os Angeles-Long Beach-Anaheim, CA Metro Area

Demographics and Economy

Demographics

-0.6%	51.7%	0.5%	Net Migration -101,387 (2023)
(2023)	(2023)	(2023)	-126,053 (2022)
U.S.: 0.5 %	U.S.: 34.7%	U.S.: 1.0%	

Economy

4.8%	60,400	1.0%	-0.9%
GDP growth (2023) U.S.: 6.6 %	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$67,730	5.5%	15.0%	International Migration 53,247 (2023)
Average wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	45,352 (2022)

Commercial Real Estate by Sector

444,561,610

Demand for office space is **weaker than nationwide** as this area has a slower absorption of office space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-778,556	-5,253,263	0.8%	\$42	16.1%
2023 Q3	-1,118,161	-4,181,934	-1.0%	\$42	15.0%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 O3	444.550.443	27.015	-11.167	\$610.90M	7.5%

2. Multifamily

2023 03

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

2,661,320

\$546.97M

6.8%

297,827

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	3,608	8,373	0.6%	\$2,298	\$2,282	5.0%
2023 Q3	2,306	3,661	0.7%	\$2,284	\$2,266	5.0%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	1,042,458	3	2,010	7,955		5.0%
2023 Q3	1,034,503	;	3,265	12,963		4.7%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-837,792	-1,812,636	0.0%	\$37	5.6%
2023 Q3	157,486	-830,927	2.3%	\$37	5.3%
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF
2024 Q3	454,528,387	5.5%	\$656.69M		\$424
2023 Q3	454,636,214	5.4%	\$77	79.28M	\$287

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-1,600,372	-11,305,522	-3.4%	\$18	5.5%
2023 Q3	-1,094,853	-14,670,244	6.4%	\$19	3.8%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	962,749,491	427,162	5,443,302	5.3%	\$732.02M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



San Bernardino-Ontario, CA Metro Area

Demographics and Economy

Demographics

0.4%	33.8%	0.6%	Net Migration 3,012 (2023)
population growth	share of renters	renter household formation	9,653
(2023)	(2023)	(2023)	
U.S.: 0.5%	U.S.: 34.7 %	U.S.: 1.0%	

Economy

	GDP growth (2023) U.S.: 6.6%	24,200 12-month job creation (October 2024)	1.4% 1-year job growth (October 2024) U.S.: 1.4%	-0.5% 1-year wage growth (October 2024) U.S.: 3.7%
	\$56,810	5.4%	11.4%	International Migration 6,589
Av	erage wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	(2023) 4,554 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	192,225	409,599	3.0%	\$28	5.4%
2023 Q3	16,421	78,019	3.6%	\$27	5.7%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	78,306,362	60,000	190,919	\$107.23M	9.1%
2023 Q3	78,115,443	31,163	156,581	\$101.10M	8.4%

2. Multifamily

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	990	3,545	1.3%	\$2,079	\$2,064	6.5%
2023 Q3	54	-1,321	0.7%	\$2,052	\$2,040	6.2%
	Inventory Un	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	177,566		1,682	4,421		5.2%
2023 Q3	173,145		650	1,847		5.0%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-40,153	-480,758	3.4%	\$27	5.8%
2023 Q3	400,297	903,857	5.4%	\$26	5.8%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	203,198,333	6.0%	\$402.89M		\$240
2023 Q3	203,552,387	6.0%	\$194.81M		\$271

Demand for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	-984,416	11,489,066	0.1%	\$14	7.9%	
2023 Q3	-4,524,692	-80,772	8.6%	\$14	4.8%	
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume	
2024 Q3	779,622,626	5,060,086	37,551,819	4.8%	\$907.23M	
2023 O3	742 070 807	2 853 836	24 640 051	44%	\$1 250 63M	

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



to-Roseville-Folsom, CA Metro Area

Demographics and Economy

Demographics

0.2%	36.5%	-1.1%	Net Migration -1,101 (2023)
population growth (2023) U.S.: 0.5%	(2023) U.S.: 34.7%	(2023) U.S.: 1.0%	3,660 (2022)

