COMMERCIAL REAL ESTATE REPORT Q3 2024 Baltimore -Columbia-Towson, MD Metro Area

Select a Metro Area

Demographics and Economy

0.0%	33.3%	1.4%	Net Migration
	share of renters	renter household formation	-5,714 (2023)
population growth (2023) U.S.: 0.5%	(2023) U.S.: 34.7%	(2023) U.S.: 1.0%	-11,128 (2022)
Economy			
6.5%	8,800	0.6%	1.7%
GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$60,570	3.0%	16.3%	International Migration 9,294 (2023)
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	6,568 (2022)

Commercial Real Estate by Sector

I. Office

Demand for office space is weaker than nationwide as this area has a slower absorption of office space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-183,288	-589,404	0.8%	\$25	11.4%
2023 Q3	45,055	-101,580	0.5%	\$24	11.5%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	150,304,779	-55,673	-833,638	\$52.26M	10.5%
2023 Q3	151,138,417	30,000	370,203	\$137.10M	9.7%

2. Multifamily

Demand for multifamily space is weaker than nationwide as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	889	3,738	2.6%	\$1,695	\$1,683	7.2%
2023 Q3	653	-210	1.4%	\$1,651	\$1,635	7.2%
	Inventory Un	nits Net E	Delivered Units	Net Delivered Un	its 12 Mo Mar	ket Cap Rate
2024 Q3	213,596		1,166	4,038		6.3%
2023 Q3	209,558		620	3,598		6.1%

3. Retail

Demand for retail space is weaker than nationwide as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	80,332	77,759	3.1%	\$24	5.4%	
2023 Q3	158,090	722,100	2.5%	\$24	5.2%	
	Inventory SF	Market Cap	Rate Total Sa	ales Volume Tra	insaction Sale Price/SF	
2024 Q3	145,927,148	7.3%	\$2	61.19M	\$129	
2023 Q3	145,496,484	7.1%	\$16	9.70M	\$127	

4. Industrial

Demand for industrial space is weaker than nationwide as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	594,175	-356,367	5.7%	\$11	7.1%
2023 Q3	-41,970	2,138,600	9.3%	\$11	6.5%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	266,194,164	757,210	1,135,467	8.0%	\$175.73M
2023 Q3	265,058,697	409,841	5,961,683	7.5%	\$140.72M

rces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

The National Association of REALTORS® is America's largest trade association, representing more than 15 million members, including NAR's institutes, societies and councils, involved in all aspects of the real estate industry. NAR membership includes brokers, satespeople, property managers, appraisers, counselors and others engaged in both residential and commercial real estate. The term Association of REALTORS® in subscribes to its sticl. Colve of thicks. Working for America's property werners, the National Association provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property. NATIONAL ASSOCIATION OF REALTORS® RESEARCH CROUP The Mission of the NATIONAL ASSOCIATION OF REALTORS® Research Croup, visit werdia a professional and authoritative business intelligence to serve members, and inform consumers, policymakers and the media in a professional and accessible manner. To find out about other products from NAP's Research Croup, visit <u>www.nar.realtor/research-and-statistics</u>

00 New Jersey Avenue, NW Washington, DC 20001 202.383.1000



COMMERCIAL REAL ESTATE REPORT Q3 2024 Cumberland, MD-WV Metro Area

Select a Metro Area

Demographics and Economy

1	Demographics			
-	0.0% population growth (2023) U.S.: 0.5%	22.2% share of renters (2023) U.S.: 34.7%	-14.8% renter household formation (2023) U.S.: 1.0%	Net Migration 526 (2023) 311 (2022)
	Economy			(2022)
-	1.5%	300	0.8%	-15.3%
	GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
-	\$42,960	3.9%	8.3%	International Migration 26 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	12 (2022)

Commercial Real Estate by Sector

1. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-2,609	1,219	0.8%	\$17	2.4%
2023 Q3	-18,237	-7,716	2.9%	\$17	2.5%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	1,405,068	0	0	\$0.00M	11.8%
2023 Q3	1,405,068	0	0	\$0.00M	10.8%

2. Multifamily

Demand for multifamily space is weaker than nationwide as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	2.0	4.0	1.6%	\$763	\$759	2.8%
2023 Q3	30.0	28.0	0.0%	\$750	\$749	3.2%
	Inventory Ur	nits Net E	Delivered Units	Net Delivered Un	its 12 Mo Mar	ket Cap Rate
2024 Q3	1,004		0	0		8.2%
2023 Q3	1,004		32	32		8.0%

3. Retail

Demand for retail space is stronger than nationwide as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
-15,785	17,441	3.0%	\$15	4.2%
70,044	118,208	3.7%	\$14	4.3%
Inventory SF	Market Cap	Rate Total S	ales Volume T	ransaction Sale Price/SF
5,251,545	8.2%	\$	2.51M	\$100
5,242,445	8.1%	\$	3.29M	\$96
	-15,785 70,044 Inventory SF 5,251,545	Months -15,785 17,441 70,044 118,208 Inventory SF Market Cap 5,251,545 8.2%	Months 12 Months -15,785 17,441 3.0% 70,044 118,208 3.7% Inventory SF Market Cap Rate Total S 5,251,545 8.2% \$	Months 12 Months -15,785 17,441 3.0% \$15 70,044 118,208 3.7% \$14 Inventory SF Market Cap Rate Total Sales Volume T 5,251,545 8.2% \$2.51M \$2.51M \$3.5%

