Demographics and Economy

Demographics

0.1%	33.7%	6.9%	Net Migration -6,599 (2023)
(2023)	(2023)	(2023)	-3,220
U.S.: 0.5%	U.S.: 34.7%	U.S.: 1.0%	

Economy

	7.6% GDP growth (2023) U.S.: 6.6%	17,700 12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	-1.7% 1-year wage growth (October 2024) U.S.: 3.7%
	\$67,450	3.5%	18.5%	International Migration 6,007
Av	rerage wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	(2023) 3,265 (2022)

Commercial Real Estate by Sector

Demand for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-104,109	-774,768	3.4%	\$26	10.9%
2023 Q3	161,611	214,255	1.0%	\$25	9.9%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	81,502,565	0	89,347	\$5.53M	9.0%
2023 Q3	81,413,218	-135,538	48,921	\$7.30M	8.3%

2. Multifamily

Demand for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	1,330	4,656	-1.5%	\$1,609	\$1,580	10.9%
2023 Q3	901	2,924	-0.9%	\$1,634	\$1,607	10.9%
	Inventory Un	its Net D	Delivered Units	Net Delivered Un	ts 12 Mo Ma	arket Cap Rate
2024 Q3	97,072		1,373	5,278		5.3%
2023 Q3	91,794		1,361	5,434		5.1%

3. Retail

Demand for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	159,212	189,967	9.1%	\$26	2.6%
2023 Q3	-170,165	83,064	6.7%	\$24	3.0%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	72,817,235	6.6%	\$3	1.73M	\$134
2023 Q3	72,948,038	6.7%	\$17	7.60M	\$216

Demand for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	2,600,001	5,034,534	4.8%	\$11	6.2%
2023 Q3	1,929,972	3,480,799	10.8%	\$11	5.4%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	197,476,179	633,867	6,824,984	7.6%	\$45.25M
2023 O3	190.651.195	3.157.688	8.300.138	7.2%	\$166.88M

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar

The National Association of REALTORS® is America's largest trade association, representing more than 1.5 million members, including NARS institutes, societies and councils, involved in all aspects of the real estate industry. NAR membership includes brokers, salespeople, property managers, appraisers, counselors and other sengaged in both residential and commercial real estate. The term REALTORS is registered colicetive membership mark that identifies a real estate professional who is a member of the National REALTORS is registered colicetive membership mark that identifies a real estate professional who is a member of the National REALTORS is registered colicetive membership mark that identifies a real estate professional who is a member and to the National provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property. NATIONAL ASSOCIATION OF REALTORS® Research Group is to produce timely. data-driven market analysis and authoristative business intelligence to serve members, and inform consumers, policymakers and the media in a professional and accessible manner.

To find out about other products from NAPs' Research Group, visit www.nar.realtor/research-and-statistics

