COMMERCIAL REAL ESTATE REPORT Q3 2024 ouge, LA Metro Area Baton I

Select a Metro Area

Demographics and Economy

Demographics

1	Demographics			
	0.1%	30.3%	-0.8%	Net Migration -813 (2023)
1	population growth (2023) U.S.: 0.5%	share of renters (2023) U.S.: 34.7%	renter household formation (2023) U.S.: 1.0%	-1,270 (2022)
	Economy			
-	6.4%	1,100	0.3%	10.4%
	GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) <i>U.S.:</i> 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
-	\$63,490	3.6%	7.8%	International Migration 2,125 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) <i>U.S.:</i> 13.8%	1,846 (2022)

Commercial Real Estate by Sector

1. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	134,859	305,363	2.3%	\$20	5.2%
2023 Q3	7,400	162,613	4.0%	\$20	6.2%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	28,274,544	0	12,006	\$12.74M	12.7%
2023 Q3	28,262,538	3,600	82,311	\$9.03M	11.7%

2. Multifamily

Demand for multifamily space is weaker than nationwide as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

		Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
	2024 Q3	418	767	2.0%	\$1,184	\$1,168	14.2%
	2023 Q3	9	-774	0.5%	\$1,160	\$1,151	12.2%
-		Inventory Ur	its Net D	Delivered Units	Net Delivered Un	its 12 Mo Mai	rket Cap Rate
	2024 Q3	43,770		309	1,845		7.6%
	2023 Q3	41,925		299	441		7.2%

3. Retail

Demand for retail space is weaker than nationwide as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	28,563	-176,945	4.4%	\$19	2.2%
2023 Q3	116,725	375,796	5.3%	\$18	1.8%
	Inventory SF	Market Cap	Rate Total	Sales Volume	Transaction Sale Price/SF
2024 Q3	50,046,173	8.0%	4	\$28.48M	\$12
2023 Q3	50,028,855	7.9%	:	\$13.36M	\$114

4. Industrial

Demand for industrial space is stronger than nationwide as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-529,896	1,046,160	5.3%	\$10	2.2%
2023 Q3	133,670	1,031,338	9.6%	\$9	1.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	43,727,915	0	1,262,500	10.0%	\$8.54M
2023 Q3	42,465,415	100,000	749,671	9.3%	\$7.42M

urces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

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COMMERCIAL REAL ESTATE REPORT Q3 2024 ew Orleans-Metairie, LA Metro Area

Select a Metro Area

Demographics and Economy

1	Demographics			
	-22.8%	33.2%	0.4%	Net Migration - 13,173 (2023)
1	population growth (2023) U.S.: 0.5%	share of renters (2023) U.S.: 34.7%	renter household formation (2023) U.S.: 1.0%	-21,282 (2022)
	Economy			
1	5.9%	3,600	0.6%	-1.9%
	GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	l-year wage growth (October 2024) U.S.: 3.7%
-	\$57,620	4.1%	10.6%	International Migration 3,851 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8 %	3,283 (2022)

Commercial Real Estate by Sector

1. Office

Demand for office space is stronger than nationwide as this area has a faster absorption of office space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	388,692	-112,117	0.1%	\$21	7.2%
2023 Q3	-37,190	-16,541	1.5%	\$21	6.8%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	54,498,804	44,225	88,540	\$4.34M	12.5%
2023 Q3	54,410,264	0	56,126	\$14.85M	11.5%

2. Multifamily

Demand for multifamily space is weaker than nationwide as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	-58	258	2.6%	\$1,300	\$1,292	7.9%
2023 Q3	-162	1,023	2.7%	\$1,267	\$1,258	8.0%
	Inventory Ur	nits Net E	Delivered Units	Net Delivered Un	its 12 Mo Mar	ket Cap Rate
2024 Q3	72,542		50	207		7.6%
2023 Q3	72,335		0	189		7.3%

3. Retail

Demand for retail space is weaker than nationwide as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	30,293	-47,321	4.1%	\$23	3.1%
2023 Q3	87,187	-481,092	4.5%	\$22	2.9%
	Inventory SF	Market Cap	Rate Total S	Sales Volume Tr	ansaction Sale Price/SF
2024 Q3	86,126,963	7.2%	\$-	40.32M	\$143
2023 Q3	86,008,727	7.2%	\$	57.93M	\$140

4. Industrial

Demand for industrial space is weaker than nationwide as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	20,207	43,557	5.6%	\$11	2.3%	
2023 Q3	16,477	-114,632	9.8%	\$10	2.1%	
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume	
2024 Q3	84,071,730	0	275,108	9.6%	\$17.62M	
2023 Q3	83,796,622	25,000	62,738	9.0%	\$4.21M	

rces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

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COMMERCIAL REAL ESTATE REPORT Q3 2024 t-Bossier City, LA Metro Area

Select a Metro Area

Demographics and Economy

	Demographics			
	-0.5%	35.5%	-5.8%	Net Migration -1,908 (2023)
	(2023) U.S.: 0.5%	(2023) U.S.: 34.7%	(2023) U.S.: 1.0%	-3,541 (2022)
	Economy			
	1.5%	100	0.1%	5.7%
	GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
-	\$47,850	4.2%	7.0%	International Migration 441 (2023)
	Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	429 (2022)

Commercial Real Estate by Sector

1. Office

Demand for office space is weaker than nationwide as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-234,476	-207,417	2.2%	\$17	8.7%
2023 Q3	-74,862	21,673	4.5%	\$16	6.6%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	13,909,511	0	90,000	\$1.31M	12.5%
2023 Q3	13,819,511	9,727	44,911	\$3.51M	11.5%

2. Multifamily

Demand for multifamily space is weaker than nationwide as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	71	274	3.9%	\$983	\$977	13.1%
2023 Q3	-153	36	2.0%	\$946	\$939	13.4%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	25,003		0	236		8.4%
2023 Q3	24,799		32	314		8.0%

3. Retail

Demand for retail space is stronger than nationwide as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 0	23 9,723	568,242	4.2%	\$17	3.7%
2023 0	3 24,809	1,823	5.1%	\$16	4.5%
	Inventory SF	Market Cap	Rate Total S	ales Volume Ti	ransaction Sale Price/SF
2024 (29,981,808	7.7%	\$!	5.39M	\$102
2023 0	3 29,626,875	7.5%	\$1	4.30M	\$147

4. Industrial

Demand for industrial space is stronger than nationwide as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	11,939	3,989,251	5.1%	\$7	10.8%	
2023 Q3	-2,454,991	-1,830,336	8.9%	\$7	13.3%	
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume	
2024 Q3	40,243,288	18,600	3,436,600	10.7%	\$4.93M	
2023 Q3	36,806,688	0	124,823	9.9%	\$3.77M	

rces: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoSta

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