4. Industrial

Demand for industrial space is stronger than nationwide as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
311,450	373,770	4.9%	\$9	11.6%
-327,050	-170,748	8.0%	\$8	19.0%
Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
5,065,094	0	0	8.3%	\$13.00M
5,065,094	0	192,770	7.8%	\$1.00M
	311,450 -327,050 Inventory SF 5,065,094	Months 311,450 373,770 -327,050 -170,748 Inventory SF Net Delivered SF 5,065,094 0	Months 12 Months 311,450 373,770 4.9% -327,050 -170,748 8.0% Inventory SF Net Delivered SF Net Delivered SF 12 Months 5,065,094 0 0	Months 12 Months 311,450 373,770 4.9% \$9 -327,050 -170,748 8.0% \$8 Inventory SF Net Delivered SF Net Delivered SF 12 Months Market Cap Rate 5,065,094 0 0 8.3%

urces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

The National Association of REALTORS® is America's largest trade association, representing more than 15 million members, including NAR's institutes, societies and councils, involved in all aspects of the real estate industry. NAR membership includes brokers, satespeople, property managers, appraisers, counselors and others engaged in both residential and commercial real estate. The term Association of REALTORS® in subscribes to its sticl. Colve of thicks. Working for America's property werners, the National Association provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property. NATIONAL ASSOCIATION OF REALTORS® RESEARCH CROUP The Mission of the NATIONAL ASSOCIATION OF REALTORS® Research Croup, visit werdia a professional and authoritative business intelligence to serve members, and inform consumers, policymakers and the media in a professional and accessible manner. To find out about other products from NAP's Research Croup, visit <u>www.nar.realtor/research-and-statistics</u>

00 New Jersey Avenue, NW Washington, DC 20001 202.383.1000



COMMERCIAL REAL ESTATE REPORT Q3 2024 n-Martinsburg, MD-WV Metro Area

Select a Metro Area

Demographics and Economy

Demographics			
0.3%	26.9%	-2.6%	Net Migration 4,104 (2023)
population growth (2023) U.S.: 0.5%	share of renters (2023) U.S.: 34.7%	renter household formation (2023) U.S.: 1.0%	4,121 (2022)
Economy			
8.7%	700	0.7%	2.0%
GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	l-year wage growth (October 2024) U.S.: 3.7%
\$42,320	3.5%	9.4%	International Migration 257 (2023)
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	2023) 261 (2022)

Commercial Real Estate by Sector

1. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	17,858	63,632	0.9%	\$22	5.7%
2023 Q3	8,112	175,250	3.0%	\$22	6.2%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	10,345,263	0	5,000	\$5.52M	12.3%
2023 Q3	10,340,263	0	11,987	\$6.13M	11.1%

2. Multifamily

Demand for multifamily space is stronger than nationwide as this area has a faster absorption of multifamily space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	138	339	3.6%	\$1,367	\$1,361	6.7%
2023 Q3	32	3	1.9%	\$1,320	\$1,314	4.9%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Mai	rket Cap Rate
2024 Q3	10,735		0	555		7.6%
2023 Q3	10,180		0	0		7.7%

3. Retail

Demand for retail space is weaker than nationwide as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	17,616	18,748	3.0%	\$16	3.3%
2023 Q3	47,254	131,774	3.6%	\$15	3.4%
	Inventory SF	Market Cap	Rate Total S	ales Volume T	ransaction Sale Price/SF
2024 Q3	20,834,610	8.8%	\$3	37.55M	\$121
2023 Q3	20,824,170	8.6%	9	57.12M	\$133

4. Industrial

Demand for industrial space is stronger than nationwide as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	2,777,713	5,432,531	5.1%	\$8	13.5%
2023 Q3	650,839	1,615,686	8.6%	\$8	15.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	55,983,392	0	4,994,020	8.5%	\$3.85M
2023 Q3	50,989,372	3,262,368	6,425,801	8.0%	\$6.36M

urces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

The National Association of REALTORS® is America's largest trade association, representing more than 15 million members, including NAR's institutes, societies and councils, involved in all aspects of the real estate industry. NAR membership includes brokers, satespeople, property managers, appraisers, counselors and others engaged in both residential and commercial real estate. The term Association of REALTORS® in subscribes to its sticl. Colve of thicks. Working for America's property werners, the National Association provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property. NATIONAL ASSOCIATION OF REALTORS® RESEARCH CROUP The Mission of the NATIONAL ASSOCIATION OF REALTORS® Research Croup, visit werdia a professional and authoritative business intelligence to serve members, and inform consumers, policymakers and the media in a professional and accessible manner. To find out about other products from NAP's Research Croup, visit <u>www.nar.realtor/research-and-statistics</u>



00 New Jersey Avenue, NW Washington, DC 20001 202.383.1000

