Demographics

-0.2%	38.4%	-2.5%	Net Migration -1,568 (2023)
population growth	share of renters	renter household formation	1,054
(2023)	(2023)	(2023)	
U.S.: 0.5%	U.S.: 34.7 %	U.S.: 1.0 %	

Economy

7.2% GDP growth (2023) U.S.: 6.6%	1,600 12-month job creation (October 2024)	0.7% 1-year job growth (October 2024) U.S.: 1.4%	-0.8% 1-year wage growth (October 2024) U.S.: 3.7%
\$53,530 Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	19.2% share of workers teleworking (2023) U.S.: 13.8%	International Migration 2,074 (2023) 1,592 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	91,188	213,004	1.3%	\$26	9.5%
2023 Q3	67,994	-137,751	1.3%	\$26	10.9%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	15,404,962	0	5,000	\$2.80M	11.9%

2. Multifamily

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	339	651	1.6%	\$1,582	\$1,565	7.1%
2023 Q3	78	-343	2.7%	\$1,558	\$1,551	5.0%
	Inventory Un	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	32,166		668	1,379		6.8%
2023 Q3	30,787		20	165		6.5%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-96,563	-38,710	1.5%	\$22	3.8%
2023 Q3	-23,965	-1,999	2.9%	\$21	4.3%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	19,118,110	6.7%	\$8	.94M	\$225
2023 Q3	19,264,886	6.7%	\$9	0.31M	\$353

Demand for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-11,644	264,308	2.3%	\$10	4.2%
2023 Q3	-27,289	451,299	5.0%	\$10	4.5%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	33,696,519	50,000	180,000	9.6%	\$17.62M
2023 Q3	33.516.519	700	24.205	8.9%	\$5.39M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



10.7%

COMMERCIAL REAL ESTATE REPORT Q3 2024

etroit-Warren-Dearborn, MI Metro Area

Demographics and Economy

Demographics

-0.1%	27.9%	-2.4%	Net Migration -7,979
population growth (2023) U.S.: 0.5%	share of renters (2023) U.S.: 34.7 %	renter household formation (2023) U.S.: 1.0 %	(2023) -16,591

Economy

7.6%	12,200	0.6%	-0.6%
GDP growth (2023) U.S.: 6.6 %	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$63,590	4.7%	13.8%	International Migration 13,785 (2023)
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	11,216 (2022)

Commercial Real Estate by Sector

203,026,328

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	807,859	349,014	1.1%	\$22	11.5%
2023 Q3	228,169	-2,561,192	0.0%	\$22	11.9%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 03	202.362.758	-11.630	-663,570	\$57.20M	11.7%

-615,792

\$84.01M

2. Multifamily

2023 O3

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

18,953

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	892	4,161	3.5%	\$1,320	\$1,311	7.2%
2023 Q3	181	-1,093	1.0%	\$1,275	\$1,266	7.8%
	Inventory Un	its Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	231,488		356	3,104		7.3%
2023 Q3	228,384		809	2,791		7.1%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-910,373	198,178	3.5%	\$19	5.4%
2023 Q3	-158,786	-23,308	3.5%	\$18	5.1%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	265,899,872	8.0%	\$10	4.42M	\$103
2023 Q3	264,991,787	7.9%	\$10	7.45M	\$96

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-462,792	501,763	4.0%	\$9	4.3%
2023 Q3	2,018,395	8,677,154	5.2%	\$8	3.6%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	632,438,865	975,567	5,193,563	11.0%	\$210.98M
2023 Q3	627.245.302	2.179.335	4.720.089	10.3%	\$101.62M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



COMMERCIAL REAL ESTATE REPORT Q3 2024

Grand Rapids-Kentwood, MI Metro Area

Demographics and Economy

Demographics

6.3%	25.9%	-5.6%	Net Migration 1,866 (2023)
population growth (2023) U.S.: 0.5%	share of renters (2023) U.S.: 34.7 %	renter household formation (2023) U.S.: 1.0 %	499 (2022)

Economy

=			
7.2%	3,800	0.7%	0.6%
GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$56,400	3.8%	12.1%	International Migration 2,180
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8 %	1,881 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	169,289	402,140	2.8%	\$21	6.1%
2023 Q3	24,183	332,575	-0.2%	\$20	7.0%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	42,404,735	0	-3,870	\$38.22M	11.8%
2023 Q3	42,408,605	69,000	482,227	\$10.32M	10.8%

2. Multifamily

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	350	1,294	3.4%	\$1,433	\$1,422	6.9%
2023 Q3	-30	186	3.3%	\$1,386	\$1,378	6.3%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	53,717		156	1,719		6.6%
2023 Q3	51,998		689	1,460		6.3%

3. Retail

Demand for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	123,282	273,495	1.9%	\$15	2.9%
2023 Q3	83,732	-331,799	4.8%	\$15	3.2%
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF
2024 Q3	67,043,330	7.7%	\$24.30M		\$87

