COMMERCIAL REAL ESTATE REPORT Q3 2024 Charleston-North Charleston, SC Metro Area

Select a Metro Area

Demographics and Economy

1	Demographics			
	2.3%	30.5%	5.5%	Net Migration 16,127 (2023)
	population growth (2023) U.S.: 0.5%	share of renters (2023) U.S.: 34.7%	(2023) (2023)	13,016 (2022)
	Economy			
-	10.3%	14,200	3.4%	1.6%
	GDP growth (2023) <i>U.S.:</i> 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
-	\$59,340	4.0%	15.7%	International Migration 1,865 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	2,091 (2022)

Commercial Real Estate by Sector

I. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	166,026	-16,676	3.9%	\$32	7.7%
2023 Q3	145,603	478,417	3.5%	\$31	7.3%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	33,437,864	37,843	95,963	\$34.40M	9.9%
2023 Q3	33,341,901	30,105	344,044	\$105.14M	9.2%

2. Multifamily

Demand for multifamily space is stronger than nationwide as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	1,037	3,755	1.0%	\$1,810	\$1,788	10.9%
2023 Q3	528	2,053	2.3%	\$1,793	\$1,776	9.4%
	Inventory Ur	nits Net I	Delivered Units	Net Delivered Un	its 12 Mo Mai	rket Cap Rate
2024 Q3	72,263		1,890	5,381		5.4%
2023 Q3	66,882		726	3,473		5.2%

3. Retail

Demand for retail space is stronger than nationwide as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	5,272	327,509	4.1%	\$26	3.1%
2023 Q3	93,574	261,922	5.2%	\$25	3.0%
	Inventory SF	Market Cap	Rate Total S	ales Volume Tr	ansaction Sale Price/SF
2024 Q3	49,541,515	6.5%	\$2	91.60M	\$227
2023 Q3	49,137,010	6.5%	\$7	'8.90M	\$348

4. Industrial

Demand for industrial space is weaker than nationwide as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-399,763	526,034	5.0%	\$10	13.2%
2023 Q3	586,676	2,679,569	9.3%	\$10	6.0%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	113,653,377	1,615,724	9,187,308	8.3%	\$75.20M
2023 Q3	104,466,069	1,491,454	6,781,188	7.7%	\$100.13M

rces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

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COMMERCIAL REAL ESTATE REPORT Q3 2024 olumbia, SC Metro Area

Select a Metro Area

Demographics and Economy

1	Demographics	

	Demographics			
1	1.1% population growth (2023) U.S.: 0.5%	29.5% share of renters (2023) U.S.: 34.7%	1.0% renter household formation (2023) U.S.: 1.0%	Net Migration 9,179 (2023) 10,325 (2022)
	Economy			
1	8.2%	8,700	2.0%	5.0%
	GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	l-year wage growth (October 2024) U.S.: 3.7%
1	\$53,380	4.5%	11.9%	International Migration 1,538 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	1,772 (2022)

Commercial Real Estate by Sector

I. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	644,758	1,162,388	1.4%	\$22	5.9%
2023 Q3	251,701	-255,331	3.8%	\$22	8.9%

Inventory SF	Net Delivered SF	Net Delivered SF 1 Months	2 Total Sales Volume	Market Cap Rate
3 35,776,648	1,926	104,094	\$52.63M	10.3%
3 35,672,554	14,000	10,364	\$13.16M	9.5%
			3 35,776,648 1,926 104,094	g 35,776,648 1,926 104,094 \$52.63M

2. Multifamily

Demand for multifamily space is weaker than nationwide as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	228	411	1.9%	\$1,314	\$1,301	10.0%
2023 Q3	7	265	2.6%	\$1,289	\$1,282	8.5%
	Inventory Ur	nits Net I	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	41,288		56	1,105		6.4%
2023 Q3	40,183		52	332		6.2%

3. Retail

Demand for retail space is weaker than nationwide as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-154,042	-712,720	4.1%	\$18	3.5%
2023 Q3	197,199	385,858	5.1%	\$17	3.2%
	Inventory SF	Market Cap	Rate Total S	ales Volume T	ransaction Sale Price/SF
2024 Q3	56,450,140	8.1%	\$-	46.81M	\$121
2023 Q3	57,027,681	8.1%	\$3	39.55M	\$105

4. Industrial

Demand for industrial space is stronger than nationwide as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	144,137	688,530	5.2%	\$8	4.7%
2023 Q3	820,168	842,565	9.5%	\$8	3.9%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	78,314,715	91,000	1,358,140	8.9%	\$39.90M
2023 Q3	76,956,575	545,550	1,564,598	8.3%	\$24.79M

urces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

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COMMERCIAL REAL ESTATE REPORT Q3 2024 SC Metro Area Florence,

Select a Metro Area

Demographics and Economy

1	Demographics

	Demographics			
1	0.3% population growth (2023) U.S.: 0.5%	34.5% share of renters (2023) U.S.: 34.7%	-1.0% renter household formation (2023) U.S.: 1.0%	Net Migration 964 (2023) 1,026 (2022)
	Economy			
1	6.2%	3,500	3.6%	-0.8%
	GDP growth (2023) <i>U.S.:</i> 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	l-year wage growth (October 2024) U.S.: 3.7%
-	\$37,990	4.7%	5.0%	International Migration 181 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	211 (2022)

Commercial Real Estate by Sector

I. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

*		Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
	2024 Q3	42,707	3,890	2.6%	\$19	1.7%
	2023 Q3	22,385	-36,839	5.1%	\$18	1.8%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	6,903,513	0	0	\$2.57M	11.0%
2023 Q3	6,903,513	0	0	\$0.79M	10.2%

2. Multifamily

Demand for multifamily space is stronger than nationwide as this area has a faster absorption of multifamily space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

		Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate	
	2024 Q3	3	221	3.5%	\$1,169	\$1,164	5.8%	
	2023 Q3	-2	-71	6.9%	\$1,129	\$1,125	7.7%	
1		Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Mar	ket Cap Rate	
	2024 Q3	5,836		0	118		7.3%	
	2023 Q3	5,718		0	0		7.1%	

3. Retail

Demand for retail space is stronger than nationwide as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-15,746	129,230	4.3%	\$14	2.4%
2023 Q3	10,328	-22,461	5.3%	\$14	2.8%
	Inventory SF	Market Cap	Rate Total S	ales Volume Tr	ansaction Sale Price/SF
2024 Q3	14,011,269	8.7%	\$6	5.95M	\$238
2023 Q3	13,937,624	8.8%	\$	9.33M	\$114

4. Industrial

Demand for industrial space is weaker than nationwide as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3		5.0%	\$7	5.2%	
2023 Q3	269,972	310,927	9.4%	\$6	3.1%
	 -254,581 269,972 Inventory SF Ne 21,914,729 	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	21,914,729	117,180	117,180	8.7%	\$19.93M
2023 Q3	21,797,549	0	322,620	8.5%	\$11.03M

urces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

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COMMERCIAL REAL ESTATE REPORT Q3 2024 Greenville -Anderson, SC Metro Area

Select a Metro Area

Demographics and Economy

1	Demographics			
1	1.7% population growth (2023) U.S.: 0.5%	29.2% share of renters (2023) U.S.: 34.7%	5.8% renter household formation (2023) U.S.: 1.0%	Net Migration 16,216 (2023) 18,044 (2022)
	Economy			
-	8.4%	3,400	0.7%	0.5%
	GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
-	\$59,270	4.4%	11.8%	International Migration 2,335 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	2,677 (2022)

Commercial Real Estate by Sector

I. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	240,870	31,242	1.1%	\$23	8.5%
2023 Q3	-135,711	-277,639	5.8%	\$23	8.1%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	35,649,964	100,388	192,862	\$36.21M	10.4%
2023 Q3	35,457,102	108,580	178,539	\$41.14M	9.6%

2. Multifamily

Demand for multifamily space is stronger than nationwide as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

		Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
20	24 Q3	809	2,600	0.0%	\$1,378	\$1,360	10.0%
20	23 Q3	499	1,127	0.7%	\$1,378	\$1,365	10.1%
		Inventory Un	its Net D	Delivered Units	Net Delivered Un	its 12 Mo Mai	rket Cap Rate
20	24 Q3	54,859		140	2,875		6.1%
20	23 Q3	51,984		433	3,125		5.8%

3. Retail

Demand for retail space is stronger than nationwide as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growt 12 Months	h Market Rent/SF	Vacancy Rate
2024 Q3	96,477	424,270	4.3%	\$18	2.9%
2023 Q3	172,542	560,504	6.9%	\$17	3.3%
	Inventory SF	Market Cap	Rate Tota	al Sales Volume	Transaction Sale Price/SF
2024 Q3	64,582,011	7.2%		\$119.71M	\$200
2023 Q3	64,403,910	7.2%		\$61.38M	\$195