Economy

	6.9%	15,600	1.4%	1.1%
	GDP growth (2023) U.S.: 6.6 %	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
	\$62,240	4.9%	18.3%	International Migration
Av	erage wage per year (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8%	9,066 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	24,050	1,206,885	0.8%	\$27	11.2%
2023 Q3	-147,506	-608,585	0.7%	\$27	11.1%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	111,383,739	275,000	1,497,464	\$88.30M	9.5%
2023 Q3	109,886,275	20,000	293,676	\$99.75M	8.7%

2. Multifamily

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	1,069	3,439	1.8%	\$1,847	\$1,833	6.6%
2023 Q3	686	869	0.3%	\$1,815	\$1,800	6.8%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	144,330		1,083	3,424		5.4%
2023 Q3	140,906		982	2,864		5.1%

3. Retail

Demand for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. Despite strong conditions, rent prices rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	136,431	540,012	0.4%	\$24	5.8%
2023 Q3	111,383	-18,406	2.3%	\$23	5.8%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q3	112,891,323	6.6%	\$20	06.15M	\$178
2023 Q3	112,337,892	6.5%	\$21	6.68M	\$217

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide abd vacancy rate is lower in this

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-168,531	221,246	4.0%	\$12	5.9%
2023 Q3	-281,635	1,841,177	6.9%	\$11	4.4%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	194,585,697	100,943	3,285,309	7.7%	\$170.83M
2023 O3	191 300 388	438 500	2 844 766	7.2%	\$13711M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



Demographics and Economy

Demographics

-0.2%	45.6%	1.5%	Net Migration -19,978
population growth (2023)	share of renters (2023)	renter household formation (2023)	(2023) -7.525
U.S.: 0.5%	U.S.: 34.7%	U.S.: 1.0%	(2022)

Economy

GDP growth	12,100	0.8% 1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth
(2023)	12-month job creation		(October 2024)
U.S.: 6.6%	(October 2024)		U.S.: 3.7%
\$68,700 Average wage per ye (October 2024) <i>U.S.</i> : \$63,100	4.6% ear unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023)	International Migration 10,767 (2023)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	23,328	-23,424	0.2%	\$40	11.9%
2023 Q3	-19,669	-477,258	1.6%	\$40	10.9%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	119,871,657	395,082	1,272,454	\$236.98M	8.2%
2023 Q3	118,599,203	175,985	-154,119	\$140.69M	7.4%

2. Multifamily

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	1,320	1,716	0.2%	\$2,497	\$2,476	5.2%
2023 Q3	51	855	1.6%	\$2,491	\$2,477	4.4%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	281,246		564	4,302		4.7%
2023 Q3	276,944		1,353	2,960		4.5%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	111,538	-132,271	3.7%	\$36	4.2%	
2023 Q3	218,533	-75,326	5.1%	\$35	4.1%	
	Inventory SF	Market Cap	Rate Total Sa	ales Volume	Transaction Sale Price/SF	
2024 Q3	140,286,130	5.5%	\$36	51.47M	\$419	
2023 Q3	140,210,424	5.5%	\$52	25.61M	\$261	

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q3	-239,296	-1,740,258	2.7%	\$23	7.1%
2023 Q3	-817,759	-1,851,688	7.1%	\$22	5.0%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q3	212,157,130	399,260	2,838,312	6.3%	\$256.01M

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



isco-Oakland-Berkeley, CA Metro Area

Demographics and Economy

Demographics

-0.3%	44.6%	3.0%	Net Migration -23,654
population growth	share of renters	renter household formation	(2023)
(2023) U.S.: 0.5 %	(2023) U.S.: 34.7%	(2023) U.S.: 1.0%	-53,155

Economy

6.4%	11,300	0.5%	-3.9%
GDP growth (2023) U.S.: 6.6%	12-month job creation (October 2024)	1-year job growth (October 2024) U.S.: 1.4%	1-year wage growth (October 2024) U.S.: 3.7%
\$80,830	4.3%	20.5%	International Migration 30,506 (2023)
Average wage per yea (October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) U.S.: 13.8 %	27,328 (2022)

Commercial Real Estate by Sector

Demand for office space is **weaker than nationwide** as this area has a slower absorption of office space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-642,564	-3,492,369	-2.1%	\$52	22.5%
2023 Q3	-3,045,362	-8,238,557	-8.3%	\$53	20.3%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q3	192,961,804	0	982,978	\$221.16M	6.8%
2023 03				\$214.99M	6.1%

2. Multifamily

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	721	2,756	1.9%	\$3,121	\$3,096	6.4%
2023 Q3	228	1,789	-1.4%	\$3,062	\$3,026	6.7%
	Inventory Ur	nits Net I	Delivered Units	Net Delivered Un	its 12 Mo Ma	arket Cap Rate
2024 Q3	186,639		769	2,221		4.5%
2023 Q3	184,418		139	1,284		4.2%
2023 @3	104,410		.03	1,204		1.2.70

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	-90,189	-836,407	-2.6%	\$43	6.6%	
2023 Q3	-334,424	-510,140	1.3%	\$44	5.6%	
	Inventory SF	Market Cap	Rate Total Sa	ales Volume	Transaction Sale Price/SF	
2024 Q3	82,329,843	5.0%	\$9	1.73M	\$452	
2023 Q3	82,312,500	4.7%	\$4	9.44M	\$388	

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	-333,587	-1,767,869	0.2%	\$28	12.2%	
2023 Q3	-810,714	-1,509,616	3.9%	\$28	8.5%	
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume	
2024 Q3	101,312,834	198,000	2,160,635	6.0%	\$52.32M	
2023 O3	99.152.199	299.762	1.291.244	5.5%	\$171.16M	

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar



Select a Metro Area

Demographics and Economy

Demographics

0.4%	45.6%	1.9%	Net Migration -8,529 (2023)
population growth	share of renters	renter household formation	-14,450 (2022)
(2023)	(2023)	(2023)	
U.S.: 0.5%	U.S.: 34.7 %	U.S.: 1.0%	

Economy

	GDP growth (2023) U.S.: 6.6%	7,400 12-month job creation (October 2024)	0.6% 1-year job growth (October 2024) U.S.: 1.4%	2.6% 1-year wage growth (October 2024) U.S.: 3.7%
	\$99,010	4.2%	16.2%	International Migration 20,422 (2023)
Av	(October 2024) U.S.: \$63,100	unemployment rate (October 2024) U.S.: 4.1%	share of workers teleworking (2023) <i>U.S.:</i> 13.8%	18,318 (2022)

Commercial Real Estate by Sector

146.097.088

143,464,403

Demand for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q3	-695,050	-863,822	1.8%	\$57	15.8%
2023 Q3	-9,525	-209,596	-4.7%	\$56	13.7%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate

12.048

682,000

2.632.685

2,264,010

\$533.05M

\$76.42M

6.9%

6.2%

2. Multifamily

2024 03

2023 03

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q3	532	2,142	3.0%	\$3,079	\$3,055	5.0%
2023 Q3	161	1,582	-0.9%	\$2,989	\$2,949	5.1%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo Ma	rket Cap Rate
2024 Q3	159,897		874	2,033		4.6%
2023 Q3	157,864		531	1,289		4.4%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	218,199	95,263	1.8%	\$40	4.4%	
2023 Q3	-116,974	171,865	0.3%	\$40	4.4%	
	Inventory SF	Market Cap	Rate Total Sa	ales Volume	Transaction Sale Price/SF	
2024 Q3	80,765,895	5.4%	\$16	2.89M	\$332	
2023 Q3	80,704,804	5.3%	\$4	7.45M	\$648	

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate	
2024 Q3	745,111	163,399	-O.1%	\$26	7.6%	
2023 Q3	-378,820	-524,603	2.3%	\$26	6.9%	
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume	
2024 Q3	200,849,091	901,472	1,679,971	6.3%	\$377.87M	
2023 O3	199.169.120	787.679	265.140	5.8%	\$474.18M	

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar