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	-165,825	733,905	2.6%	\$7	2.4%	
2023 Q3	119,008	2,683,935	6.4%	\$7	2.4%	
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume	
2024 Q3	193,416,636	108,773	734,379	9.5%	\$42.79M	
2023 O3	192.682.257	25.651	1.851.942	9.0%	\$86.91M	

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



Demographics

0.4%	38.4%	6.8%	Net Migration 994
population growth	share of renters	renter household formation	(2023)
(2023)	(2023)	(2023)	445
U.S.: 0.5%	U.S.: 34,7%	U.S.: 1.0%	(2022)

Economy

7.4%	-1,400	-0.9%	4.8%
GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$53,510	4.4%	13.3%	International Migration 842
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	(2023) 733 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	142,106	306,849	1.8%	\$21	6.5%
2023 Q3	-147,751	-436,582	2.5%	\$21	8.5%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	13,114,569	0	60,000	\$2.20M	11.3%
2023 Q3	13,054,569	18,573	23,141	\$5.11M	10.4%

2. Multifamily

Demand for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	225	587	3.0%	\$1,201	\$1,191	6.7%
2023 Q3	-28	-272	0.0%	\$1,166	\$1,161	6.0%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo M	arket Cap Rate
2024 Q3	19,634		0	773		7.2%
2023 Q3	18,861		24	133		6.9%

3. Retail

Demand for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-2,332	327,862	2.1%	\$14	3.2%
2023 Q3	37,079	-206,606	2.9%	\$14	4.6%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	21,663,867	9.1%	\$7	7.25M	\$74

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-20,935	-179,906	3.0%	\$6	3.1%
2023 Q3	-18,052	1,078,119	5.8%	\$6	2.1%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	39,217,677	0	217,597	11.2%	\$13.97M
2023 O3	39.000.080	640	1.286.726	11.0%	\$5.80M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



Demographics

-12.5%	30.4%	-1.6%	Net Migration 1,016 (2023)
population growth (2023) U.S.: 0.5%	share of renters (2023) U.S.: 34.7 %	renter household formation (2023) U.S.: 1.0 %	11,749 (2022)

Economy

7.7%	5,400	2.3%	-1.6%
GDP growth (2023) U.S.: 6.6 %	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$59,840	4.1%	13.7%	International Migration 1,448
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	1,076 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-57,336	-57,056	1.7%	\$18	5.8%
2023 Q3	-73,327	-110,222	3.4%	\$18	5.6%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	25,282,839	0	2,607	\$4.23M	12.5%
2023 Q3	25,280,232	60,400	50,914	\$6.97M	11.5%

2. Multifamily

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	67	260	3.8%	\$1,169	\$1,158	5.6%
2023 Q3	110	186	2.7%	\$1,127	\$1,120	6.4%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	31,675		0	0		7.8%
2023 Q3	31,675		92	373		7.6%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-171,906	26,580	1.8%	\$15	6.1%
2023 Q3	97,198	-123,926	2.9%	\$14	5.7%
	Inventory SF	Market Cap	Rate Total Sa	les Volume T	ransaction Sale Price/SF
2024 Q3	31,715,673	9.0%	\$9	9.18M	\$128
2023 Q3	31,561,957	8.8%	\$8	3.71M	\$64

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-183,891	33,897	3.4%	\$7	3.0%
2023 Q3	-228,536	-626,169	6.2%	\$7	3.0%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	54,090,501	0	-11,060	10.6%	\$5.41M
2023 O3	54.101.561	0	15.400	9.7%	\$1.55M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



Demographics

-0.3%	23.7%	-6.6%	Net Migration -243 (2023)
population growth (2023) U.S.: 0.5%	share of renters (2023) U.S.: 34.7 %	renter household formation (2023) U.S.: 1.0 %	-456 (2022)

Economy

	7.7%	-1,300	-1.5%	2.4%
	GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
	\$49,400	5.7%	10.1%	International Migration 89
A	verage wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	(2023) 85 (2022)

Commercial Real Estate by Sector

5,069,933

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-11,392	68,226	1.7%	\$18	5.6%
2023 Q3	-22,945	-69,653	2.8%	\$17	6.9%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	5,069,933	0	0	\$1.35M	12.1%

2. Multifamily

2023 03

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

0

\$0.53M

11.2%

0

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	-2	79	5.2%	\$977	\$968	6.1%
2023 Q3	-10	-73	0.3%	\$928	\$925	7.5%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	5,582		0	0		8.9%
2023 Q3	5,582		0	0		8.6%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	-35,671	-25,571	2.2%	\$12	2.6%	
2023 Q3	3,698	-27,182	2.8%	\$12	2.4%	
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF	
2024 Q3	13,828,310	9.4%	\$3	3.38M	\$81	
2023 Q3	13,821,486	9.2%	\$2	2.78M	\$82	

Demand for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	262,286	206,609	2.7%	\$6	5.0%
2023 Q3	17,392	-137,849	6.0%	\$6	7.0%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	10,332,199	0	0	11.5%	\$3.19M
2023 O3					

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar

