Demographics and Economy

Demographics

0.2%	32.5%	3.9%	Net Migration -363 (2023)
(2023)	(2023)	(2023)	3,148
U.S.: 0.5%	U.S.: 34.7%	U.S.: 1.0%	

Economy

	GDP growth (2023) U.S.: 6.6%	2,100 12-month job creation (October 2024)	1.8% 1-year job growth (October 2024) U.S.: 1.4%	-2.6% 1-year wage growth (October 2024) U.S.: 3.7%
	\$65,370	2.5%	17.5%	International Migration 593
Av	verage wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	2,204 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	19,545	131,348	1.1%	\$20	5.8%
2023 Q3	-61,150	55,689	3.8%	\$19	6.6%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	19,844,080	0	-34,862	\$8.14M	11.4%
2023 Q3	19,878,942	0	0	\$7.83M	10.5%

2. Multifamily

Demand for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	250	685	3.5%	\$2,083	\$2,064	4.7%
2023 Q3	109	579	4.4%	\$2,013	\$2,005	3.0%
	Inventory Un	its Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	arket Cap Rate
2024 Q3	24,377		390	1,122		6.4%
2023 Q3	23,255		12	588		6.3%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-33,179	-126,755	2.3%	\$19	3.1%
2023 Q3	20,868	17,359	3.7%	\$19	2.6%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	28,909,944	8.3%	\$7	\$7.15M	

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-199,826	-73,472	3.9%	\$11	7.1%
2023 Q3	-613,630	-828,774	7.2%	\$11	5.0%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	44,171,740	0	875,750	9.2%	\$2.75M
2023 O3	43.295.990	0	103.948	8.6%	\$5.70M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar

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