4. Industrial

Demand for industrial space is stronger than nationwide as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	881,438	3,025,312	5.4%	\$7	5.8%
2023 Q3	1,161,715	2,691,866	9.8%	\$7	5.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	154,415,750	127,400	3,231,342	9.4%	\$131.40M
2023 Q3	151,184,408	2,150,320	6,353,440	8.9%	\$90.63M

urces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

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COMMERCIAL REAL ESTATE REPORT Q3 2024 lyrtle Beach-Conway-North Myrtle Beach, SC-NC Metro Area

Select a Metro Area

Demographics and Economy

-	Demographics			
	-25.9%	19.9%	-6.6%	Net Migration 15,724 (2023)
	(2023) U.S.: 0.5%	(2023) U.S.: 34.7%	(2023) U.S.: 1.0%	18,027 (2022)
1	Economy			
1	9.4%	600	0.3%	-2.2%
	GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
1	\$44,560	5.0%	12.1%	International Migration 663 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	733 (2022)

Commercial Real Estate by Sector

I. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-3,075	53,665	2.5%	\$21	2.0%
2023 Q3	2,356	121,872	5.1%	\$21	2.2%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	11,508,459	0	25,610	\$7.90M	10.8%
2023 Q3	11,482,849	2,125	111,622	\$10.37M	10.0%

2. Multifamily

Demand for multifamily space is stronger than nationwide as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	798	2,936	-0.2%	\$1,641	\$1,593	22.8%
2023 Q3	914	1,682	-0.9%	\$1,645	\$1,617	19.8%
	Inventory Un	its Net E	elivered Units	Net Delivered Un	its 12 Mo Mai	rket Cap Rate
2024 Q3	26,035		2,048	4,639		6.1%
2023 Q3	21,396		1,454	3,771		5.8%

3. Retail

Demand for retail space is stronger than nationwide as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

		Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
20	24 Q3	54,834	564,300	4.1%	\$18	2.8%
20	23 Q3	-35,750	341,033	5.2%	\$17	3.4%
		Inventory SF	Market Cap	Rate Total !	Sales Volume 1	ransaction Sale Price/SF
202	24 Q3	41,819,950	7.4%	\$	33.69M	\$256
202	23 Q3	41,481,562	7.4%	4	21.71M	\$118

4. Industrial

Demand for industrial space is stronger than nationwide as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-19,284	428,785	5.5%	\$10	5.1%
2023 Q3	175,814	530,111	9.0%	\$10	3.6%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	19,444,384	7,200	742,115	9.3%	\$16.98M
2023 Q3	18,702,269	55,680	444,268	8.8%	\$4.15M

rces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

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COMMERCIAL REAL ESTATE REPORT Q3 2024 Spartanburg, SC Metro Area

Select a Metro Area

Demographics and Economy

1	Demographics	
	Demographics	

	Demographics			
	10.8%	27.9%	-0.1%	Net Migration 10,855 (2023)
-	population growth (2023) U.S.: 0.5%	share of renters (2023) U.S.: 34.7%	renter household formation (2023) U.S.: 1.0%	10,626 (2022)
	Economy			
-	7.2%	4,000	2.3%	10.1%
	GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	l-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
1	\$55,780	4.7%	7.1%	International Migration 660 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	741 (2022)

Commercial Real Estate by Sector

I. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-22,667	90,477	2.5%	\$21	3.5%
2023 Q3	56,368	88,947	5.0%	\$21	4.3%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	8,384,656	0	24,750	\$9.17M	11.4%
2023 Q3	8,359,906	20,945	117,375	\$21.53M	10.5%

2. Multifamily

Demand for multifamily space is stronger than nationwide as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	157	610	0.4%	\$1,278	\$1,259	16.2%
2023 Q3	423	1,240	2.6%	\$1,272	\$1,254	16.1%
	Inventory Ur	nits Net E	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	16,667		465	750		5.8%
2023 Q3	15,917		486	1,484		5.6%

3. Retail

Demand for retail space is weaker than nationwide as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	-118,411	-94,551	4.0%	\$15	3.7%	
2023 Q3	213,853	468,565	5.4%	\$14	3.2%	
	Inventory SF	Market Cap	Rate Total S	ales Volume Tra	ansaction Sale Price/SF	
2024 Q3	26,116,182	8.4%	\$	17.37M	\$144	
2023 Q3	26,093,554	8.4%	\$5	58.18M	\$147	

4. Industrial

Demand for industrial space is stronger than nationwide as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	-474,138	1,980,420	5.1%	\$7	14.0%	
2023 Q3	469,247	4,163,049	9.8%	\$6	9.6%	
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume	
2024 Q3	128,345,501	1,471,425	8,326,364	9.0%	\$12.65M	
2023 Q3	120,019,137	2,083,467	13,031,552	8.5%	\$26.73M	

rces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

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