10 AM  
RPT & PPCC  
BREAKOUT

**RPT & PPCC Breakout Session**

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

10:00 – 10:15 AM  
NETWORKING

**BREAK**

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

10:15 – 10:55 AM  
MAIN SESSION

**The King of Advocacy**

- **Jonathan Eig**, Pulitzer-Prize-winning author of *King: A Life*
- Moderated by: **Zeke Morris**, REALTOR® Party Director

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

10:55 – 11:10 AM  
MAIN SESSION

**Property Owners Unite**

- **Colin Allen**, Executive Director of American Property Owners Alliance

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

11:10 – 11:50 AM  
MAIN SESSION

**The Art of Advocacy**

- **Brody Mullins**, Pulitzer Prize-winning investigative reporter and Author of *The Wolves of K Street*

- Moderated by: **Shannon McGahn**, NAR Chief Advocacy Officer

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

11:50 AM – Noon  
MAIN SESSION

**Closing Charge**

- **Kevin Sears**, NAR President
- **Toni Carone**, RPAC Participation Council Chair
- **Drew Coleman**, RPAC Trustees Fundraising Committee Chair
- **James Cristbrook**, REALTOR® Party Community Engagement Liaison
- **Natalie Davis**, REALTOR® Party Fundraising Liaison
- **Steve Larue**, REALTOR® Party Member Involvement Liaison
- **Sara Lipnitz**, Vice President of Advocacy
- **Dorrie Love**, RPAC Major Investor Council Chair
- **Nick Manis**, Public & Federal Issues Liaison
- **Zeke Morris**, REALTOR® Party Director
- **Len Sarvela**, REALTOR® Party Disbursement Liaison

Location: Grand Hyatt Washington, Independence Ballroom, Independence Level 5B

## POLICY FORUM

### A Nation of Homeowners: *How Tax Reform Can Boost the American Dream*

**Note:** The Policy Forum requires a separate registration.

Unless noted otherwise, all sessions will occur at the **Grand Hyatt Washington, Independence Ballroom, Independence Level 5B.**

|                        |  |
|------------------------|--|
| <b>Noon – 5:30 PM</b>  | <b>Policy Forum Registration Open</b>  |
| <b>12:30 – 1:30 PM</b> | <b>LUNCH</b>   |
| <b>1:30 – 1:45 PM</b>  | <b>Opening Remarks</b> <ul style="list-style-type: none"><li>• <b>Shannon McGahn</b>, NAR Chief Advocacy Officer</li></ul>   |
| <b>1:45 – 2:45 PM</b>  | <b>Making The Political Case for Housing Supply and Affordability as Congress Takes on Tax Reform</b> <ul style="list-style-type: none"><li>• <b>Andrew Olmem</b>, Former National Economic Council Deputy Director</li><li>• <b>Ryan Ellis</b>, Ryan Ellis LLC, Former Director at Americans for Tax Reform</li><li>• <b>Anna Taylor</b>, Former Chief Tax Advisor to Senator Chuck Schumer</li></ul> <i>Moderated by: Heather Long</i> , Columnist, Washington Post  |
| <b>2:45 – 2:55 PM</b>  | <b>BREAK</b>   |
| <b>2:55 – 3:15 PM</b>  | <b>Fireside Chat</b> <ul style="list-style-type: none"><li>• <b>Stephen Moore</b>, The Heritage Foundation, Founder and Former President of the Club for Growth</li></ul> <i>Moderated by: Shannon McGahn</i> , NAR Chief Advocacy Officer   |
| <b>3:15 – 3:55 PM</b>  | <b>What Supply-And-Affordability-Related Homeownership Measures Should Congress Prioritize in The Tax Reform Bill?</b> <ul style="list-style-type: none"><li>• <b>Barbara Angus</b>, Ernst &amp; Young, Former Chief Tax Counsel to House Ways and Means Committee Republicans</li><li>• <b>Adam Carasso</b>, Capitol Tax Partners and Former Tax Counsel to Senate Finance Committee Democrats</li><li>• <b>JP Delmore</b>, Assistant Vice President National Association of Home Builders</li></ul> <i>Moderated by: Heather Long</i> , Columnist, Washington Post |
| <b>3:55 – 4:00 PM</b>  | <b>Closing Remarks</b> <ul style="list-style-type: none"><li>• <b>Kevin Sears</b>, NAR President</li></ul>   |
| <b>4:00 – 5:30 PM</b>  | <b>Cocktail Reception</b><br><i>Location: Grand Hyatt Washington, Independence Foyer, Lafayette Park &amp; Farragut Square, Independence Level 5B</i>  |
| <b>Evening</b>         | <b>Free / Dinner on Own</b>  |

#### Saturday, January, 25

|                 |  |
|-----------------|--|
| <b>11:00 AM</b> | Check Out ( <i>Grand Hyatt Washington Hotel</i> )              |
| <b>Noon</b>     | Check Out ( <i>Washington Marriott at Metro Center Hotel</i> ) |



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