Demographics

1.1%	31.5%	3.4%	Net Migration 6,683
population growth (2023)	share of renters (2023)	renter household formation (2023)	(2023)
U.S.: 0.5%	U.S.: 34.7%	U.S.: 1.0%	7,582

Economy

-			
5.4%	6,600	2.3%	-3.0%
GDP growth (2023) U.S.: 6.6 %	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$50,830	3.3%	13.0%	International Migration 757 (2023)
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	441 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-27,194	-10,628	2.3%	\$23	4.4%
2023 Q3	-89,235	-200,569	4.3%	\$22	4.9%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	23,058,476	0	-109,642	\$20.54M	11.0%
2023 Q3	23,168,118	0	-60,888	\$6.22M	10.2%

2. Multifamily

Demand for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	183	1,028	-0.9%	\$1,393	\$1,377	11.0%
2023 Q3	274	521	2.2%	\$1,405	\$1,393	9.1%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	arket Cap Rate
2024 Q3	29,542		801	1,737		6.0%
2023 Q3	27,805		397	1,073		5.8%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-82,479	98,518	4.1%	\$17	3.1%
2023 Q3	-10,802	60,343	5.2%	\$16	2.8%
	Inventory SF	Market Cap	Market Cap Rate Total Sa		Transaction Sale Price/SF
2024 Q3	42,370,212	7.4%	\$9	6.34M	\$165
2023 Q3	42,135,031	7.3%	\$49.01M		\$205

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-104,050	-431,673	5.1%	\$9	3.6%
2023 Q3	143,162	393,320	9.3%	\$8	2.4%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	70,370,169	0	412,694	9.4%	\$18.45M
2023 O3	69.957.475	10.000	267.669	8.9%	\$13.80M

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



Demographics

0.3%	29.3%	-4.5%	Net Migration 4,062
population growth	share of renters	renter household formation	(2023)
(2023) U.S.: 0.5 %	(2023) U.S.: 34.7 %	(2023) U.S.: 1.0 %	4,292 (2022)

Economy

9.0% GDP growth (2023) U.S.: 6.6%	1,100 12-month job creation (October 2024)	1.3% 1-year job growth (October 2024) U.S.: 1.4%	13.7% 1-year wage growth (October 2024) U.S.: 3.7%
\$51,830 Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023)	International Migration 248 (2023) 146 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	88,157	57,842	2.5%	\$19	2.5%
2023 Q3	-35,436	-117,872	4.8%	\$18	3.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12	Total Sales Volume	Market Cap Rate

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	4,626,429	0	0	\$2.82M	12.1%
2023 Q3	4,626,429	0	0	\$0.45M	11.1%

2. Multifamily

Demand for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	31	213	5.5%	\$1,094	\$1,088	3.4%
2023 Q3	76	228	6.1%	\$1,037	\$1,032	3.2%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	arket Cap Rate
2024 Q3	7,899		0	238		7.6%
2023 Q3	7,661		0	350		7.4%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	-52,220	-57,048	4.1%	\$16	1.8%	
2023 Q3	52,901	83,250	5.2%	\$15	1.3%	
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF	
2024 Q3	11,764,834	7.6%	\$17	7.30M	\$79	
2023 Q3	11,764,834	7.5%	\$5.47M		\$123	

Demand for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	24,073	313,076	5.5%	\$7	1.7%
2023 Q3	-321,558	-475,556	9.7%	\$6	4.3%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	11,972,485	0	0	10.1%	\$2.78M
2023 03	11.972.485	0	0	9.5%	\$5.30M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



Demographics

0.6%	24.1%	-6.0%	Net Migration 3,951
population growth	share of renters	renter household formation	(2023)
(2023) U.S.: 0.5%	(2023) U.S.: 34.7 %	(2023) U.S.: 1.0 %	4,830 (2022)

Economy

5.1% GDP gro (2023 U.S.: 6.0	wth 12-month job) (October 2	creation 1-year job gro	
\$42,08 Average wage (October 2 U.S.: \$63,	per year unemploym (October	nent rate share of workers to 2024) (2023)	12

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-22,468	2,505	2.6%	\$19	3.9%
2023 Q3	48,388	82,341	4.8%	\$19	3.9%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2027 07	0.602.452	0	0	\$1.07M	11 704

2. Multifamily

2023 03

8,682,452

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

0

\$0.75M

10.3%

0

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	-2	-55	2.8%	\$1,092	\$1,085	6.9%
2023 Q3	56	-8	5.9%	\$1,062	\$1,057	5.3%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	6,041		0	41		7.1%
2023 Q3	6,000		0	87		7.0%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	1,048	-65,558	4.1%	\$13	2.8%
2023 Q3	-31,452	-38,223	5.3%	\$13	2.2%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	21,703,462	7.7%	\$17	7.19M	\$89
2023 Q3	21,647,285	7.7%	\$21.80M		\$162

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	3,687	-196,100	5.0%	\$7	4.8%
2023 Q3	-167,877	-630,991	9.7%	\$6	4.1%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	26,418,868	0	0	9.5%	\$10.75M
2023 Q3	26,418,868	0	0	9.0%	\$1.81M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



Demographics

4.4%	29.1%	-3.7%	Net Migration 14,858 (2023)
(2023)	(2023)	(2023)	18,872
U.S.: 0.5%	U.S.: 34.7%	U.S.: 1.0%	

Economy

	-			
	7.3%	7,100	1.6%	-4.0%
	GDP growth (2023) U.S.: 6.6 %	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
	\$60,050	3.1%	13.2%	International Migration 998
A	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	(2023) 578 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-72,726	231,980	2.7%	\$22	3.4%
2023 Q3	158,716	365,715	6.1%	\$21	3.8%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	37,976,755	0	68,137	\$24.75M	10.6%
2023 Q3	37,908,618	56,168	149,396	\$50.52M	10.0%

2. Multifamily

Demand for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	773	1,761	2.9%	\$1,464	\$1,451	5.9%
2023 Q3	548	913	3.9%	\$1,423	\$1,417	6.0%
	Inventory Un	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	44,949		302	1,841		6.3%
2023 Q3	43,108		468	1,936		6.2%

3. Retail

Demand for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-40,933	362,086	4.3%	\$19	2.5%
2023 Q3	16,971	242,094	5.4%	\$18	2.7%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	61,313,524	7.4%	\$5	3.78M	\$150
2023 Q3	61,057,580	7.4%	\$62	2.03M	\$205

Demand for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	537,527	1,883,420	5.3%	\$9	1.2%
2023 Q3	393,428	806,842	9.5%	\$8	1.3%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	92,503,680	648,180	1,796,012	8.4%	\$23.49M
2023 O3	90.707.668	390.712	1.003.353	7.9%	\$62.33M

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



Demographics

0.3%	39.1%	0.3%	Net Migration -5,398
population growth	share of renters	renter household formation	(2023)
(2023) U.S.: 0.5%	(2023) U.S.: 34.7 %	(2023) U.S.: 1.0%	-4,444

Economy

6.1%	2,500	0.4%	2.8%
GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$52,960	4.3%	9.3%	International Migration 2,590
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	1,468 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	387,071	356,744	3.4%	\$22	10.1%
2023 Q3	-227,204	234,151	1.4%	\$21	10.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12	Total Sales Volume	Market Cap Rate

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	59,696,748	8,067	27,182	\$71.85M	11.4%
2023 Q3	59,669,566	29,112	146,958	\$23.83M	10.6%

2. Multifamily

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	42	701	0.5%	\$1,153	\$1,141	13.6%
2023 Q3	-211	-1,045	0.8%	\$1,147	\$1,136	13.2%
	Inventory Un	its Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	arket Cap Rate
2024 Q3	100,886		580	1,365		7.6%
2023 Q3	99,521		50	981		7.4%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-277,751	-127,301	1.3%	\$16	3.8%
2023 Q3	111,164	527,845	3.6%	\$16	3.3%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	93,743,001	8.2%	\$7	4.87M	\$96
2023 Q3	93,450,039	8.2%	\$60	6.84M	\$117

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	864,700	-1,163,752	6.4%	\$5	7.4%
2023 Q3	-373,314	7,745,836	6.1%	\$5	6.8%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	332,018,965	17,200	768,362	9.0%	\$135.05M
2023 O3	331 250 603	3 034 741	12 696 720	8.4%	\$249.89M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



COMMERCIAL REAL ESTATE REPORT Q3 2024

shville-Davidson--Murfreesboro--Franklin, TN Metro Area

Demographics and Economy

Demographics

2.8%	35.5%	5.0%	Net Migration 24,246
population growth	share of renters	renter household formation	(2023)
(2023) U.S.: 0.5 %	(2023) U.S.: 34.7%	(2023) U.S.: 1.0 %	31,737

Economy

8.6%	9,000	0.8%	-1.9%
GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$60,520	2.7%	17.4%	International Migration 6,922
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	(2023) 4,213 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-34,987	949,273	1.3%	\$33	11.5%
2023 Q3	-98,058	16,801	4.2%	\$32	11.8%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	104,630,954	-117,120	729,433	\$76.82M	8.9%
2023 Q3	103,901,521	102,228	1,270,704	\$72.06M	8.1%

2. Multifamily

Demand for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	3,334	10,973	-0.9%	\$1,699	\$1,666	11.7%
2023 Q3	2,085	5,996	-1.1%	\$1,715	\$1,684	11.5%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	176,694		2,881	12,924		5.6%
2023 Q3	163,770		2,688	12,498		5.4%

3. Retail

Demand for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	193,825	1,382,051	3.7%	\$28	3.1%
2023 Q3	301,934	1,098,007	5.8%	\$27	3.2%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	124,887,774	6.2%	6.2% \$26		\$239
2023 Q3	123,531,327	6.3%	\$20	8.54M	\$301

Demand for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	1,117,533	8,114,421	6.0%	\$11	5.0%
2023 Q3	728,530	5,554,669	8.7%	\$11	4.2%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	286,515,083	843,880	10,921,646	6.9%	\$451.31M
2023 O3	275.593.437	1.821.823	8.088.212	6.6%	\$211.59M

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar

